APEC Seminar on enhancing market entry for MSMEs including smallholders in Asia-Pacific Region

Women in Agriculture and Fisheries

6th August 2018
Port Moresby, PNG
Women – an underutilized resource potential

➢ Women play a Pivotal Role

➢ APEC Leaders Commitment to support women empowerment

➢ Establishment of WWPE to address gender needs in APEC

However, Women’s full participation in economic development is limited by challenges.
PNG APEC 2018 priority 2: Promoting Sustainable and Inclusive Growth - Gender Inclusivity and Promoting Food Security

Food Security Roadmap 2020
WiAF: Initiative under PPFS

➢ Promote Women in Agriculture and Fisheries in APEC

1. WiAF Dialogue
   - Dialogue Summary

2. Concept Note → Project Proposal (Chile 2019)
   - Compendium of Best Practices
Some expected outcome of WiAF

➢ Compendium of Best Practices Guidelines

➢ Pathway for economies to review sectoral policies on gender inclusivity

➢ Significant focus to women and girls’ contribution in A/F supply and value chain
Considering PPWE pillars enable women engagement into markets

PPWE pillars are;

i) Access to Capital and Assets
ii) Access to Markets
iii) Skills and Capacity Building and Health
iv) Women’s leadership, voice and agency
v) Innovation and technology
Relevance of PPWE Pillars to WiAF

➢ Basis to identify challenges and opportunities

➢ Vehicle for enhanced economic participation

➢ Farm ➔ Fork

➢ Access to markets as a stand-alone pillar

➢ Access to capital, skills and capacity
Key pillars

Pillar 1. Access to capital and assets
➢ Limited access to productive resources
➢ Discrimination in workforce (agri. & fisheries)

Pillar 2: Access to markets
➢ Labour market - Women contribute 70%
➢ Big challenge to access food & services markets in many APEC economies
Compendium of Best Practices
Guidelines

➢ Develop policy recommendations

➢ Identify “concrete actions”

➢ Improve women’s active participation

➢ Demonstrate benefits

➢ Encourage market entry for women MSMEs
MSMEs

➢ Important vehicles to drive women’s empowerment
➢ Develops entrepreneurial culture
➢ Encourages greater access to market and capital
➢ Strengthens capacities and role of women
➢ Enables full participation of all sectors of society
MSMEs: Vehicle for WiAF Advancement

- MSME seminar - complementary to WiAF
- Focus on women in developing economies
- Initiatives intended to increase income, improve food/nutrition security and foster rural development
Possible through sustainable market access by WiAF

MSMEs: an efficient vehicle for market access

CBP addresses policies gaps for WiAF and enhances women MSME participation

Strengthen the capacity of APEC members in policy development

Look forward to more discussions in 2019
Thank you

PNG Woman Cocoa Farmer & Entrepreneur