



APEC Seminar on enhancing market entry for MSMEs including smallholders in Asia-Pacific Region

Women in Agriculture and Fisheries

6th August 2018

Port Moresby, PNG

Women – an underutilized resource potential

- Women play a Pivotal Role
- APEC Leaders Commitment to support women empowerment
- Establishment of WWPE to address gender needs in APEC


However, Women's full participation in economic development is limited by challenges.

Policy initiative promoting WiAF

- PNG APEC 2018 priority 2: *Promoting Sustainable and Inclusive Growth*
 - Gender Inclusivity and Promoting Food Security

- Food Security Roadmap 2020

WiAF: Initiative under PPFS

- **Promote Women in Agriculture and Fisheries in APEC**
 1. WiAF Dialogue
 - Dialogue Summary
 2. Concept Note  Project Proposal (Chile 2019)
 - Compendium of Best Practices

Some expected outcome of WiAF

- Compendium of Best Practices Guidelines
- Pathway for economies to review sectoral policies on gender inclusivity
- Significant focus to women and girls' contribution in A/F supply and value chain

Considering PPWE pillars enable women engagement into markets

➤ PPWE pillars are;

- i) Access to Capital and Assets
- ii) Access to Markets
- iii) Skills and Capacity Building and Health
- iv) Women's leadership, voice and agency
- v) Innovation and technology

Relevance of PPWE Pillars to WiAF

- Basis to identify challenges and opportunities
- Vehicle for enhanced economic participation
- Farm → Fork
- Access to markets as a stand-alone pillar
- Access to capital, skills and capacity

Key pillars

Pillar 1. Access to capital and assets

- Limited access to productive resources
- Discrimination in workforce (agri. & fisheries)

Pillar 2: Access to markets

- Labour market - Women contribute 70%
- Big challenge to access food & services markets in many APEC economies



Compendium of Best Practices Guidelines

- Develop policy recommendations
- Identify “concrete actions”
- Improve women’s active participation
- Demonstrate benefits
- Encourage **market entry for women MSMEs**



MSMEs

- Important vehicles to drive women's empowerment
- Develops entrepreneurial culture
- Encourages greater access to market and capital
- Strengthens capacities and role of women
- Enables full participation of all sectors of society

MSMEs : Vehicle for WiAF Advancement

- MSME seminar - complementary to WiAF
- Focus on women in developing economies
- Initiatives intended to increase income, improve food/nutrition security and foster rural development

Summary

- Possible through sustainable market access by WiAF
- MSMEs : an efficient vehicle for market access
- CBP addresses policies gaps for WiAF and enhances women MSME participation
- Strengthen the capacity of APEC members in policy development
- Look forward to more discussions in 2019

Thank you



PNG Woman Cocoa Farmer & Entrepreneur