The Challenge

- Agriculture is the **single largest cause of** deforestation today.
- Deforestation and forest degradation account for **20% of total GHG emissions**.
- Forests cover **30%** of the planet, but could completely disappear in **100 years** at current rate of deforestation.
- **Palm oil, cocoa, coffee, soy** and **cattle** – key commodities that drive deforestation.
- Agricultural commodities are the **bedrock** of most rural developing economies, contributing to **economic development, food security** and **poverty reduction**.
- **1.6 billion people** depend on forests to survive.
- But agricultural production – most of which is carried out by small farmers - is threatened by **climate change, water scarcity, competition for arable land** and **ecosystem degradation**.
Agricultural Commodities: the backbone of the global economy

**Economic**
Essential engine for growth and development

**Environmental**
Agricultural production systems are **unsustainable**

**Social**
Rural livelihoods depend on natural resources and agriculture
What are some of the specific problems?

- Unclear land tenure
- Poor land-use planning
- Policies and fiscal incentives promoting negative impacts
- Limited access to financial services
- Low productivity
- Weak extension systems for small farmers
- Projects work in isolation
- Lack of alignment and coordination between stakeholders
The UNDP response: Green Commodities Programme

- Launched by UNDP in 2009 – global technical experts
- Mission: To **improve** the national **economic, social and environmental** performance of agricultural commodity sectors
- Why? To **improve rural livelihoods, mitigate climate change**, and **protect forests and ecosystems**.
- Goal: By **2020** GCP aims to transform agricultural commodity sectors that currently impact **8 million farmers** and **20 million hectares**. This has the potential to indirectly benefit **40 million people** worldwide.
What does GCP do?
What does GCP aim to achieve

- Improved national and sub-national extension systems
- **Policy/legislation reform and** enforcement in agricultural land use
- Improved economic incentives for sustainable production
- Intra- and inter-sector coordination
How will GCP achieve its goals?

- National Commodity Platforms – focussing on highly-traded commodities with significant environmental and social impacts
- Public-Private Partnerships (PPPs)
- Technical services
- Support for policy/legislation reform
- Improved national extension systems – focussing on smallholders
Why National Commodity Platforms?

- Provide a **neutral** space that convenes multiple stakeholders to jointly agree on a National Action Plan
- Deliver multi-sector **coordinated action** for sustainable commodity production
- Work on **systemic solutions** to root causes
- Driven by participants, led by government and enabled by GCP
- Provide **effective and efficient** implementation
- Foster national **leadership**
Stakeholder Composition

Donors and bilateral:
- UN Agencies/Programmes

National Government:
- Sub-national Government

DEVELOPMENT PARTNERS

GOVERNMENT

PLENARY MEETINGS

CIVIL SOCIETY

PRIVATE SECTOR

Academics/researchers:
- Charities/NGOs
- Standards and other multi-stakeholder initiatives

Producers:
- Supply chain actors
- Buyers and traders
- Trade associations
- Banking/finance
How do Platforms operate?
Developing a National Action Plan

- Meet regularly throughout process
- Final root cause analysis report
- Draft 5 year national action plan

- Steering committee
- Launch event
- Technical working groups
- Meet at least 4 times

- Development partners
- Government
- Civil society
- Private sector
- Plenary meetings
- Meet at least 3 times

- Steering committee sign off
- Monitoring committee

Codification and drafting of actions

Producer meetings
Provincial platforms
Group of advisors

Ongoing (formal and informal) stakeholder engagement
Producers, provinces, etc.
National Commodity Platforms

Costa Rica: Pineapple Fisheries
Dominican Republic: Cocoa
Ethiopia: Coffee
Honduras: Livestock
Philippines: Fisheries
Indonesia: Palm Fisheries
Ecuador: Fisheries
Peru: Palm & Coffee
Paraguay: Soy & Livestock
Ghana: Cocoa

Costa Rica: Pineapple Fisheries
Dominican Republic: Cocoa
Ethiopia: Coffee
Honduras: Livestock
Philippines: Fisheries
Indonesia: Palm Fisheries
Ecuador: Fisheries
Peru: Palm & Coffee
Paraguay: Soy & Livestock
Ghana: Cocoa
How can private companies contribute?

- Enhance the **thinking and solutions** to root cause of problems
- Boost **sustainable** production
- Add **political pressure** and harness serious government attention
- Add **market demand pressure** – leading to greater attention from producers and downstream supply chain
- Give GCP’s work **credibility** and legitimacy with global donors
- Strengthen **piloting innovative extension system models**, land use policies, and economic incentives
Supporting Indonesia and Peru to transform key commodities sector

In partnership of Government of Switzerland through SECO
Indonesia is the largest producer and exporter of palm oil in the world, generating $20bn per year and employing millions.
INDONESIA: Boosting Indonesia Palm Oil Platform

- **Small-scale farmers** in Riau province can be certified under the new **Indonesian Sustainable Palm Oil** (ISPO) system.

- **Laws and policies will be revised**, for example new laws that will allow producers to conserve high carbon value forest in palm oil concession will be put forward.

- **Palm Oil Sector governance** will be boosted with new tools that will enable better land use, conflict resolution.
Coffee is Peru’s biggest agricultural export
PERU: Fostering a National Coffee Platform

- **Identify** and proposing ways of creating an environmental where **positive actions** can be taken.

- **Strengthening** the ability of key government ministries

- **Supporting farmers**, setting-up a national system

- **Engaging** stakeholders along the supply chain
Platform Websites

Costa Rica
www.pnp.cr

Ghana
www.ghanacocoaplatform.org
Thank you!

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