

BUILDING THRIVING COMMUNITIES

-Realising our imagined future -

Jessica Smith



Mokopuna Decisions



WHAT WAS?



27 million hectares



5% of the total land in Aotearoa 1.7 million ha



80% of Maori land is underperforming or unutilised.



- Colonisation
- Language loss
- Culture
- Treaty of Waitangi
- Treaty partnership
- Western constructs that are not fit for purpose

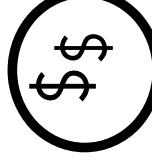
IMPROVING
BUSINESS OPPORTUNITIES
IN RURAL COMMUNITIES

INDIGENOUS

WHAT IS?



8 billion GDP if converted

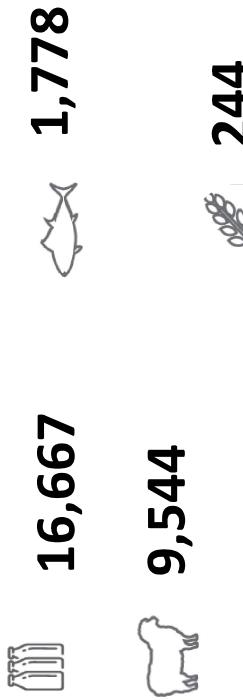


50 billion Maori Economy



5 million population
15% Maori
- Half of NZs population live in the regions

Primary Producing Nation



2018 Total Exports \$42,714 b

Worlds 12th largest agricultural exportēr by value
- Half of NZs population live in the regions

IMPROVING
BUSINESS OPPORTUNITIES
IN RURAL COMMUNITIES

INDIGENOUS

Thinking differently

Ahuwhenua Trophy 

Rangihakahaka centre for
Science & Technology



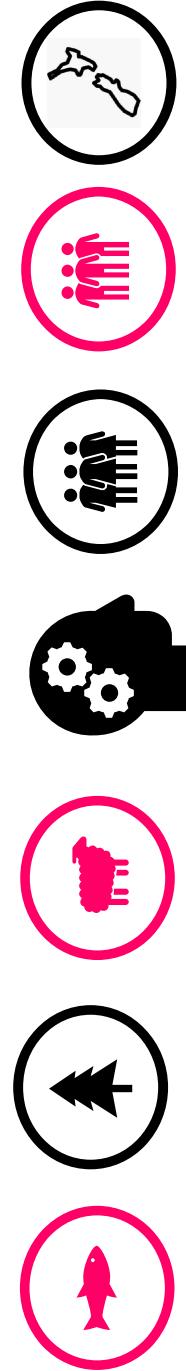
Ngati Porou Farming
discussion group

Celebrating farming
excellence

Thinking differently about training and
education

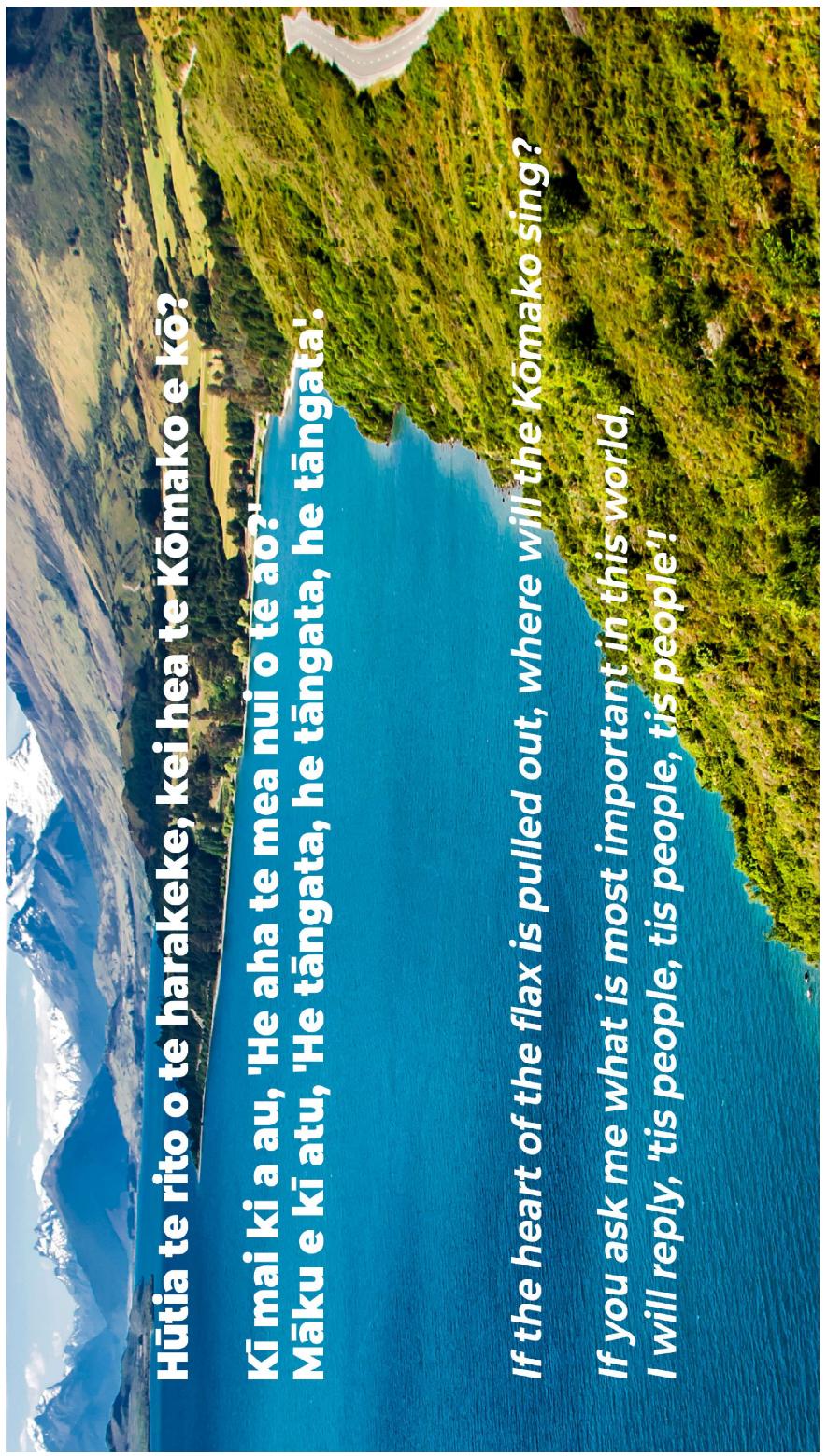


OUR IMAGINED FUTURE



Our success will be seen in our children





Hūtia te rito o te harakeke, kei hea te Kōmako e kō?

**Kī mai ki a au, 'He aha te mea nui o te ao?
Māku e kī atu, 'He tāngata, he tāngata, he tāngata'.**

If the heart of the flax is pulled out, where will the Kōmako sing?

*If you ask me what is most important in this world,
I will reply, 'tis people, tis people, tis people'!*