Annex 15. Experiences in Establishing Overseas Presence (Thailand)



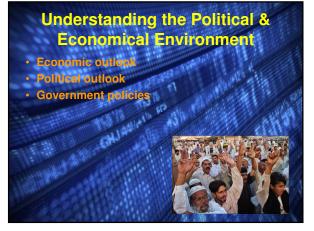






Understanding the Market

- Market Potential
- Consumers purchasing behavior
- Reaching consumers
- Competition
- Local culture



Annex 15. Experiences in Establishing **Overseas Presence (Thailand)**









Key Concerns

- The right partne
- Taxation
- Income repatriation
- Medical licensing
 Local regulations and authorities
 Governmental support.



Annex 15. Experiences in Establishing Overseas Presence (Thailand)

