



APEC-UNCTAD REGIONAL TRAINING COURSE ON THE CORE ELEMENTS OF INTERNATIONAL INVESTMENT AGREEMENTS IN THE APEC REGION

Presentations

Kuala Lumpur, Malaysia 15-19 June 2009

Produced for: Asia Pacific Economic Cooperation Secretariat 35 Heng Mui Keng Terrace Singapore 119616 Tel: (65) 68919 600 Fax: (65) 68919 690

Email: info@apec.org
Website: www.apec.org

©2009 APEC Secretariat

APEC#209-CT-01.5

Coherence in IIAs

An Impossible Dream?

June 18, 2009

Masa Sugano

Deputy Director Economic Partnership Division Ministry of Economy, Trade and Industry

I. How inconsistencies arise

- Ignorance (photo-ops)
- Negotiating power
- Temporal (c.f., USA, China)

II. Japan's experience

- Temporal (photo-op BITs → FTA era → strategic BITs)
- Negotiating power (vs. Latin America)
 - FET / MST
 - Note on indirect expropriation
 - Characteristics of investment
 - PR / SMBD
 - Treatment of Mode 3
 - Length of ISDS article

III. Dealing with inconsistencies

- (1) Coping with inconsistencies
 - We're screwed anyways.
 - Investor can choose disciplines and forums
 - * NT reservations vs. FET * ICSID vs. UNCITRAL
 - Treaty shopping
 - * Investors will set up offshore companies and use your "best" BIT
 - Work with a checklist.
 - Have a handy version, extensive version

(2) Avoiding inconsistencies

- Have a smart MFN clause.
- Create "trademarks" --- Earn respect!

 - Philippines (ICSID)Thailand (positive list)
 - Canada, France (cultural exceptions)

 - Japan (corruption prevention)
 China (pre-NT, "duty of investors"?)
 - Reservations should be trademarks, too.
- Choose your negotiating partners.
 - Macchiavellian style
 - Establish regional standards (ACIA → vs. China, Korea, Aus-NZ Japan?)