CAPACITY BUILDING TRAINING ON FOOD SAFETY RISK COMMUNICATION FOR APEC DEVELOPING MEMBER ECONOMIES



Asia-Pacific Economic Cooperation



BUREAU OF AGRICULTURE AND FISHERIES PRODUCT STANDARDS (BAFPS)

Committee on Trade and Investment (CTI)/ Sub-Committee on Standards and Conformance (SCSC) June 2008

Prepared by: Bureau of Agriculture and Fisheries Product Standards BPI Compound, Visayas Avenue, Diliman Quezon City Philippines 1101 Telephone Number: (632) 920 6131 to 33; (632) 455 2856 Facsimile Number: (632) 920 6134; (632) 455 2858 E-mail address: <u>bafps@yahoo.com</u> Website: <u>www.bafps.gov.ph</u>

FOR THE ASIA-PACIFIC ECONOMIC COOPERATION SECRETARIAT 35 Heng Mui Keng Terrace Singapore 119616 Tel: (65) 68919600 Fax: (65) 68919690 E-mail: info@apec.org Website: www.apec.org

© 2008 APEC Secretariat

APEC#208-CT-01.2 ISBN 978-981-08-1217-1

TABLE OF CONTENTS

List of Appendices	ii iv
List of Tables	V
List of Acronyms	vi
Introduction	1
Opening Ceremonies	2
Presentation and Plenary:	
Introduction – Global Food Safety Strategy	3
Review of Risk Analysis	4
Elements and Guiding Principles	6
Barriers to Effective Risk Communication	8
Strategies for Effective Risk Communication	11
Risk Communication Activities and Programs of the USA	15
Risk Communication Activities and Programs of Australia	16
Some Success Stories in Properly Managed Risk Communication: Benefits and Failures: USA	19
Member Economy Presentations	21
Presentation and Plenary:	
Risk Communication Studies: Emerging Food Safety Concerns	27
GM Crops and Products	
Pesticide Residue and Activities to Communicate the Risk	28
in the Use of Pesticides	
Risk Communication Case Studies	29
Risk Communication from Theory to Application	30
Food Recall Experience of the USA: Spinach Recall	31
Food Recall Experience of Australia	32
Risk Communication Case Studies: Emerging Health Concerns	33
Analysis, Strategies, Public Perception : Dioxins in seafood and Hydrogen cyanide in cassava-based vegetable chips	
Risk Communication Case Study – Methylmercury in Fish	33
(United States of America	
Member Economy Case Study Presentation	34
Closing Ceremonies	38