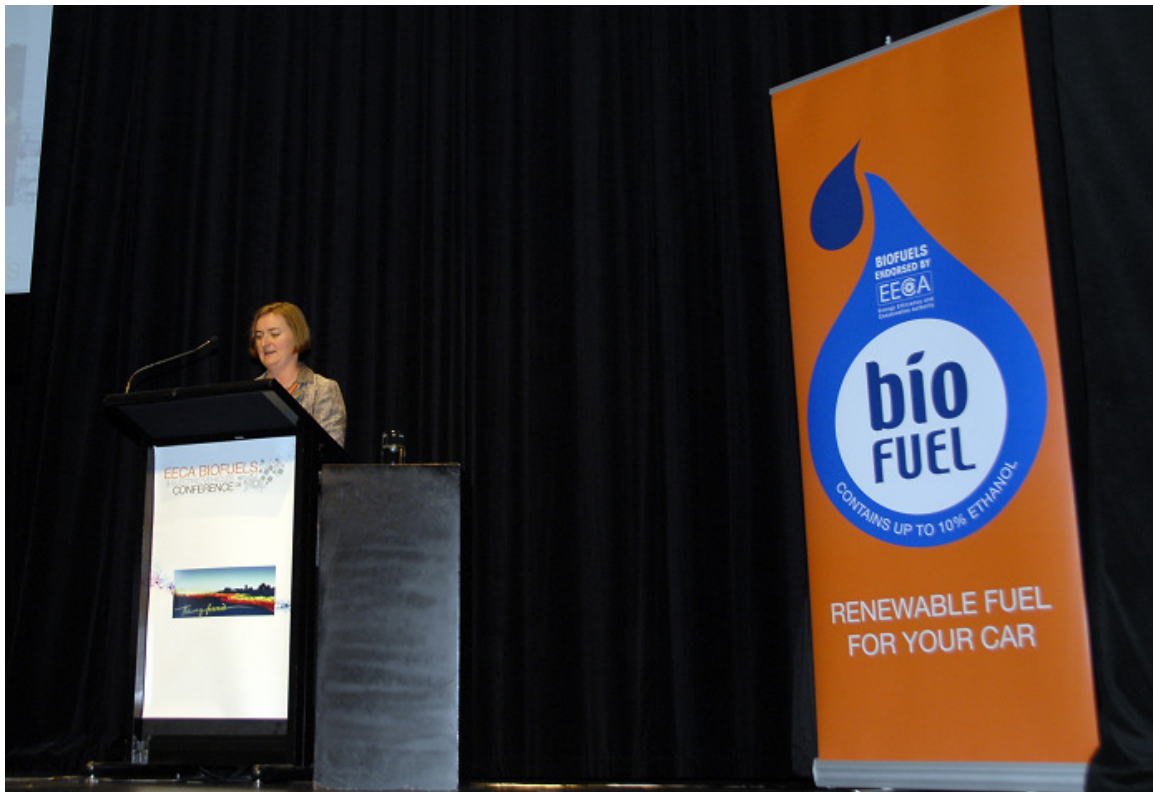


The EECA Biofuels and Electric Vehicles Conference 2010

Key Note Speaker Invitation



Energy Efficiency and
Conservation Authority
Te Tari Tiaki Pūngao

Invitation

The following is an invitation to present at the EECA Biofuels and Electric Vehicles Conference 2010 as a key note speaker. EECA is happy to pay for an economy class return flight as well as accommodation while in NZ (for the conference).

We would also like to look into any opportunities for you to meet with government and/or industry and share your knowledge and experience – and also to help set up any meetings that you make like to have.

A great opportunity to present

Presenting at the EECA Biofuels and Electric Vehicles Conference could be a great opportunity for both you, and EECA.

New Zealand has an abundant array of renewable resources available to generate energy and electricity. We are currently generating between 65-70% of its electricity from renewable energy sources (hydro, geothermal, wind) and have a target to reach 90% renewable electricity generation by 2025 that is well within reach.

Further to that, reports by Scion, a Crown Research Institute, show that it is possible for 100% of New Zealand's transport fuel requirements can be met by biofuels derived from short rotation forestry sustainably grown on marginal land. The importance of clean transport technologies is reflected by the number of New Zealand businesses, companies, and organisations investing in this.

We can learn from each other about respective developments in advanced biofuels and electric vehicles.

The high quality programme that EECA will present will give a global perspective on biofuels and electric vehicles.

New Zealand's principal industry conference on biofuels and electric vehicles

The Energy Efficiency and Conservation Authority (EECA) Biofuels and Electric Vehicles Conference 2010 will be the sixth year EECA has run the conference. It will be held on **Wednesday 21 April, 2010** in Wellington, New Zealand.

Since 2005 the conference has been held annually as an opportunity for the industry to come together to discuss, what has evolved from the prospect of biofuels in New Zealand, through to the current state.

The conference is a one day conference and will be held at the Museum of New Zealand Te Papa Tongarewa in Wellington.

The conference has been attended by representatives from:

- Local and central government
- Oil companies
- Vehicle manufacturers
- Biofuel producers
- Industry decision makers
- General media (radio, press, and television have all attended in previous years).



The conference aims to attract over 250 people from throughout New Zealand, as well as from Australia, and Asia.

The conference is New Zealand's principal industry conference on biofuels and electric vehicles. Since its commencement in 2005 it has grown year by year in numbers, stature and the extent of the programme.

For information on the EECA Biofuels and Electric Vehicle conference in 2009 [click here](#).

Conference promotion

The conference will be promoted on a regular basis across the industry in New Zealand. Key media (radio, television, and TV) will be targeted to attend and report on the conference. In previous years there has been interest and coverage across a variety of media channels – radio, press, and television.

Conference speakers

The programme for the conference will be finalised closer to the time and will involve a full programme of high quality key note international speakers as well as New Zealand speakers to give a global and local perspective on biofuels and electric vehicles.

In 2009 seven of the eleven speakers presenting were key note speakers from overseas. In the past, key note speakers have come from the United States, Brazil, United Kingdom; Japan; Australia and Sweden.

International speakers recognise the quality of the conference and have always been willing to attend and present.

A quality event

Feedback from past attendees of the conference shows that this conference is worth being involved with.

“With the number of conferences in the US at the moment they are generally very specific and don’t have the breadth you had in this conference”

“A very informative day with a well balanced programme”

“Excellent grasp on the realities of current status & pending developments”

“Real world perspectives”

“Excellent speakers & venue”

“I enjoyed the conference and took a number of things from it”

“I really enjoyed the conference. The range of subjects and presenters kept it both interesting & engaging”

“There was a very good mix of speakers covering key elements of biofuels in particular”.

