

## ANNEX 8 - PROJECT MATRIX

	Project description	Indicators	Sources of information	Assumptions
<b>General objective</b>	<p>1. To increase the number of competitive SMEs involved into internationalization of their business assisting to the development of national APEC economies.</p> <p>2. To increase the number of APEC economies involved in the activities of IIS</p>	<ul style="list-style-type: none"> <li>• Number of APEC SMEs involved into internationalization of their business is increased by 15% by the year of 2020;</li> <li>• Number of APEC economies involved into the IIS activities is increased up to 12 by the year of 2020.</li> </ul>	<ul style="list-style-type: none"> <li>• Official customs data of APEC economies;</li> <li>• Analytical information from the relevant national ministries for the period of 2016 - 2020;</li> <li>• Report on IIS APEC activities</li> </ul>	
<b>Project purpose</b>	To develop and to launch the Integrated Information System stimulating internationalization process of APEC SMEs	<ul style="list-style-type: none"> <li>• Operational IIS;</li> <li>• National operators available for IIS</li> </ul>	<ul style="list-style-type: none"> <li>• Screenshot of the IIS web-site;</li> <li>• Advertising and information materials;</li> <li>• list of national operators;</li> <li>• activity reports</li> </ul>	<ul style="list-style-type: none"> <li>• Awareness of IIS among APEC SMEs achieved;</li> <li>• Usage of IIS by APEC SME promoted</li> </ul>
<b>Results</b>	1. IIS Concept (description, structure, operator, management system, financing system, budget, mechanisms and procedures, monitoring and control, reporting system, etc.) elaborated, agreed and approved;	<ul style="list-style-type: none"> <li>• Agreed and approved IIS Concept;</li> <li>• Operational IIS</li> </ul>	<ul style="list-style-type: none"> <li>• Package of the IIS Concept documents;</li> <li>• Screenshot of the IIS web-site;</li> <li>• Report on the IIS</li> </ul>	<ul style="list-style-type: none"> <li>• Interested APEC economies participated in the discussion and development process (coordination,</li> </ul>

	2. IIS developed, tested and launched		development results and test report	financing, national operators)
<b>Activities</b>	<ol style="list-style-type: none"> <li>1. To develop and to agree on the APEC Secretariat level the final IIS Concept including the Action Plan / Working schedule;</li> <li>2. To discuss and to approve the IIS Concept on the level of APEC Ministerial Meeting;</li> <li>3. To develop and to approve the IIS Concept on the level of APEC Economic Leaders' Meeting;</li> <li>4. To develop and to agree Terms of reference for elaboration of the IIS including the sources and mechanisms of financing;</li> <li>5. To implement the necessary scope of work under the approved Terms of reference to develop and to launch the APEC IIS</li> </ol>	<ul style="list-style-type: none"> <li>• Decision on the IIS development and launch;</li> <li>• Terms of reference with all the relevant documents;</li> <li>• Operational IIS</li> </ul>	<ul style="list-style-type: none"> <li>• Meeting protocols;</li> <li>• Terms of reference and project documents;</li> <li>• IIS related documentation;</li> <li>• Report on the IIS development and launch</li> </ul>	<ul style="list-style-type: none"> <li>• APEC economies got interested and participated in the project;</li> <li>• Competitive APEC SMEs interested in internationalization of their business defined</li> </ul>