

ANNEX 7 - ACTION PLAN

Description of the current situation

As the result of the project's implementation there have been achieved a proved need for the development and further launch of a special Integrated Information System on the level of APEC economies that would support successful and efficient internationalization of the APEC SMEs.

It is highly important for this instrument to meet a range of the set criteria as well as to be flexible enough to secure its further development based on the new challenges, changing external environment and SME needs:

- it should be of multi side character in order to secure participation / involvement of the maximum number of economies in its activities;
- it should be aimed at support of not only export but also import activities of SMEs, technological and scientific cooperation, establishment of joint ventures, investment attraction in order to stimulate internationalization process in general;
- it should be of an integrated character in order not only to provide contacts of potential business partners in this or that country but present reliable and trustworthy information on the legislation in the sphere of foreign activities, customs procedures, IPR protection, technical standards and requirements as well as offer consulting and organizational support;
- it should have unique center for management and coordination, monitoring and control activities to cooperate with national partners in order to provide one standard package of services and procedures, etc.

In order to develop and to launch the above mentioned Integrated Information System stimulating successful and efficient internationalization of APEC SMEs, it is necessary – within a limited period of time - to undertake a number of steps and actions with clear responsibility within Russia (the economy that is initiating the project) as well as within APEC Secretariat. Thus, it is necessary to develop and implement a special action plan to identify the interested parties / economies as well as sources of finance.

Planning period

From time point of view implementation of the present Action plan could be consisting of two stages – short-term (1 – 2 years) and long-term (up to 5 years). It is clear that planning on the short-term stage will be of more detailed and operational character whilst planning on the long-term stage will be of strategic character and will highly depend on the results of the short-term stage.

The present Action plan covers the two years period based on the need to organize, prepare and implement a set of steps and actions to launch successfully the Integrated Information System.

Responsibility

The Russian Federation Ministry of Economic Development will be responsible for interaction with APEC Secretariat as the federal body in charge of the support and development of the Russian SME sector as well as the official body introducing Russia during various APEC meetings and events.

Institutions / organizations responsible for implementation of various activities will be either selected by the RF MED on the tender basis or through some other procedures to be defined and agreed.

Serious interest to the development of IIS is paid by the Russian Federation Ministry of the Far East Development that is ready to become one of the main stakeholders.

Stage	Activity	Deadline	Responsible
1. Decision on the IIS development and launch on the level of Russia	<ul style="list-style-type: none"> • Presentation of the implemented project results for the RF MED: activities; results; main outcomes, conclusions and proposals, future prospects, etc.; • Discussion of the new project (IIS development and launch) within the RF MED: necessity and readiness, terms, amount and sources of financing, etc.; • Decision taking on implementation of the new project on the IIS development and launch 	<ul style="list-style-type: none"> • to be defined 	<ul style="list-style-type: none"> • the RF MED
2. Decision on the IIS development and launch on the level of APEC	<ul style="list-style-type: none"> • Presentation of the project within APEC: IIS Concept, activities; amount of financing, etc.; • Discussion of the project within APEC: interested economies, readiness to finance, financing amount and mechanisms, project implementation mechanisms, etc.; • Decision taking on implementation of the new project on the IIS development and launch; mechanism, stages, terms, financing amount, involvement of APEC economies, etc. 	<ul style="list-style-type: none"> • to be defined 	<ul style="list-style-type: none"> • the RF MED / APEC Secretariat

<p>3. Implementation of the project on the IIS development and launch</p>	<ul style="list-style-type: none"> • Preparation and launch of the project on the level of APEC: Terms of reference, documentation package, etc.; • Organization of tender and selection of the winner for the project implementation: analysis of the applications, selection of the winner, signing of the agreement, etc.; • Agreement and approval of the project co-financing with the RF MED; • Implementation of the project by the tender winner in accordance to the APEC and the RF MED agreements: development, launch and testing of the IIS, development and launch of the management system, etc.; • Negotiations with APEC economies to join the IIS 	<ul style="list-style-type: none"> • to be defined 	<ul style="list-style-type: none"> • RF MED / APEC Secretariat; • Tender winner; • RF MED / APEC Secretariat / authorized national ministries of APEC economies
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