Part II: Document Pack





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Agenda Item:001

Performance Management: It's the Results that Count

Purpose: Information

Submitted by: The Honourable Jocelyne Bourgon



Workshop on Government Performance & Results management

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Author's Biography

The Honourable Jocelyne Bourgon is a Distinguished Visiting Professor Public Administration at the University of Waterloo and the Center for International Governance Innovation as well as President Emeritus of the Canada School of Public Service. She was appointed to the rank of Deputy Minister in 1989. In that capacity she was the official in charge of the constitutional negotiations which led to the Charlottetown Accord in 1992. She oversaw the transformation of the Department of Transport including rail privatization, the commercialization of air traffic control and the devolution of airports. She served as President of the Canadian International Development Agency (CIDA) and Deputy Minister of Consumer and Corporate Affairs.

In 1994, the Honourable Jocelyne Bourgon was appointed Clerk of the Privy Council and Secretary to the Cabinet. She became the 17th Clerk and the first woman to hold this position. From 1994 to 1999, she led the Public Service of Canada through some of its most important reforms since the 1940s. She oversaw the Program Review exercise which contributed to eliminating the deficit, and realigned the role of the Public Service. In December 1998, she was summoned to the Queen's Privy Council for Canada in recognition of her contribution to her country. She served as President of the Canadian Centre for Management Development from 1999 to 2003. From 2003-2007, she served as Ambassador to the Organization for Economic Cooperation and Development (OECD). Since 2007, she serves as special advisor to the Privy Council Office and President Emeritus of the Canada School of Public Service.



Performance Management: It's the Results that Count

Workshop on Government Performance and Results Management

The Honorable J. Bourgon, P.C., O.C. APEC, Taipei, 27-28 March 2008



Introduction

The focus on performance in government is not new. It can be traced back to the early 1900s in the United States of America and Canada. At the time, the focus was primarily on the efficiency of local and municipal governments.

After World War II, the scope of performance management in the public sector expanded and the interest shifted to the cost of government. It was the time of Planning, Programming and Budgeting (PPB); of Management by Objectives (MBO) and of Zero-Based Budgeting (ZBB).

In the 1980s and 1990s the field expanded once more. Performance measurement became more extensive and more intensive, to the point where some authors consider that one of the most striking features of the public service reform agenda over the past twenty years has been the focus on performance in the public sector.

Where is it all leading? Some now talk of its "international apogee" (Bouckaert, Halligan, 2006), while others see no signs that the trend is about to slow down. Others worry about the proliferation of performance indicators.

The real question is: Will performance management be an impediment or a contributor to good governance, good government and the renewal of public administration over the coming years?

Despite the progress to date, performance management is not currently well-positioned to improve decision-making in government or to improve results by creating higher net public value. In a word, *performance management and performance measurement systems in the public sector are underperforming*.

For those in a position to influence the future directions in this field, it is important to explore how performance measurement and performance management can be repositioned to best serve government and citizens in the XXI century?

Answering this question requires a prior understanding of how public administration as a discipline is evolving and what are the most important trends.

Not Entirely of the Past, Not Yet of the Future

The past thirty years have been a rich period of experimentation in public administration aimed at making government more efficient, effective, productive, transparent and responsive.

It was also a period where much was learned about governance – the shared responsibilities of the private sector, the public sector, civil society and citizens to create



public goods; serve the collective interest and achieve a high standard of living and quality of life.

Good governance is a necessary condition for economic prosperity and social justice. Government provides the structure and sets the agenda. Governance is how the work gets done.

The Classic Model of Public Administration

The Classic model of public administration emerged from the nineteenth century, a period characterized by the industrial revolution, where government was the primary institution responsible for serving the public good.

It was founded on a number of conventions and *multiple separations*, between:

- Market and Democracy;
- Politics and Administration;
- Public Policy-Making and Implementation;
- Staff and Line agencies.

Public services were tangible, consumable and for the most part were provided *directly* by government agencies, without intermediaries.

The model was well-suited for repetitive tasks performed under precisely prescribed rules. Under the influence of scientific management, it was believed that, with few exceptions, it was possible to define the "best way" to achieve complex results by breaking them down into simple tasks. Controls, and in particular central controls, were the way to ensure performance and accountability.

The New Public Management

The New Public Management is an *extension of the Classic model* of public administration. If anything, it has exacerbated the separation between politics and administration; public policy-making and implementation. It has increased the desegregation of government through the creation of arm's length agencies, thus making interagency coordination and cooperation more difficult. (Gregory, 2007)

Despite all that was said about the need for flexibility, the reliance of New Public Management on scientific management has meant a continued reliance on *ex ante* controls, as well as an increased impetus for *ex post* quantification and the use of performance measurements. As a result, public administration in many countries is more bureaucratic today than ever before.



Towards a New Model of Public Administration

Today, few government activities come close to the Classic service delivery model, which was organized hierarchically and controlled by delegated authority (OECD, 1997). A recurring theme of the global government reform movement is the growth of non-traditional, non-hierarchical and often non-governmental approaches to service delivery (Kettle, 2005).

- Governments achieve results in a world of *shared governance*, characterized by a dispersion of power and authority involving the public sector, the private sector, civil society and citizens.
- No government, and no country, control all the tools or have access to all the levers needed to address the complex problems people really care about. Coordinating complex operations, that span beyond the control of government, is the trademark of public administration in the 21st century.
- Most government activities and services are not the final results but simply an *intermediate* step in a chain of activities involving many organizations working toward achieving a desired public outcome.
- An increasing number of public policies require the active *participation of citizens*, as agent, to achieve the desired outcome, in particular when issues require a change of societal behavior that is beyond the legislative authority of the State or the government's ability to act. Furthermore, modern communication and information technologies allow citizens to reclaim their public institutions by contributing to service design and in some cases taking charge of service delivery. This is turning public administration on its head. (OECD, 2007)
- An increasing portion of government services are intangible and knowledge based. The quality and the nature of the services provided depend on the accumulated knowledge of the organization and on the know-how of the public servant providing the service. The tasks cannot be precisely defined, even less prescribed. In this context controls do not lead to improved performance, instead they transfer resources from serving citizens to internal purposes; they may even stifle innovation.
- Indirect tools account for the bulk of government services. The use of these instruments (such as grants, loans, insurance, transfers to other levels of government, tax credits) breaks the link in the traditional accountability model between funding decisions and service delivery. New forms of accountability for results are needed to take account of this situation. (Salamon, 2002)

As a result, the current practice of public administration is no longer entirely consistent with the Classic model and practitioners are left without the benefit of a modern integrated theory adapted to today's circumstances (Bourgon, 2007).



Societies everywhere have struggled to cope with the radical shift from the Industrial Age to the Information Age.

Government is no exception. All administrative systems in government including financial management, performance management, human resource management and control systems of all kinds come from the industrial age and a mechanistic and monopolistic concept of government operations. The world has changed. (Osborne, 2006)

Part of the reform efforts in government over the past thirty years has been to start the process of *reclaiming public administration* to ensure that it is better connected in theory and in practice with its time and the problems it must solve. (Kettl, 2002)

Politics and Administration are two parts of a single dynamic and open system: where ends and means, values and facts, policy and service delivery must meet; where what is judged to be desirable must converge with what is feasible.

A good public policy is one that achieves intended results at the lowest possible cost to society while minimizing unintended consequences. While policy decisions get the most public attention, policy implementation is where success is defined. The role of public administration is to transform ideas into solid results to serve the public interest (Levin, Sanger, 1994). Performance management for results forms part of the common language connecting Politics and Administration.

Future trends in public administration involve moving from an intellectual framework of *multiple separations* to one of *multiple democratic interactions* to meet the imperatives of serving in the XXIst Century.



Figure 1: Administration and Politics



Performance Management for Results

The ultimate worth of a performance management system is the use that is made of it. By that standard, and despite the progress that was made during the 1980s and 1990s, performance management in government is not performing very well.

There are reasons for this. First, in the vast majority of cases, the focus has been on performance measurement, not on performance management. Second, performance measurement systems have been asked to serve multiple users and multiple purposes – some political, others administrative. They are used as control mechanisms and at the same time they are expected to encourage learning, innovation and continued improvement.

No system can credibly be all things to all people. (Thomas, 2004) The results have not been very satisfying for anyone. All the indicators point to the fact that the use of performance evidence by program managers at all levels is limited. Performance evidence is rarely used as the basis for new public policy decisions by elected officials (in fact, in most countries there has been limited demand for performance information by elected officials). While performance evidence can inform budget decisions, there is room to debate the advisability of performance-based budgeting – rewarding the best performers with incremental resources or linking performance results and performance pay at the expense of rewarding collective efforts.

After years of efforts, led by central agencies, to integrate performance measurement into planning, programming and budgeting there is little evidence that it has contributed to framing Parliamentary discussions. When eventually some performance measures enter the public domain, it is generally focused on "horror stories", which immediately creates a chill for both political officials and administrators.

Separated from the political process, public debate and management decision-making, performance measurement and management is simply an instrument of control and an expensive one at that. (Halligan, 2007) Increasing costs, unreasonable expectations and, above all limited use of performance information by decision-makers will eventually lead to course correction, thus running the risk of losing the positive aspects in the process.

Performance management and performance measurement systems might not just be at their "apogee". If changes are not made, after 20 years of expansion, they are at risk of disappointing everyone and going into decline.

There is no need to wait for that to happen. Performance management in government needs to be repositioned to improve its performance. The ultimate worth of the system is the use made of it *by managers*, by *elected officials and* ultimately by *citizens*.

Repositioning Performance Management

Repositioning performance management must start with clarity of purpose:



The goal of performance management should be to improve decision-making in government at all levels in order to achieve better public results and enhance the net public value of those results.

The test of good performance management is to:

- Contribute to better decisions by managers; better public policy decisions by elected officials and a better understanding of public policy choices open to citizens; and
- It should also help identify and remove the obstacles to better results; shed light on the reasons for failures and the need for adjustments.

Better knowledge about results, outcomes and impact should form part of the learning and feedback process to improve results. It should inform the political process by bringing relevant information on the outcome and impact of policy choices to the attention of ministers, elected officials and citizens.

To play this role, a number of changes should be considered.

Performance management for results should be kept distinct from central control mechanisms

Performance management should be an instrument of innovation and performance improvement not an instrument of control and compliance. While it can help inform the need for controls, a reasonable distance should be maintained between control mechanisms to ensure *compliance* and performance management systems to achieve better *results*. The two roles are needed but they are different and at times even in conflict. (Aucoin, 2001) Performance management for results should help make the case for the orderly reduction of controls and their impact on results.

To some this is heresy, but there is reason to believe that the limited use of performance information by managers and public sector decision-makers flows directly from the lack of clarity on this point and the inherent conflict between the two roles.

Performance management systems should integrate the needs of elected officials and citizens

Government programs, direct or indirect, and government funding were born out of a *political process*. If a performance management system is to assist Ministers, then their views on the desired outcomes, as well as the indicators most susceptible to encourage public debate, must be factored into the design of the performance management system. Securing an understanding of what constitutes success must be part of the process, in particular when the outcome requires the contribution of several agencies and multiple partners.



Likewise, *citizen involvement* increases the likelihood of integrating performance information and public policy decisions. It helps to identify the areas of greatest interest to citizens and to get user feedback on the need for improvements. Citizens, as users, are an important part of the government innovation cycle. (Ho, 2007)

Performance management systems should recognize that different users have different information needs

There is no evidence that the information needed by managers for decision-making satisfy the information needs of Ministers, elected officials and of the legislature or the information needs of citizens. (Thomas, 2004)

A more realistic approach is to recognize that different users have *different* but *interrelated* information needs. A public sector performance management system should be designed as one integrated but differentiated system responding to different needs and purposes:

- The agency keeping in mind the particular needs of managers and the users of the services
- System-wide keeping in mind the particular needs of Ministers, elected officials and the legislature
- Societal keeping in mind the need for accountability to the general public for good government and good governance in the country.



Figure 2: Achieving Results

Others have also suggested the importance of looking beyond the agency level (in particular Bouckaert, Halligan, 2008).

Over the last 20 years, performance measurement and management have been used primarily for control, efficiency and accountability purposes at the agency level. The greatest benefits would come from a focus on effectiveness at the agency level, on



system-wide results and societal impact. It would reintegrate performance measurement and management with the political process, where choices are made to accommodate different values, competing demands and interests.

Agency Results

The agency is primarily concerned about converting inputs (resources, people, and organizational capacity), in the most efficient way, into *activities* that result in *outputs*. These outputs enter society in different ways: sometimes as a product (e.g. a permit), or as a service (e.g. information on how to find employment), or in most cases as an intermediate step to an *outcome* of value to society today (e.g. product labeling to enhance consumer confidence) or for the benefit of future generations (e.g. monitoring fish stocks).

At the agency level, the role of performance management should be to support sustained, incremental improvements. The best performance management system would be the one that provides to the right people, at the right time and at the lowest possible cost, with the information needed to make decisions, or to action change, in order to improve results. As the collection of performance information is costly and diverts resources from service delivery, managers must think carefully about what to collect and why – there is a need to monitor the performance of performance management systems. The role of a performance management for results, at the agency level, is to help create a *culture* of sustained improvements and *accelerate the process of decisions* to bring about better results.

Performance management for results at the agency level should be linked to the *decision-making authority* able to influence results within the legislative authority of the agency. Otherwise, performance management is unlikely to remain credible for very long and to be taken seriously by decision-makers. Performance management for results helps government to rely on learning and invention rather than instruction and command.

Performance Management versus Compliance

As noted above, while performance management can help inform the need for controls, control mechanisms to ensure *compliance* and performance management systems to achieve better *results* are not the same thing:

- In Government how you do things is sometimes as important as what you do. Some controls are fundamental in a public sector setting (e.g. respect for the law, democratic values, etc.) These requirements are not negotiable, they apply to all public organizations, and compliance is ensured through *process controls*.
- Agencies are also constrained through input controls related to the level of resources
 provided to the organization as well as ex ante approval to access, deploy or use the
 resources to fulfill its mission.



Output controls have more recently been added to the mix, leading in too many cases to an excessive proliferation of performance indicators. (Gregory, 2007)
 In some countries controls are associated to various "incentives" or "punitive" measures including resource allocation or performance pay.

Government-wide controls are imposed by central authorities, but additional controls and constraints are added by departments and agencies at every level along the chain of delegated authority. The end result can be a disproportionate cost of compliance compared to the expected benefits, and at the expense of delivering the mission of the agency. (Barzelay, Babak, 1997)

In other words, controls divert a fraction of the public funds voted to achieve results for citizens to a legitimate but unchallenged and in most cases undeclared purpose. The costs of compliance as well as the nature of the controls and constraints impact directly on the capacity of the agency to convert input into activities, outputs and, therefore to achieve results.

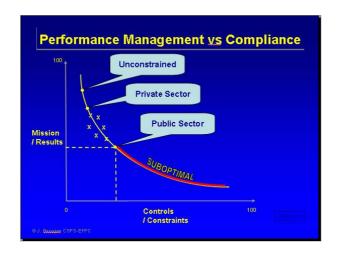


Figure 3: Results VS Cost of Controls/Constraints

Controls and constraints play a useful role when they set the limits within which discretion can be exercised by agency employees to achieve results or when they set the parameters of acceptable behavior for public organizations. ((Kelman, unpublished)

The challenge is to find the optimal balance between *minimizing the cost of controls/ constraints* and *maximizing the net public value* of government services. No agency is successful if it is able to comply with very conceivable constraints but unable to achieve results or if a significant part of its resources and energy is used to ensure that constraints are met.

A performance management system focused on results should help to reduce controls when there is no compelling evidence of benefits. It should lead to progressively removing *ex ante* controls as performance management systems focused on results are put in place and the quality of the information collected reaches satisfactory levels.



Achieving Results

In government the path between outputs and outcomes is generally indirect and takes form through a range of actors – public, private, not for profit and citizens themselves.

Public policies do not emerge fully formed in the legislation. While the initial policy "intent" may be reasonably clear, public policies take shape and evolve through actions.

By doing, organizations learn about themselves and about the capabilities they need to achieve better results. In government, small steps and incremental innovations are the preferred way towards achieving better results because they facilitate learning and experimentation, while reducing the risks of failure. (Behn, 1988)

Sometimes, actions and ongoing improvements will reveal the need to make adjustments to the initial policy intent. Performance management focused on results contributes to the political process by reporting on the impact and effects of what was previously preferred but also by providing insights "on what we have since learned to prefer". (Browne, Wildavsky, 1984) It enriches the *political process* because it reveals how course corrections and improvements can help achieve better results. In the process, this leads to changes in the initial policy ideas as well as the desired policy outcomes.

Public policies and implementation are one; "the idea is embodied in the action". (Majone, Wildavsky, 1984)

System-Wide Results

A successful and well-performing agency does not make a successful public policy system: a well-performing hospital does not amount to a well-performing health system; a well-performing school does not mean that a well-performing education system is in place. For that, a vast network of organizations must work in synergy with each other to achieve the desired public policy outcomes and create net public value. (Bouckaert, Halligan, 2008)

Most of the results relevant to citizen and politicians are beyond the direct control of a single government agency. (Christensen, Laegreid, 2007) A system-wide approach is necessary to address the challenge of shared outcomes, where the goal cannot be achieved by organizations working in isolation and where government agencies must coordinate their activities to achieve the goals set by politicians. (Cook, 2004)

It is necessary when the outcome is the result of the action of several levels of governments, or of several actors in society over which governments do not have direct control. A system-wide approach helps to recognize the reality of multiple organization relationships within and beyond government working through networks, partnerships and other coordination mechanisms. This is a defining characteristic of government and public administration in the 21st century.



System-wide performance management follows the chain of activities among actors leading to the ultimate public policy outcomes.

It is undoubtedly difficult to do and it gives rise to all kinds of methodological problems, including establishing the incremental impact of government actions. This, however, is no reason not to follow this avenue since it is at this level that performance measurement and performance management is most relevant to politicians, and most likely to contribute to improving government decision-making.

A system-wide approach can be used selectively in the areas of greatest interest to politicians and citizens. It can also be used effectively in response to government priorities.

International Comparison

One promising avenue for system-wide performance measurement and management is to focus on areas that allow for international comparative analysis. Countries face different circumstances; they have different institutions, histories and cultures. They make different policy choices. Yet they all have large networks and systems aimed at achieving similar policy outcomes. This is the case, for instance, in health and education.

Over the past 50 years, the OECD Secretariat has conducted comparative impact assessment of various public policy mixes in many sectors for the benefit of member countries. Its contribution has been invaluable. The OECD methodology can be replicated in government as well as at the sub-national, national and regional levels.

Supporting Government Priorities_

An ongoing complaint of elected officials is the lack of responsiveness of the Administration to government priorities. A second avenue is to use a system-wide approach in support of government-wide priorities. Depending on the government priority, system-wide performance management entails coordination among diverse types of organizations including:

- Multiple agencies under the general authority of one lead department;
- Interdepartmental cooperation requiring the involvement and active contribution of several departments with independent legislative authority and accountability; or
- Intergovernmental cooperation when multiple jurisdictions are involved, including local authorities, sub-national public organizations, other levels of government with distinct governance structures and accountabilities to citizens.

A system-wide approach offers the best opportunity to modernize the role of the *Centre* of government from the command and control role of the Classic model to ensuring



coherence and synergy in the interdepartmental and intergovernmental space of modern governance.

It also creates the opportunity to transform the role of line *departments* from performing in vertical isolation to being the centre of large networks of organizations, public and private, associated to achieving a common public outcome. Its role becomes to capture and disseminate knowledge; to accelerate decision-making and innovation in support of a common outcome; to anticipate problems requiring policy involvement and policy decisions. In a word, the role of department is to lead and support the collective effort in support of a common desired outcome. Some of these responsibilities are currently exercised at the center of government which generally means that issues receive attention when it is too late and in a traditional crisis mode.

A Possible Approach

In all cases, a system-wide approach requires *new coordination mechanisms*, the involvement of all interested parties to achieve a shared understanding of the common desired outcomes, and a common approach to data collection and information sharing. Most failed attempts at system-wide performance management have been due to insufficient attention to one or all of these conditions of success.

Shared responsibility for results requires different management approaches and different common monitoring systems. Leadership, moral suasion, relationships of trust and traditional authorities are needed to bring about results. In this regard, the model used by the OECD experience is worth noting:

- It works through consensus to set priorities and to identify the common area of work;
- It requires all members to share the responsibility for rigorous data collection and data sharing;
- Members share the obligation to fund a common but independent Secretariat to support the data analysis and policy research on behalf of the collective;
- The work of the Secretariat is held to the highest scientific standard. Its work is evidence-based and leads to creating shared statistical data bases covering long periods of time, which is essential to assess the impact of public policies.
- It relies on peer review and peer learning as a way of spreading best practices and of encouraging innovations. Finally, all analysis and reports are publicly available.

* * *

System-wide results are the most meaningful for *political officials* since they reveal real policy choices and trade-offs. They facilitate *citizens' engagement* by providing information about the results most significant to them: the performance of the education



system to ensure the literacy of their children and the acquisition of the necessary skills to compete and make a living in the global economy; the performance of the health system in terms of access, costs, child mortality or life expectancy; the performance of the security system and citizens' safety on the street or in their communities; the intergenerational fairness and impact of social security programs. (Bourgon, unpublished)

System-wide performance reporting, political decision-making and citizen engagement are mutually reinforcing. When an effective integration is achieved, the capacity to improve *outcomes* is enhanced for the system as a whole. (Callahan, 2007)

Societal Results

Societal level performance results are a country's "scorecard". It is the sum of the contributions of the public sector, private sector, civil society and citizens themselves. It is about reporting to citizens on the overall performance of the country as a result of actions by government and all other actors.

In essence, societal results are about the governance of a country. While it might not be possible to isolate the contribution of a single actor, good governance and good government can be defined and the results can be measured. They can be made available for all to see.

At the level of societal results, there is a direct connection between *performance and democracy*. It requires political involvement in defining the measures against which societal performance will be assessed. It needs to make use of statistical methodologies and take place over a multi-year time horizon. To be credible, it requires independence in the data collection and assessment. The involvement of the nation's statistical collection agency is necessary to meet these requirements and provide this credibility.

Societal performance reporting is a new form of public accountability to citizens. If done well, it can elevate public debate and discussion about the impact of policy choices and the trade-offs among policy options. Societal results can provide better information to those seeking public office concerning the choices they wish to advocate in the court of public opinion.

It is worth noting that some efforts are being made to develop and report societal performance, such as the United Nations quality of life indicators and the World Bank's country performance indicators. Some countries, including Canada, have begun to make deliberate efforts to report societal indicators.

Conclusion

The focus of performance management in government should be about improved decision-making to achieve results – because *it's the results that count*.



Performance management should support better decisions by managers, better public policy decisions by elected officials and a better understanding of public policy choices by citizens. On all these counts, *performance management is under performing* and it is, therefore, at risk.

Performance management needs to be re-positioned. More measures and more indicators will not guarantee better results and is, therefore, not the answer.

At the agency level, performance management needs to become an instrument of innovation and performance improvement, not an instrument of control and compliance. It should help to free the agency of unnecessary and costly controls in order to speed up the innovation process.

As government programs were born out of a political process, the focus of performance management needs to move up to system-wide results and reintegrate elected officials and citizens. This is where the greatest benefit could be achieved.

System-wide and societal results, political decision-making and citizen engagement are mutually reinforcing. When an effective integration is achieved, the capacity of the country to provide good government and good governance is enhanced. Citizen's trust is the ultimate measure of good government and good governance. This is the result that counts the most.



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Performance and Results in OECD Member Countries

Purpose: Information Submitted by: Jón R. Blöndal



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Author's Biography

Jón R. Blöndal is Deputy Head, Budgeting and Public Expenditures Division, Organization for Economic Co-operation and Development (OECD). The main mission of Budgeting and Public Expenditures Division is to support the activities of the Committee of Senior Budget Officials (SBO), which brings the budget directors and other senior officials form OECD member countries and partner countries together to improve the effectiveness and efficiency of resource allocation and management in the public sector. SBO is recognized as the world's leading forum on international budgeting issues.

Mr. Blöndal currently also serves as Editor-in-Chief of the quarterly OECD Journal on Budgeting, a member (observer) of the International Public Sector Accounting Standards Board and a member of the Couseil Scientifique of the Reveue Francaise de Finances Publiques.

Prior to joining the OECD in 1995, Mr. Blöndal was Head of Division, Icelandic Ministry of Finance. Concurrently, he served in the Office of the Prime Minister as Executive Director of the Icelandic Government's Privatisation Commission.

Mr. Blöndal received his degree form the George Washington University, Washington, D.C., in 1990. In summer 2001, he was a guest scholar at Brookings Institution, Washington, D.C., while on sabbatical form the OECD.

Mr. Blöndal is a citizen of Iceland. He is married. They reside in Paris, France and have one daughter.



Performance and Results in OECD Member countries

APEC Economic Committee

Workshop on Government Performance and Results Management Taipei, 27 March 2008

Jón Ragnar Blöndal

Deputy Head of Division Budgeting and Public Expenditures Division



Agenda

- A few words about the OECD
- General discussion of performance and results
- Key issues for successfully implementing performance and results
- · A few final words about planning



The OECD

- International Organization
- Based in Paris
- 2,400 Staff
- 30 Member countries
- Extensive co-operation with other countries
- Forum of Officials
- Senior Budget Officials Group
- Policy Research
- Best practices, country peer reviews, databases

3



To begin...

"Performance is a deceptively simple idea: simple because it is easy to express key concepts and objectives; deceptive because it is hard to apply these ideas in government."

> - Allen Schick OECD, *The Performing State*



The shift to performance and results may be the most important trend in budgeting

- Away from "Budgeting for Inputs"
 - "How much money can I get?"
- Towards "Budgeting for Measurable Results"
 - "What can I achieve with this money?"
- But no standard definition exists of what constitutes performance and results budgeting

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The Objective: Improved Quality of Decision-Making

- ✓ It generates a **sharper focus on performance and results** within the government
- ✓ It provides **more and better information** on government **goals and priorities**, and on how different programmes contribute to achieving these goals
- ✓ It encourages a **greater emphasis on planning** and acts as a signalling device that provides key actors with details on what is working and what is not
- ✓ It **improves transparency** by providing more and better information to legislatures and to the public
- ✓ It has the potential to **improve the management** of programmes and efficiency 6

However, Few Countries Have Successfully Integrated Performance and Results into their Budget Processes

- ✓ Performance and results too often is a purely technical exercise...
 - Abundant performance information is generated
 - Budgets are re-classified by programmes
- ✓ ...But nothing changes
 - No impact on budget allocations
 - No impact on programme effectiveness and efficiency
 - Performance and results information is simply ignored

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Key Issues for Successfully Implementing Performance and Results



Manage Expectations

- Performance and results is not a "magic bullet"
- Perceptions on performance and results vary widely
 - Be clear what it is, and what it is not
- Implementing performance and results is a longterm process
 - Create step-by-step milestones

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Link to Budget Allocation

- Allocating funds strictly on the basis of performance and results is hard to apply in practice
- It may be suitable for some specific areas
- For example, education / health care/old-age care homes
- But it ignores other salient considerations
- Need to finance ongoing activities
- If performance and results information is "negative", does that mean resources should be increased or decreased?
- Political promises and interest group demands



Complementary Reforms

- Successful performance and results is a part of wider public management reforms
 - It cannot be implemented in a vacuum
- Specifically, performance and results needs to replace traditional input controls
 - It's the quid pro quo of the model
 - Otherwise, it's seen by managers as simply yet another layer of controls
- "Being held accountable for what you don't control"

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Institutional Roles

- Prime Minister's Office / Presidency
- Ministry of Finance
- Line ministries and agencies
- Leadership and strategic capacity
- Investment in human resources capacity
- Top-down vs. bottom-up approaches
- Asymmetric information
- Need to change budget calendar in some cases



Measuring Activities

- Outcomes and outputs
 - Need to focus on both
- Some areas are more easily measured than others
 - Policy areas vs. service delivery areas
 - "Hard" service delivery areas vs. "soft" service delivery areas
- Role of targets
 - Risk of distorting behaviour
 - Focus on activities where change is desired
- · Credibility and reliability
 - Auditing performance and results information
- · Other performance and results instruments
 - Evaluations, peer reviews, benchmarking, Inspectorates



Avoid Information Overload

- A main reason for the "failure" of performance and results in the past
 - Submissions "the size of phonebooks"
- Level of information detail needs to be commensurate with the requirements of the user
 - Cascading levels of detail needed
- "Bad information drives out good information"



Greatest Challenge: Politicians

- By nature, they focus on inputs and activities
 - Individual ministers, cabinet, and Members of the Legislature
- Strong political leadership and commitment required
 - Consensus among political parties?
- Special interest groups synthesise performance and results information in order to publicly embarrass governments
 - Serves to create "demand" by politicians

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"Planning"

- Strategic planning is important
 - It's long-term (budgeting: short-term)
 - It's change-oriented (budgeting: continuity)
 - It's opportunity-based (budgeting: incremental- and cost-based)
- But often unrealistic
 - Not subject to an explicit budget constraint
 - Only identifies new (and many) priorities
 - No identification of low priorities or cuts
- Budgets and plans are notoriously difficult to integrate



Conclusion

• Similar Reforms Across OECD countries

- But from different starting points...
- ...And at different speeds
- ...And with different emphasis

"Health Warning"

• Don't Leapfrog!

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For further information



www.oecd.org/gov/budget

OECD Journal on Budgeting

jon.blondal@oecd.org





2008/EC/WGPRM/003

Agenda Item:002

Economy Experience Sharing 1-Chinese Taipei

Purpose: Information

Submitted by: Dr. Yu-Hsieh Sung



Workshop on Government Performance & Results management

Taipei, Chinese Taipei 27-28 March 2008



Author's Biography

Dr. Yu-hsieh Sung is the Chief Secretary of the RDEC under the Cabinet. He also teaches as Adjunct Associate Professor at Chung-Yuan University.

Dr. Sung has been working for RDEC since 1985. His experience mainly includes e-government, government performance evaluation, and government reform, etc.. He was the key person to lead a group on developing, coordinating, and expediting the "Electronic Government" project started from 1996. In the past four years, he made efforts in promoting the re-engineering of government organization, which require the strategic use of ICTs with government administration. He also has vast experience in many government information systems projects, including local government office automation, privacy protection in cyber-age and official document exchange, etc.

Dr. Sung holds a B.S. degree from Chung-Hsing University, an M.P.P. degree from the University of Michigan, U.S.A. and a Ph.D. degree in Business Administration from Cheng-Chi University. He is also a frequent lecturer of numerous government training programs for civil servants.



Economy experience sharing 1-Chinese Taipei

Dr. Yu-Hsieh Sung
Chief Secretary
Research, Development and Evaluation Commission
2008.03.27

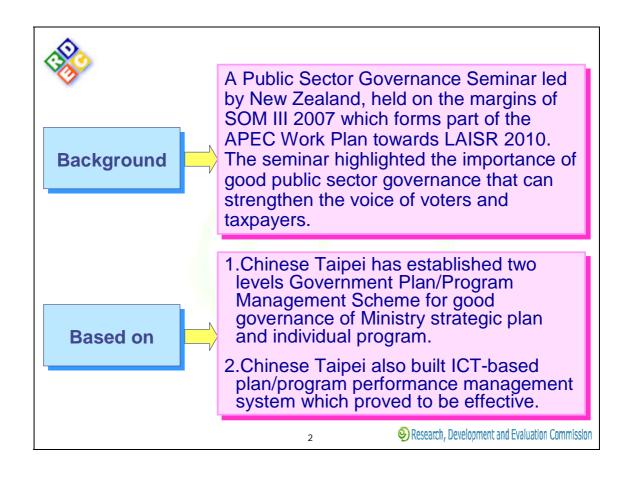
Research, Development and Evaluation Commission



Outline

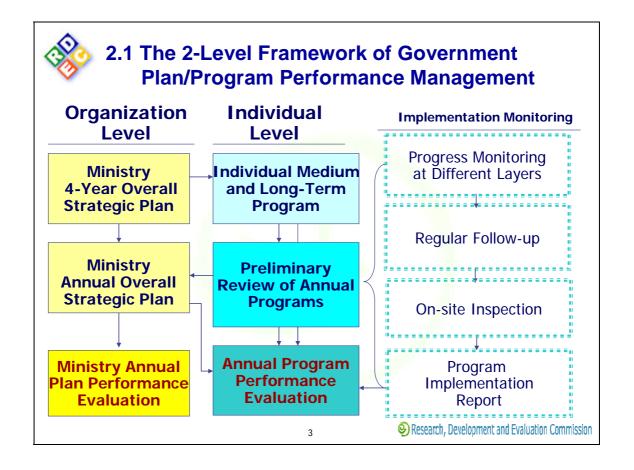
- 1. Foreword
- 2. Government Plan/Program Performance Management Scheme
- 3. Ministry 4-Year Overall Strategic Plan Review and Evaluation
- 4. Individual Medium and Long-Term Program Review and Evaluation
- 5. Web-based Government Plan/Program Performance Management (GPMnet)
- 6. Suggestions and Prospects

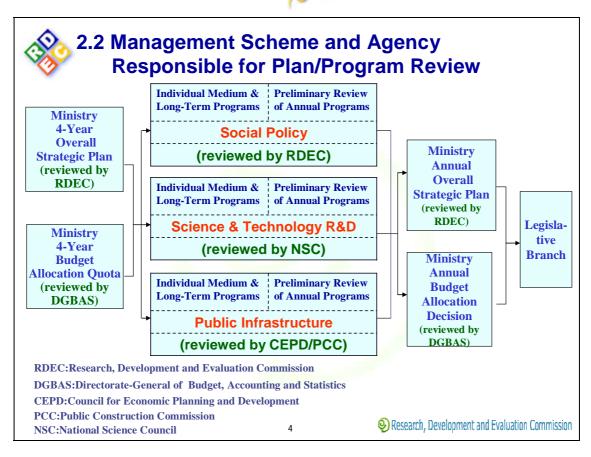


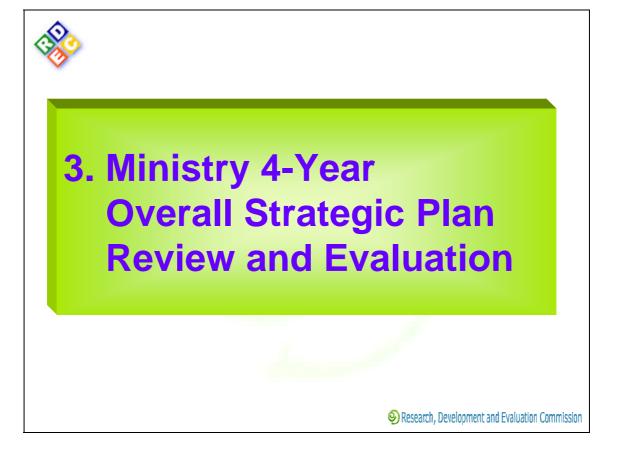




2. Government Plan/Program Performance Management Scheme





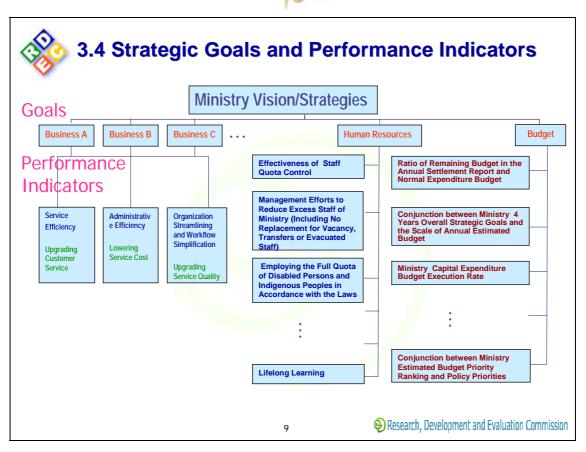




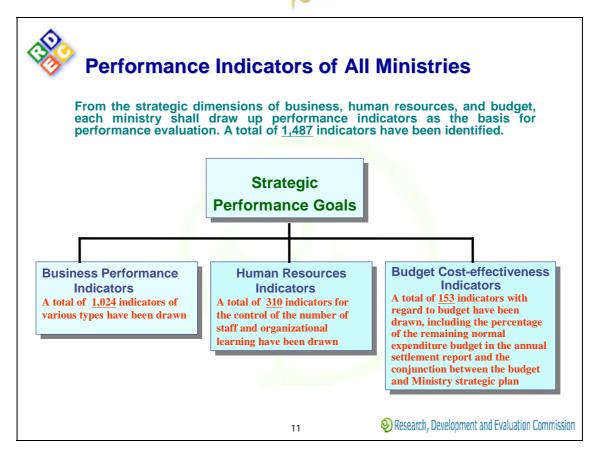














Selection of Performance Indicators and Target Setting

- Performance indicators should be representative, comprehensive, continuous, and viable.
- Performance indicators should be outcomeoriented instead of output/processs/inputoriented.
- ♠ Each ministry should refer to the actual targets achieved in the past 3 years for target setting. The targets for the next four years should be established concerning the changing pattern for each indicator and should be basically set at 10% higher than the previous targets.





3.5 Revision of Ministry 4-Year Overall Strategic Plan

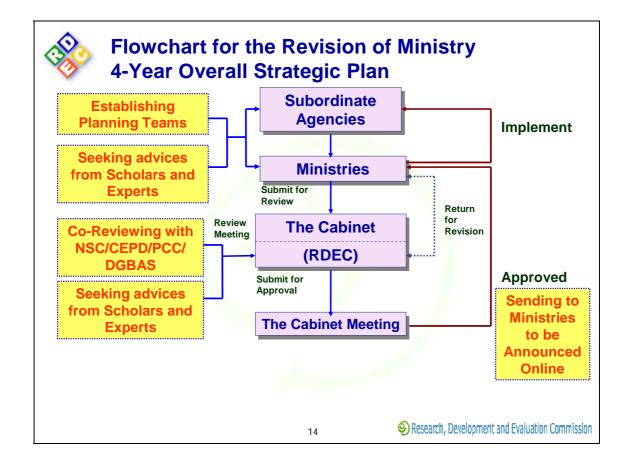
 Conduct Performance Review and Revise/Rollover Every 4 Years

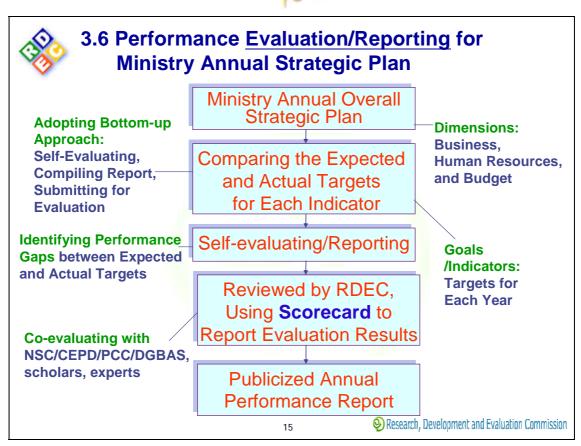
In line with the term of leader, ministries shall review and revise overall strategic plan for the next 4 years (YearX+1~YearX+4) during the inauguration year (Year X) of the leader.

Conduct the Revision Process in Q1 of Every Year

Agencies shall revise strategic plan given that there are no changes on strategic goals, performance indicators and 4 years final target.

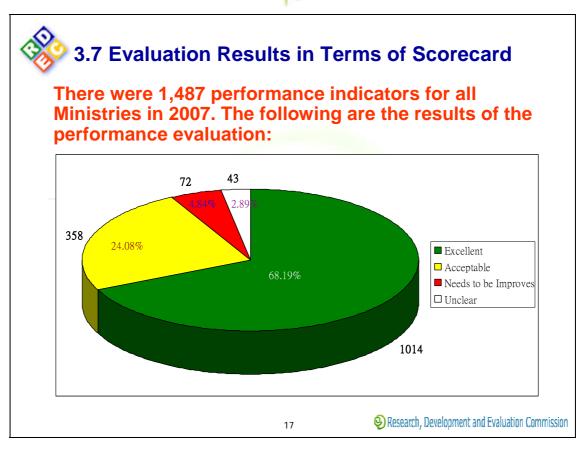
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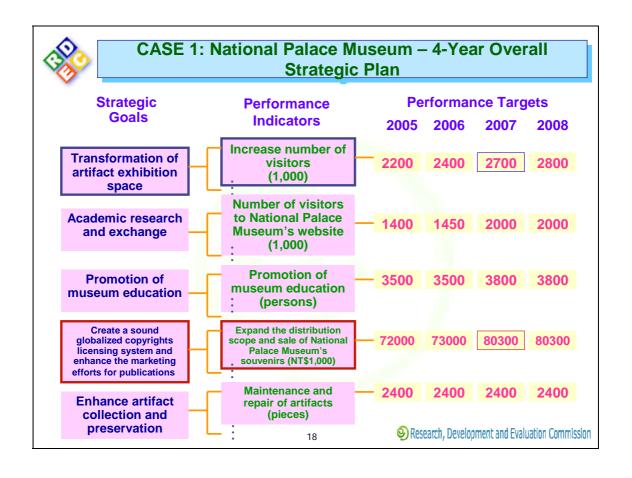


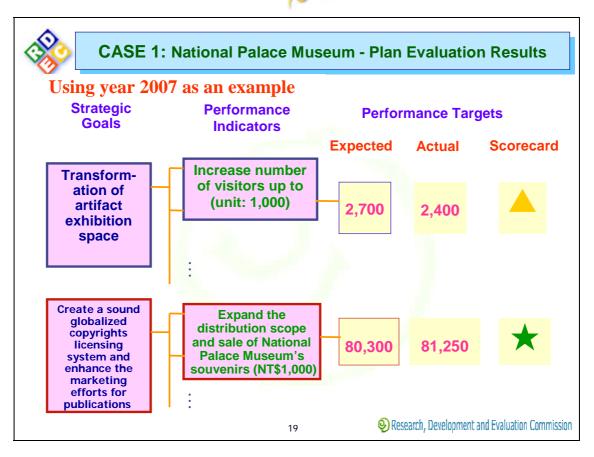


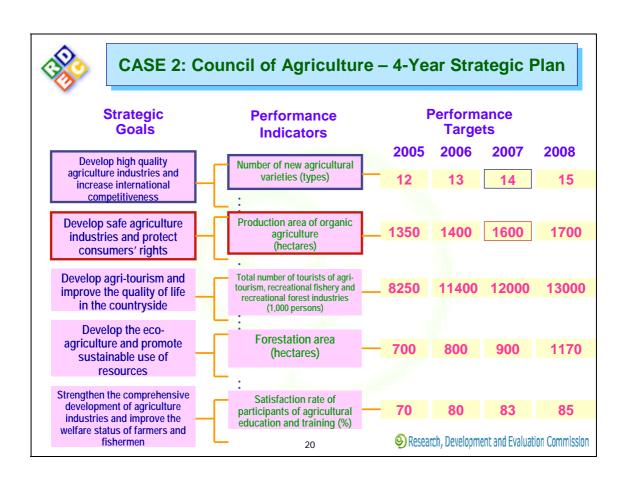
	Scorecard Management	
Status	Performance Rating	Evaluation Descriptions
★ Green	Excellent	1. Challenging goals 2. Goal obtainment rate is above 90%
Yellow	Acceptable	1.Challenging goals2.Goal obtainment rate is under 90% but still above 80%
Red	Needs to be improved	1. Proven lapses in implementation efforts2. Goal obtainment rate is less than 80%
□ White	Unclear (Requiring more objective verification)	 only output, no clear outcome yet Significant results cannot be verified at the beginning year of program implementation
		16 Sesearch, Development and Evaluation Commission

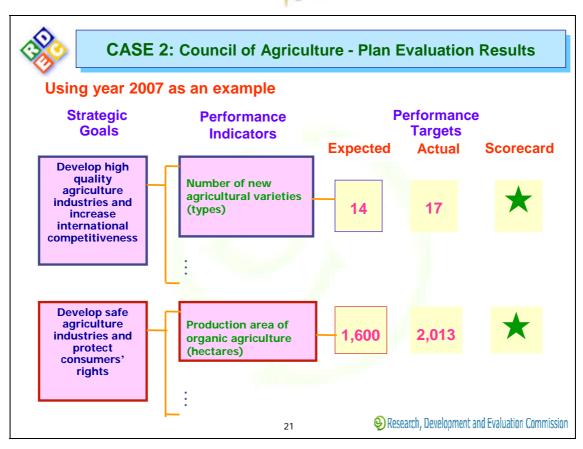




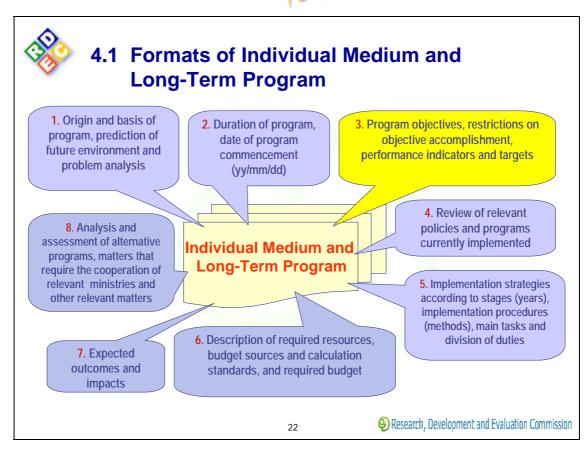


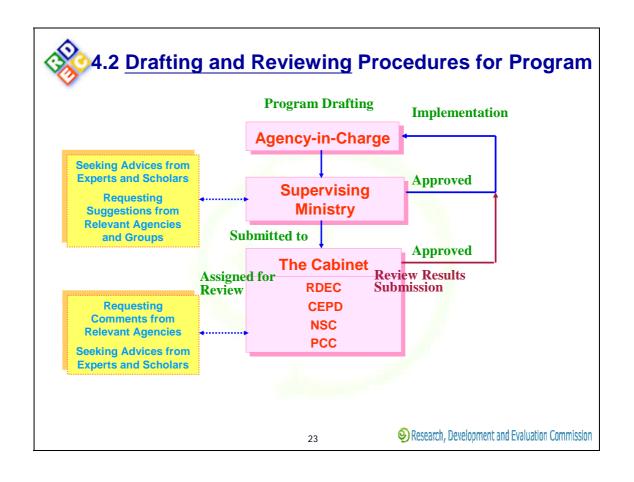


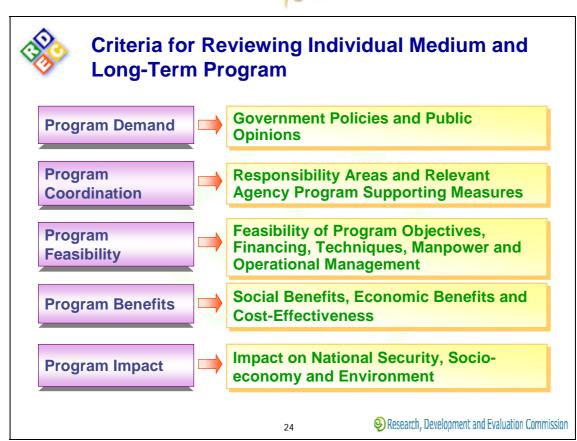












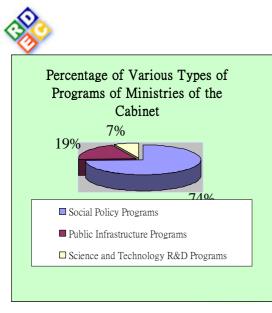


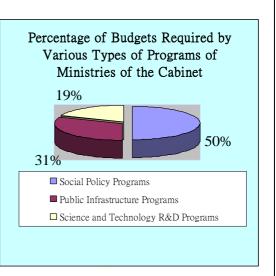


4.4 Number of Individual Medium and Long-Term Programs under the 4-Year Strategic Plan



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Research, Development and Evaluation Commission

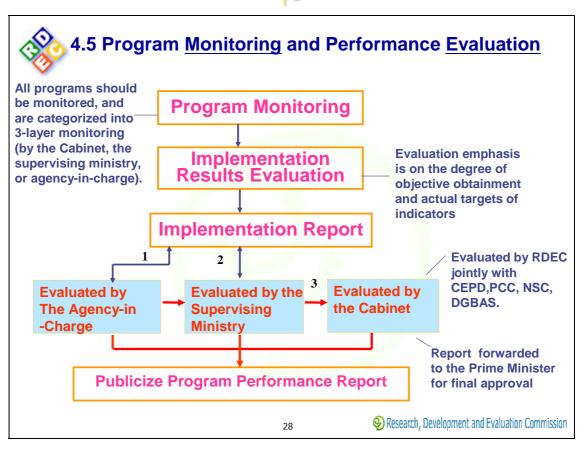
Social Policy Programs: A total of 838 programs (74%).

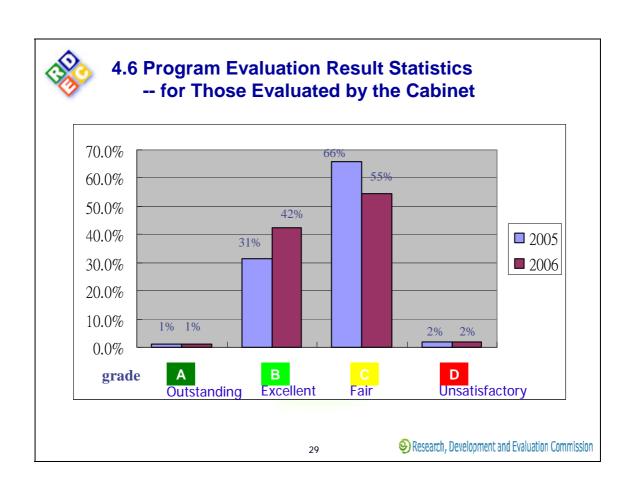
Public Infrastructure Programs: A total of 210 programs (19%).

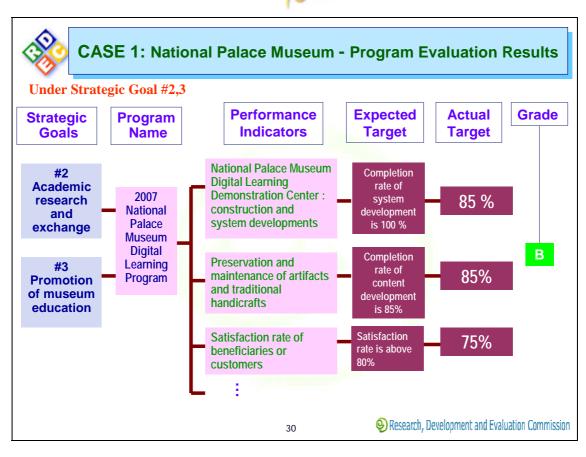
Science and Technology R&D Programs: A total of 78 programs (7%).

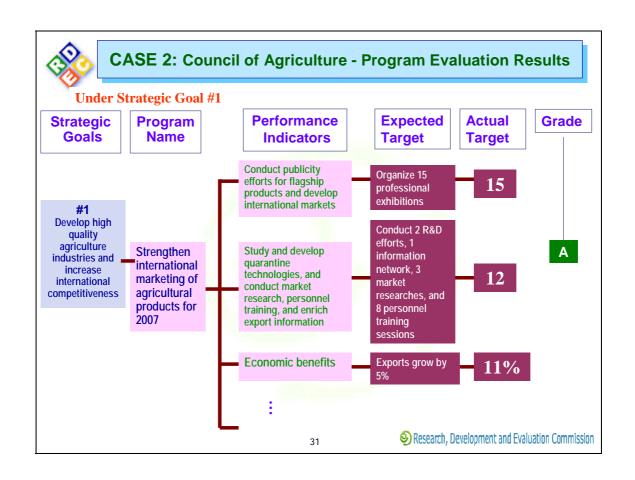
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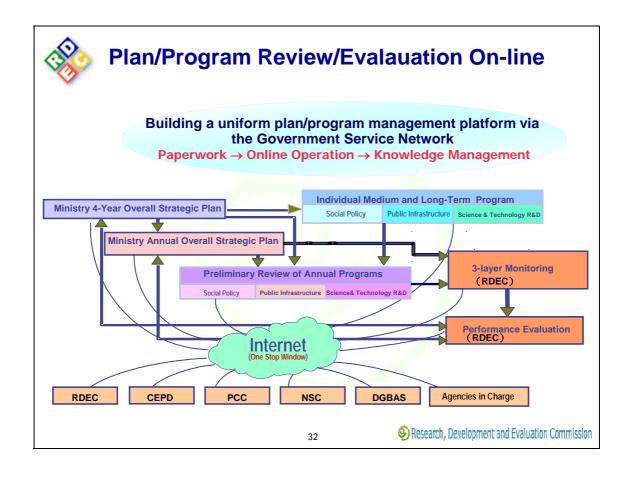








5. Web-based Government Plan/Program Performance Management (GPMnet)





6. Suggestions and Prospects

Research, Development and Evaluation Commission



6.1 Suggestions

- Developing online auditing mechanism to improve ministry internal control.
- Integrating other administrative management information systems (such as budget) to support top-level decision-making.
- ☐ Introducing the GPMnet to local governments to promote nationwide performance management.
- Exchanging ideas on good governance among international community.

Research, Development and Evaluation Commission



6.2 Prospects

- □ Accountability: Everybody knows which ministry accounts for what kind of plan/program implemented in specific time and place.
- Transparency: Everybody can get performance evaluation information about ministry plan and program on-line.
- Participation: Everybody may participate during the review and evaluation process of ministry plan and program.

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Appendix—Abbreviation and Full Name

MOI	Ministry of the Interior
MOFA	Ministry of Foreign Affairs
MND	Ministry of National Defense
MOF	Ministry of Finance
MOE	Ministry of Education
MOJ	Ministry of Justice
MOEA	Ministry of Economic Affairs
мотс	Ministry of Transportation and Communications
MTAC	Mongolian and Tibetan Affairs Commission
OCAC	Oversea Compatriot Affairs Commission
DGBAS	Directorate-General of Budget, Accounting, and Statistics
СРА	Central Personnel Administration
GIO	Government Information Office
DOH	Department of Health
EPA	Environmental Protection Administration
CGA	Coast Guard Administration
NPM	National Palace Museum
MAC	Mainland Affairs Council
CEPD	Council for Economic Planning and Development

VAC	Veterans Affairs Commission
NYC	National Youth Commission
AEC	Atomic Energy Commission
NSC	National Science Council,
RDEC	Research, Development, and Evaluation Commission
COA	Council of Agriculture
CCA	Council for Cultural Affairs
CLA	Council of Labor Affairs
FTC	Fair Trade Commission
CPC	Consumer Protection Commission
PCC	Public Construction Commission
CIP	Council of Indigenous Peoples
SAC	Sports Affairs Council
НАККА	Council for Hakka Affairs
CEC	Central Election Commission
TPG	Taiwan Province Government
TPCC	Taiwan Provincial Consultative Council
FPG	Fukien Provincial Government



End of Briefing Cordially Presented

For more information, refer to http://www.rdec.gov.tw



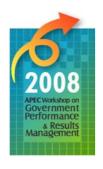


2008/EC/WGPRM/004

Agenda Item:002

Economy Experience Sharing 2-U.S.A Results Management and Performance Improvement: U.S. Government-wide Efforts

Purpose: Information Submitted by: Daren Wong



Workshop on Government Performance & Results management

Taipei, Chinese Taipei 27-28 March 2008



Author's Biography

Daren Wong is a Program Examiner at the OMB in Washington, DC, where he is responsible for providing government-wide leadership to Executive Branch agencies to improve program performance and implement the Performance Improvement Initiative of the President's Management Agenda. His duties include administering the Program Assessment Rating Tool, promoting the development and implementation of performance improvement plans, assessing agency implementation of the Performance Improvement Initiative, and facilitating development of performance goals and measures.

At the OMB, Mr. Wong has served in program examiner positions covering national security, homeland security, energy regulation, and energy resource development issues. He has also served as Chief of the National Security Programs Branch staff within the Office of the Chief Financial Officer at the Department of Energy, and as Acting Deputy Assistant Director for Management at OMB. Prior to joining the Federal Government, he served in senior operations research, industrial and methods engineering positions in the automotive industry.

Mr. Wong received his Masters degrees in Public Policy and Industrial and Operations Engineering from the University of Michigan, and received a BS degree in Industrial Engineering from Purdue University.

Results Management and Performance Improvement: U.S. Government-wide Efforts

Workshop on Government Performance and Results Management

Daren Wong
Office of Management and Budget



Government-wide Efforts in to Improvement Performance and Results Management

- Overview
- Government Performance Results Act Framework
 - Strategic Plans, Annual Performance Plans
 - Annual Performance Reports, Program Evaluation
- Program Assessment Rating Tool (PART) / Performance Improvement Initiative
 - Program Assessment
 - Improvement Plans
 - Integration with the Annual Budget Process
 - President's Management Agenda Scorecard
- Institutionalizing Performance and Results Management
 - Program Improvement Officers
 - Senior Executive Performance Appraisal Certification

WALSH CANADA



Overview -- Dates in Performance Management

- **1966:** Johnson Administration launched "Planning, Programming, and Budgeting System"
- c.1972: Nixon Administration followed with "Management by Objective"
- 1977: Carter Administration introduced "Zero-Based Budgeting"
- 1993: Government Performance Results Act Enacted
 - Clinton Administration implementation
- 2002: Program Assessment Rating Tool and President's Management Agenda introduced and implemented
- 2007: Executive Order 13450 Improving Government Program Performance

WILL SHOW

3

Government Performance Results Act of 1993 Agency Requirements

Strategic Plan

- Covering a period of at least five years
- Updated and revised at least every three years

Annual Performance Plan

- Covers each program activity set forth in the agency budget
- Establishes performance goals to define the level of performance to be achieved by each program activity

Annual Performance Report

- Programs report results in relation to their performance goals
- Results reported for the current year and three preceeding years
- Includes explanations for why goals were not met



Program Assessment Rating Tool (PART)

- Assesses Programs in Four Key Dimensions
 - 1. Purpose and Design
 - 2. Planning
 - 3. Management
 - 4. Results and Accountability
- Encourages Continuous Improvement
 - Establishment and updating of Improvement Plans
- Applies Consistent Framework to all Programs
- Generates Objective Program Ratings
 - Effective, Moderately Effective, Adequate, Ineffective
 - Results Not Demonstrated
- Completion in Time for Agency Budget Decisionmaking

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Performance Improvement Initiative President's Management Agenda Scorecard

- Management Practices and Capabilities
 - Senior agency managers meet at least quarterly to examine integrated financial and performance information.
 - Agency works to improve program performance and efficiency each vear.
 - Strategic plans contain a limited number of outcome-oriented goals and objectives.
 - Annual budget and performance measures identified in the PART and focus on information used by senior management.
 - Reports the full cost of achieving performance goals accurately in budget and performance documents.
 - Can accurately estimate the marginal cost of changing performance goals.
 - Has at least one efficiency measure for each PARTed program.

WILSON WILSON



Performance Improvement Initiative President's Management Agenda Scorecard

Management Practices and Capabilities (cont.)

- Uses PART assessments to direct program improvements and hold managers accountable for those improvements.
- Uses PART findings and performance information consistently to justify funding requests, management actions, and legislative proposals.
- Uses marginal cost analysis to inform resource allocations, as appropriate.

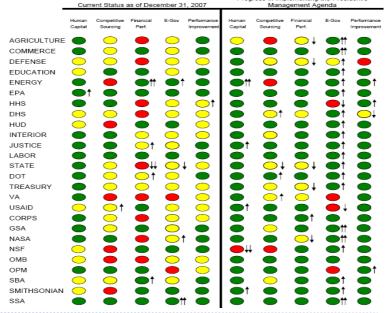
Results

- Less than 10% of agency programs receive a Results Not Demonstrated rating for two years in a row.
- Improves program performance and efficiency each year.

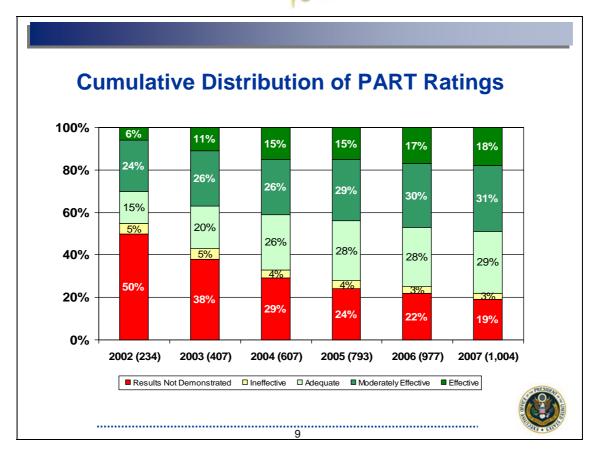


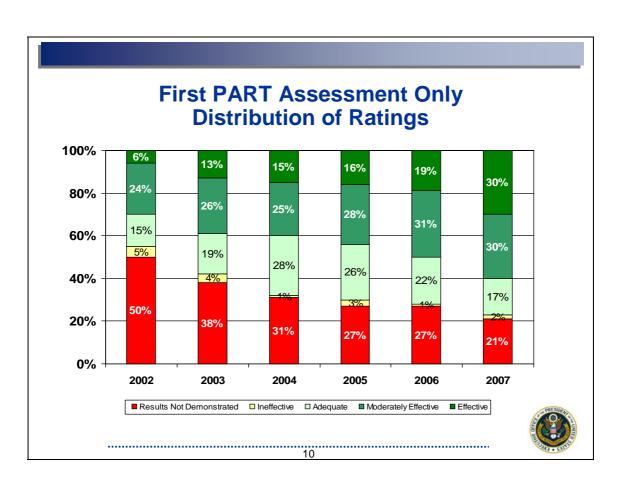
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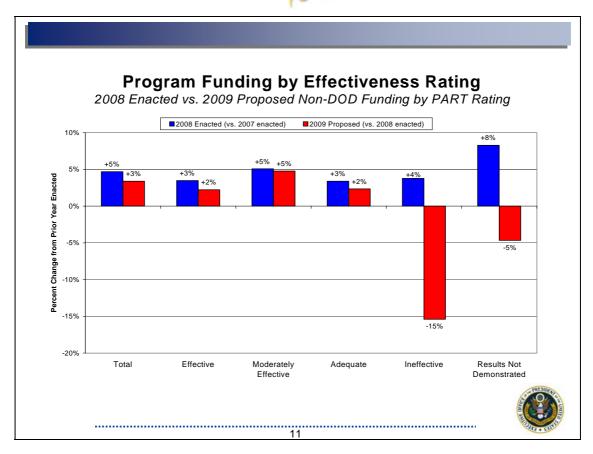
Performance Improvement Initiative
President's Management Agenda Scorecard

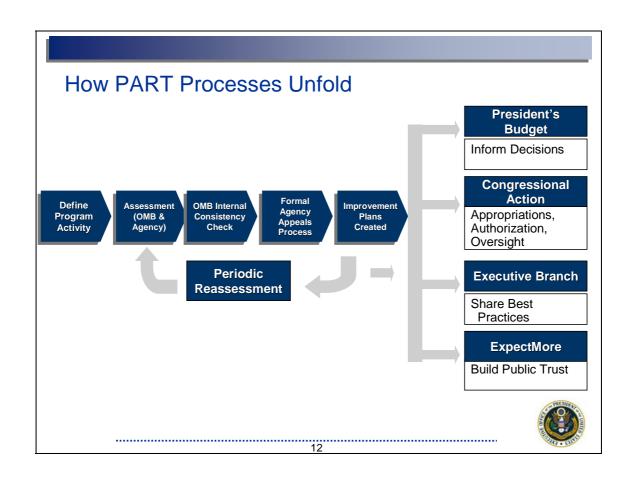












Executive Order 13450 – Improving Government Program Performance (November 2007)

"It is the policy of the Federal Government to spend taxpayer dollars effectively, and more effectively each year. Agencies shall apply taxpayer resources efficiently in a manner that maximizes the effectiveness of Government programs serving the American people."



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Executive Order 13450 – Improving Government Program Performance (November 2007)

- Duties of Heads of Agencies: each program administered has
 - Clear, annual and long-term goals defined by objectively measurable outcomes.
 - Specific plans for achieving its goals.
 - Means to measure progress toward achievement of goals and efficiency in the use of resources in making that progress.
 - Mechanisms for ensuring continuous accountability of agency personnel to the head of the agency for achievement of the goals and efficiency in use of resources in achievement of the goals.



Executive Order 13450 – Improving Government Program Performance (November 2007)

- Establishes Agency Performance Improvement Officers subject to the direction of the head of the agency
 - Supervises the performance management activities of the agency development of the performance goals, specific plans, strategic plans, performance plans, and annual performance reports as required by law.
 - Advises the head of the agency
 - Whether goals for approval by the head of the agency are sufficiently aggressive toward full achievement of the program purposes, and realistic in light of the authority and resources assigned to the specified agency personnel.
 - Means for measurement of progress toward achievement of the goals are sufficiently rigorous and accurate.

Executive Order 13450 – Improving Government Program Performance (November 2007)

- Establishes the Performance Improvement Council consisting of the agency PIOs with the OMB Deputy **Director for Management as Chair**
 - Makes recommendations concerning
 - Performance management policies and requirements
 - Criteria for evaluation of program performance
 - Facilitates information exchange among agencies
 - Coordinates and monitors a continuous review of all Federal programs that assess the clarity of purpose, quality of strategic and performance planning and goals, management excellence, and results achieved for each agency's programs
 - Facilitates keeping the public informed using an Internet website to provide the public with information on agency performance





Senior Executive Service Performance Appraisal System Certification

- 2003 Congressional Reform in the National Defense Authorization Act for FY 2004 authorizing a new performance-base pay system for Senior Executive Service employees
 - Senior executives no longer receive annual across-the-board or locality pay adjustments.
 - Base pay adjustments for senior executives are now based on individual performance and contributions to agency performance through their unique skills, qualifications, competencies, and responsibilities.
 - Senior executive pay caps are higher for employees of agencies whose senior executive performance appraisal system is certified by the Office of Personnel Management with OMB concurrence.



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Senior Executive Service Performance Appraisal System Certification Criteria

- Criteria related to the setting of individual senior executive performance expectations.
- The appraisal system promotes alignment between individual performance expectations and furtherance of the agency mission.



Senior Executive Service Performance Appraisal System Certification Criteria

- Sets individual senior executive performance expectations
 - Driven by agency goals: Reflect expected agency, organizational outcomes and outputs, performance targets, program objectives, milestones.
 - Partners commit to achieve goals: Identify specific programmatic crosscutting, external, and partnership-oriented goals or objectives, as applicable.
 - Be stated in terms of observable, measurable, and/or demonstrable performance.



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Senior Executive Service Performance Appraisal System Certification Criteria

- Each agency appraisal system
 - Provides for appropriate assessment of the agency's performance and communicates it to senior executives.
 - Overall agency performance is taken into account, as appropriate, in assessing individual performance.
 - Rating and pay differentiation: Makes meaningful distinctions in performance ratings, pay adjustment, rates of pays, and awards.
 - Completes Senior Executive Service Performance Appraisal Assessment Tool.



Senior Executive Service Performance Appraisal System Certification – 2007 Results

44% of agency systems "fully certified"

- An agency that is fully certified can pay their Senior Executive Service employees a higher base and aggregate salary.
- Agencies that are fully certified are able to demonstrate two consecutive years of data meeting all of the certification requirements and are certified for two years.

■ 56% of agency systems "provisionally certified"

- An agency that is provisionally certified can also pay their Senior Executive Service employees a higher base and aggregate salary.
- However, provisionally-certified agencies will need to submit an application to be certified this year.



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Senior Executive Service Performance Appraisal Systems with Provisional Certification

Chemical Safety Board
Department of Agriculture
Department of Energy
Department of Health & Human Services
Department of Homeland Security
Department of Housing & Urban
Development OIG
Department of the Interior
Department of Justice
Department of State
Department of Veterans Affairs
Equal Opportunity Commission
Federal Trade Commission

General Services Administration

Merit System Protection Board

National Endowment for the Arts
National Labor Relations Board
National Science Foundation
National Transportation Safety Board
Nuclear Regulatory Commission
Office of Management and Budget
Office of National Drug Control Policy
Office of Personnel Management
Department of Veterans Affairs
Pension Benefit Guarantee Corp.
Small Business Administration
Surface Transportation Board
U.S. Trade Representatives
U.S. Agency for International
Development







2008/EC/WGPRM/005

Agenda Item:003

Planning & Setting Objectives in Managing for Performance

Purpose: Information

Submitted by: Dr. John Halligan



Workshop on Government Performance & Results management

Taipei, Chinese Taipei 27-28 March 2008



Author's Biography

Dr. John Halligan is the Research Professor of Government and Public Administration, School of Business and Government, University of Canberra, Australia.

His research interests are comparative public management and governance, specifically performance management, corporate governance, public sector reform, government institutions (e.g. parliaments), and political-bureaucratic relationships.

Professor Halligan has held academic appointments at the University of Melbourne and the Australian National University, and visiting positions at various institutions including Georgetown University (Washington DC), the Australian National University, the Catholic University of Leuven (Belgium) and the Victoria University of Wellington (New Zealand).

Professional activities include Deputy President, Institute of Public Administration Australia (ACT Division) of which he is a National Fellow. His consultancies include projects with international organizations: OECD, Commonwealth Secretariat, United Nations Development Program and World Bank; and with Australian government departments and state and local governments.

Recent books with colleagues are Managing Performance: International Comparisons, Routledge, London, 2007; Parliament in the 21st Century, Melbourne University Press, 2007; Civil Service Systems in Anglo-American Countries, Edward Elgar, 2003; and Reforming Public and Corporate Governance: Management and the Market in Australia, Britain and Korea, Edward Elgar, 2002. Overall, he has published 16 books and 130 chapters and articles.

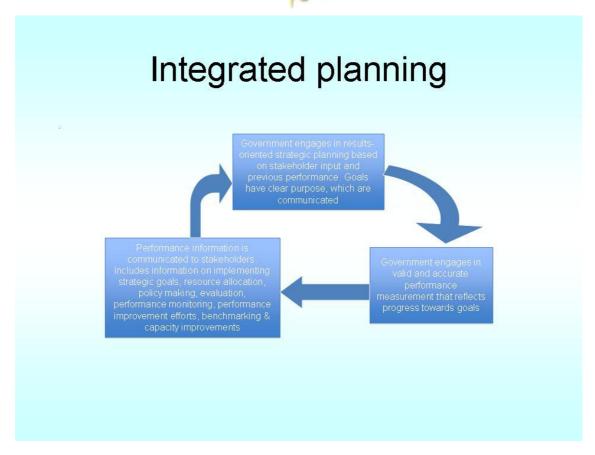
Professor Halligan is currently completing a book on the Australian Centrelink Experiment with Reinventing Service Delivery (for the Australian National University Press), drafting studies on Corporate Governance in the Public Sector and Performance Management, and working on a comparative analysis of the long-term results of public sector reform in four Anglophone countries (Australia, Canada, New Zealand, and the United Kingdom).

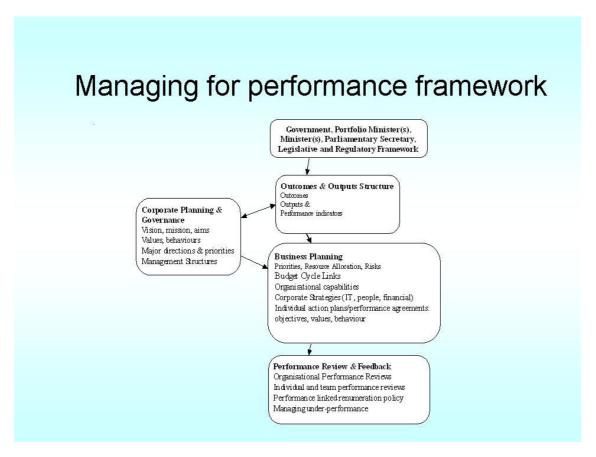


Planning & Setting Objectives in Managing for Performance

Purpose

- Good practice in planning & objective setting of government agencies
- Understanding managing for performance through comparing official models & practice

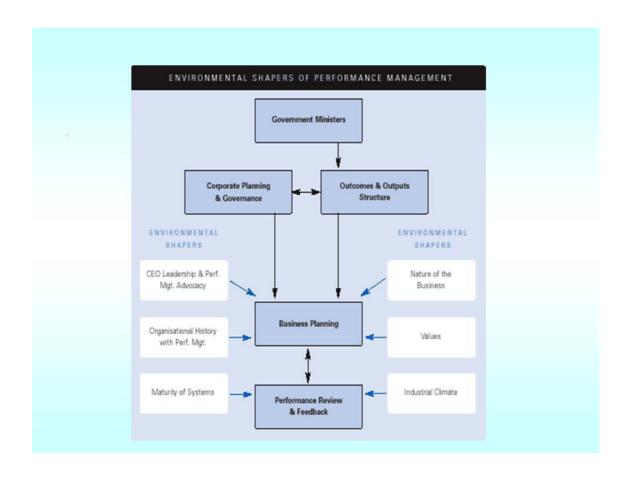


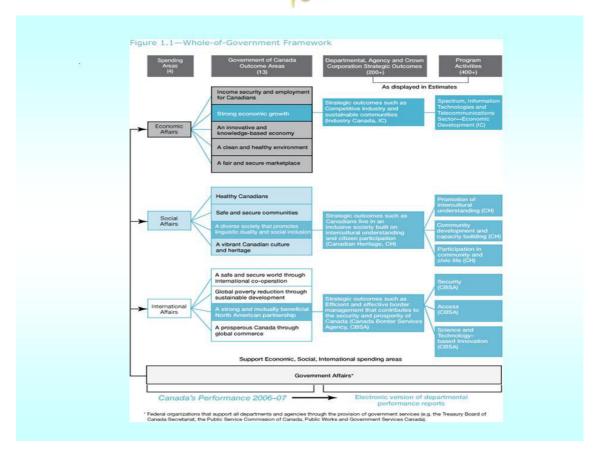




Agency planning

- Strategic framework & corporate planning
- · Vision, mission, major directions & priorities
- · Goals & strategies for implementation
- Management structures & capabilities





Focus on specific results or outcomes

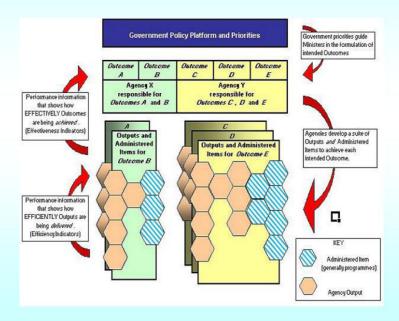
- Planned outcomes are the results or community & environmental effects & impacts intended by government
- · Functions of outcomes
 - Define expected impacts from agency activity (outputs)
 - Delineate parameters for agency outputs
 - Specify the purpose of budget appropriations
 - Provide the legislature & other external stakeholders with a statement of goals



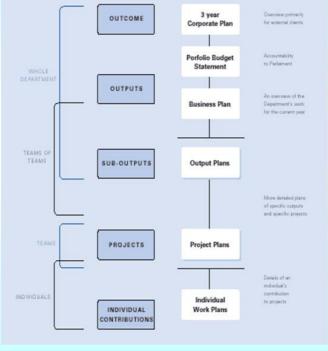
Outputs

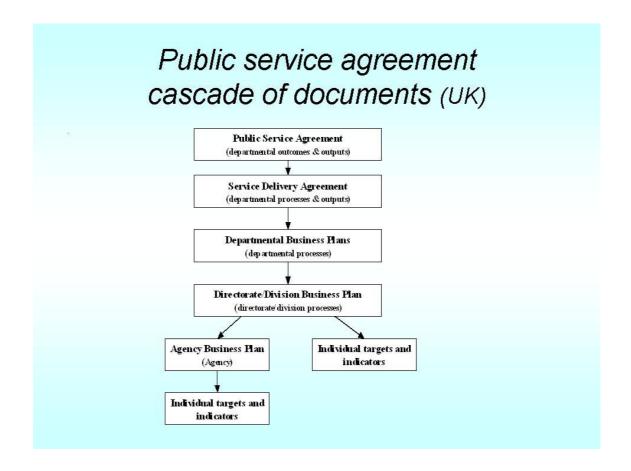
- · Goods and service produced by an agency
- Chosen because of intended contribution to specified outcomes
- Controlled and delivered through an agency or by contracts with third parties

Outcomes & outputs framework in an agency context (Aust)



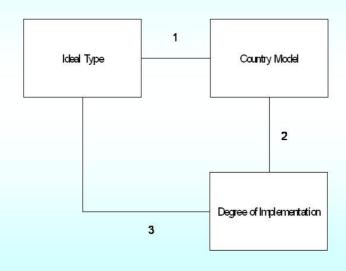
Agency performance management Outcome Outco







Comparing official models & practice Framework for *Managing Performance*



Management performance: ideal types & countries

∷ ■□	Performance Administration	Managements of Performances	Performance Management	Performance Governance
Measurement	Administrative data registration, objective, mostly input & process	Specialised performance measurement systems	Hierarchical performance measurement systems	Consolidated performance measurement system
Incorporation	Some	Within different systems for specific management functions	Systemically internal integration	Systemically internal and external integration
Using	Limited: reporting, internal, single loop	Disconnected	Coherent, comprehensive, consistent	Societal use
Country model	France, Germany	Netherlands, Sweden	Australia, UK, Canada, USA (New Zealand)	NA



Country variations & questions

- How well framework is working
- Level & quality of implementation
- Top-down & collaborative complexities in multi level governance
- Challenges of operating under divided government structure

Challenges

- Quality of performance information
- Specification of outcomes & outputs
- Disconnects
 - Outcomes & outputs
 - Internal management & performance information
- Extent of alignment and integration
- · Agency variation

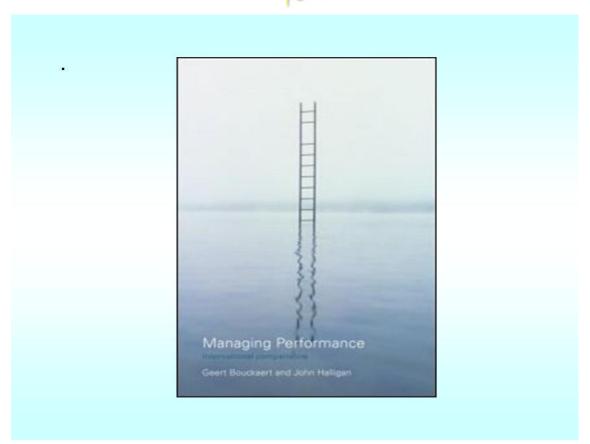


What makes for high performing systems

- Comprehensiveness
- Vertical integration
- Balancing top-down & bottom-up approaches
- Guidance for agency efforts
- Information processed through a central agency
- Political oversight and commitment

Management for performance - a turning point

- New interpretations and analysis
- · Making it work better in practice
 - Modifying unrealistic expectations
 - Narrowing gap between official framework & practice
 - Responses implementation and reviews in Australia,
 Canada, New Zealand & United Kingdom





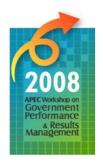


2008/EC/WGPRM/006

Agenda Item:003

Economy Experience Sharing 3- Canada Program and Management Performance: an Integrated Canadian Approach

Purpose: Information Submitted by: Dr. Ivan Blake



Workshop on Government Performance & Results management

Taipei, Chinese Taipei 27-28 March 2008



Author's Biography

Dr. Ivan Blake is the Executive Director of Management Accountability with the Treasury Board of Canada Secretariat. The Treasury Board is a committee of Cabinet and the management board of Government, and the Secretariat is its department. Ivan Blake's responsibilities are to oversee the annual assessment of management risks, capabilities and performance in all federal departments and agencies against a comprehensive framework of management standards, and to continuously refine both the framework and its application.

He joined the Public Service of Canada in 1992 on Executive Interchange and spent ten years with Environment Canada (five as its Director General of Corporate Management and Review) before joining the Treasury Board Secretariat as head of Comptrollership Modernization.

Before joining the Public Service Ivan Blake spent fifteen years as a history professor with universities in Nova Scotia, Alberta and British Columbia. He completed his undergraduate studies at Dalhousie University in Nova Scotia, and his Masters and Doctoral studies in the history of ideas at the University of Chicago. He is married, has two sons, and in his spare time writes for television and radio and is a certified sommelier.



Program and Management Performance: an Integrated **Canadian Approach**

APEC Workshop on Government Performance and Results Management

Taipei - March 27-28 2008

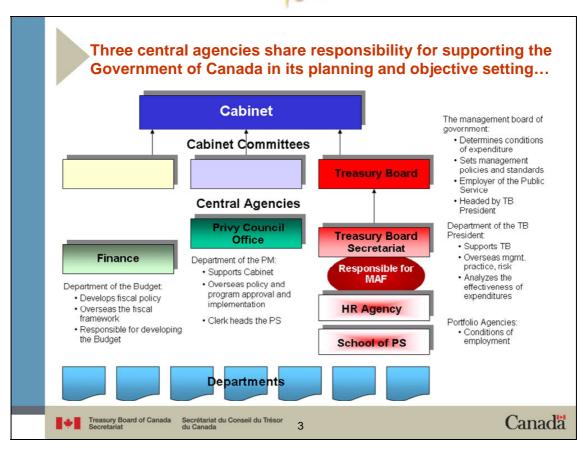
Ivan Blake **Executive Director, Management Accountability** Treasury Board of Canada Secretariat

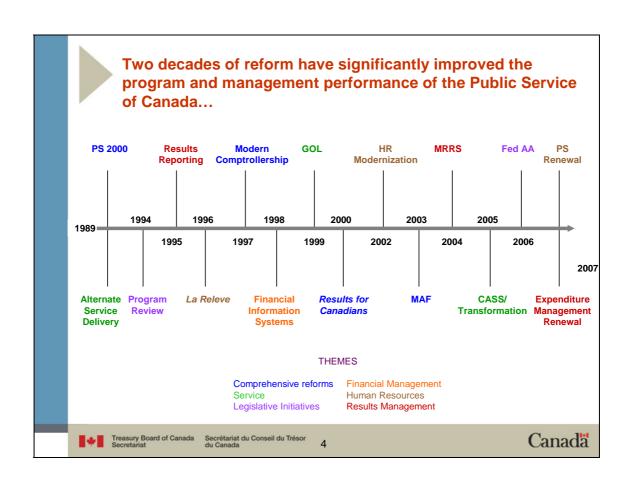
Canada

Will suggest that government performance requires balanced attention to both program results and management capacity

- The agenda of the Government of Canada is increasingly characterized by a focus on accountability and results within a coherent and integrated framework of management expectations.
- This presentation will focus on two initiatives to strengthen planning and objective setting and the efficient and effective delivery of results across the Public Service of Canada.
 - Renewal of the Expenditure Management System is aimed at ensuring government programs generate better results and greater value for money.
 - The Management Accountability Framework sets out clear management expectations for senior executives and is used to assess capacity and management performance government-wide.

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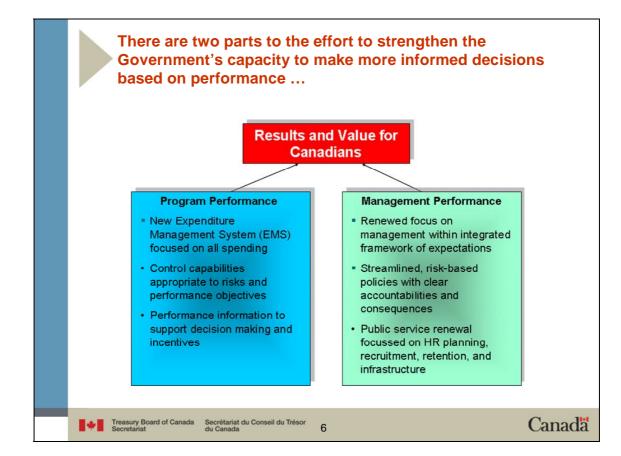




However weaknesses persisted in the planning and performance of government ...

- Expenditure management system focused on new spending
- Inadequate performance measures and performance incentives
- General dissatisfaction with Parliamentary reporting
- Insufficient attention to management across the public service
- Inconsistent control capabilities across government
- "Web of rules" and risk-averse culture
- Stove-piped planning functions
- Inadequate enterprise risk management
- Ad hoc and short-term Human Resource activities in spite of looming demographic challenges

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FIRST - make government-wide expenditure planning and decision-making more disciplined and performance-based ...

- Expenditure Management System is joint responsibility of Finance, Privy Council Office and Treasury Board Secretariat.
- Massive spending reductions in mid-90s have yielded a decade of surpluses.
- However, direct program spending has been rising steadily, and assessing effectiveness of ongoing program spending has been a challenge.
- In 2006, the Government announced renewal of Expenditure Management System based on 3 principles:
 - Programs should focus on results and value for money,
 - Programs must be consistent with federal responsibilities,
 - Programs that no longer serve purposes for which they were created should be eliminated.



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Canada



Renewed Expenditure Management System has the following key features ...

- Cabinet to examine all <u>new</u> spending proposals taking into account the funding and performance of existing programs.
- Departments expected to manage programs against planned results and formally evaluate programs.
- Treasury Board to lead a review of departments' program spending over a 4 year cycle to assess whether they are achieving intended results, are managed efficiently and are aligned with the government's priorities.
- Reviews to identify 5% of spending that can be freed for reallocation to higher priorities either internally or across the Public Service.

Reform has been made possible in part by one key policy, the Management, Resources and Results Structure Policy or MRRS



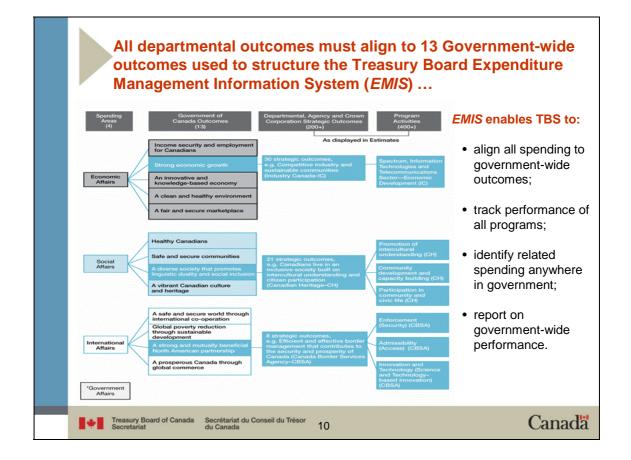
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Management, Resources and Results Structure Policy requires that all departments and agencies ...

- Have a stable, Treasury Boardapproved framework of strategic outcomes (Program Activity Architecture) encompassing all activities, sub-activities,
- To which all their spending is aligned,
- To which their governance structures are also aligned,
- Fisheries and Department Oceans Canada Safe and Sustainable Healthy and Accessible Fisheries and Productive Aquatic Waterways Aguaculture Ecosystems Canadian Coast Guard Oceans Management \$607 M \$397M \$33M Activities Aquaculture Small Craft Harbours Habitat Management \$84M Science (Safe and Science (Sustainable Science (Healthy and Productive Aquatic Ecosystems) \$65M Waterways) \$44M Aquaculture) \$199M
- And for which they have a robust performance measuring and monitoring system.
- All Parliamentary reporting and all submissions to Cabinet must be based on a department's approved Program Activity Architecture

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Budget 2008 reflects the first results of the new system ...

"New EMS will ensure resources are aligned to priorities and will help control the overall growth of spending."

Budget 2008

- Strategic reviews of program effectiveness and opportunities for savings or reallocation in 17 departments and agencies began this Fall.
- Reviews identified \$199.3 million in savings in 2008-09 based on inadequate performance or diminished priority, ramping up to \$386.2 million in 2010-11.
- This represents about 3% of the amount reviewed in 2007.
- Departmental program evaluation units also being strengthened to improve the quality of program performance information.
- "This is simply good management and is now the norm for how Government does business."

Budget 2008



Treasury Board of Canada Secrétariat du Conseil du Trésor du Canada 11

Canada

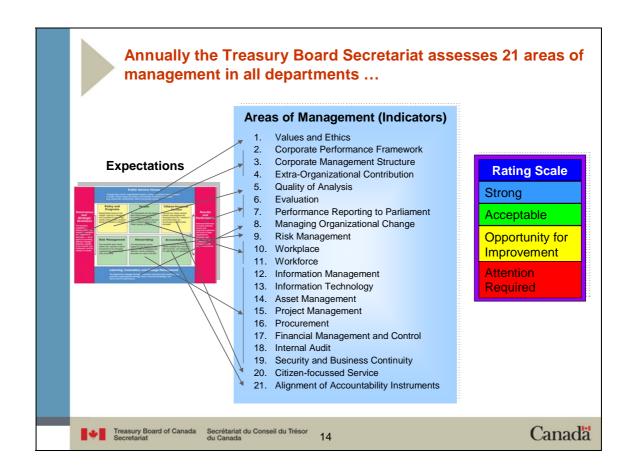
SECOND - strengthen government-wide management capacity and performance ...

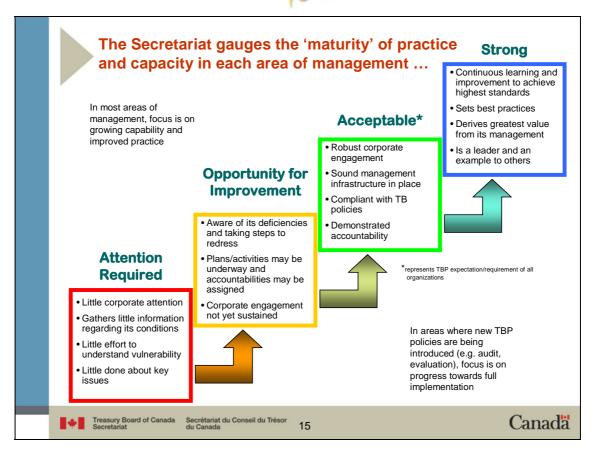
- Passage of Federal Accountability Act in December 2006 put even greater emphasis on accountability and transparency in government operations.
- In its management office role, Treasury Board Secretariat is promoting management excellence in several ways, by for example:
 - · streamlining its policies and clarifying their consequences,
 - · looking for ways to reduce the reporting burden it imposes and to riskmanage its transactions with departments.
- In turn the Treasury Board Secretariat expects the Deputy Minister (organization's most senior public servant) in each department to lead in creating conditions conducive to sustained management excellence.
- To clarify its expectations and summarize the conditions required for management excellence, Treasury Board Secretariat developed the Management Accountability Framework or MAF.



Treasury Board of Canada Secrétariat du Conseil du Trésor





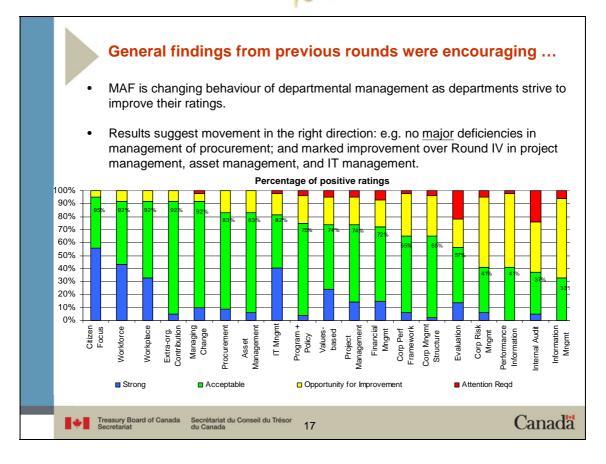




MAF has evolved into the Treasury Board Secretariat's key instrument for management oversight ...

- Began as "framework for a conversation" between the Treasury Board Secretary and his Deputy Minister colleagues.
- MAF assessments are now an established part of the annual departmental and government-wide planning and accountability cycle.
- The assessment process is iterative and automated, and information is managed in a comprehensive Treasury Board database.
- Assessments prepared by the Treasury Board Secretariat represent its 'opinion,' and findings are made public along with departmental responses.
- Assessments have a direct impact on Deputy Minister performance commitments and performance pay.
- Assessments are being used as input to resource allocation decisions and to riskmanage departmental business with Treasury Board.
- And MAF is becoming the template for Deputy Minister appearances before Parliamentary committees.

Treasury Board of Canada Secrétariat du Conseil du Trésor du Canada



Findings also highlight continuing management challenges ...

Challenges vary by type of department, for example:

- Security departments have inadequate performance systems, and face workforce, financial and project management issues.
- Policy departments have ratings below Public Service norms in horizontal management and quality of analysis.

And certain enterprise-wide weaknesses are also apparent:

- Need for more integrated approaches to internal control linked to enterprise risk management.
- Continuing need to improve performance information systems and their linkages with financial systems.
- Need to strengthen the 'corporate core' in most departments, i.e. capacity to support the corporate executive with timely performance information, scanning, risk identification, financial analysis, assurance of control, etc.

Just as MRRS disciplines results planning, so MAF structures departmental and government-wide planning for management excellence.

Treasury Board of Canada Secrétariat du Conseil du Trésor du Canada Secrétariat du Canada 18 Canada



In conclusion ...

- Almost as important as what governments achieve is how they do so.
- Strengthening government performance means planning and setting objectives for both programs and management.
- The Government of Canada employs its Expenditure Management System and MRRS policy to define and monitor the results that it seeks to achieve.
- And it uses its Management Accountability Framework to strengthen and sustain the capacity of its Public Service to actually deliver those results.

Public service gets guidance on the broad social & economic agenda.

Public service uses resources to generate outputs linked with results identified in the government's agenda.

Outputs contribute to results that improve the lives of Canadians.

Management Performance

Program Performance

Treasury Board of Canada Secrétariat du Conseil du Trésor du Canada 19







2008/EC/WGPRM/007

Agenda Item:004

Economy Experience Sharing 4- Australia Public Sector Performance Monitoring, Governance and Australia's Productivity Commission

Purpose: Information

Submitted by: Dr. Michael Kirby



Workshop on Government Performance & Results management

Taipei, Chinese Taipei 27-28 March 2008



Author's Biography

Dr. Michael Kirby joined the Productivity Commission in May 2004 to manage the work program of its Melbourne office.

For six years prior to that he was Director of the Economic, Social and Environmental Group of the Victorian Department of Treasury and Finance where he had responsibility for macroeconomic and tax forecasting, fiscal strategy and analysis of a range of policy issues.

Previous career highlights include stockbroking research (resource equities and commodity markets), ABARE (commodity market analysis, international agricultural trade, macroeconomics and resource economics), the Australian National University (teaching and studying) and Commonwealth Treasury (monetary policy).

Dr. Kirby has a B.Ec (Hons) from Sydney University and M.Ec and PhD from the Australian National University.



Public Sector Performance Monitoring, Governance and Australia's Productivity Commission

Michael Kirby
First Assistant Commissioner
Productivity Commission
Australia

APEC EC Workshop on Government Performance and Results Management, Taipei, 26-28 March 2008

PRODUCTIVITY COMMISSION

1

Overview

- Australia's reform program
- The Productivity Commission
- Performance monitoring
 - □ government service delivery
 - □ government trading enterprises (GTEs)
 - □ some governance issues

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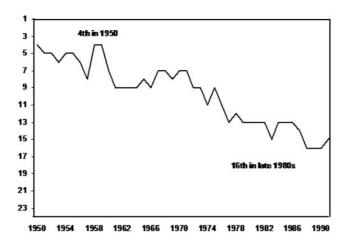
1. Australia's reform program

PRODUCTIVITY COMMISSION

3

Fall of Australia's economic ranking

GDP per capita, world ranking



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Scope of reform

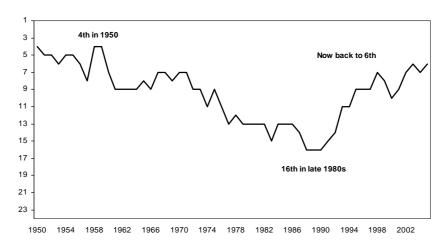
- Trade liberalisation
- Macroeconomic policy
- Taxation reform
- Capital markets
- Infrastructure
- Government services
- National Competition Policy reforms
- Labour markets

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5

Rise of Australia's economic ranking

GDP per capita, world ranking



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2. The Productivity Commission

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Some 'systemic' obstacles to reform

- Costs are concentrated, benefits widely spread
- Potential winners are poorly informed
- Bureaucratic structures are aligned with sectional interests
- Costs of reform are immediate, benefits take time
- Multiple jurisdictions complicate progress

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About us

Productivity Commission

- □ Australian Government's principal advisory body on microeconomic policy and regulation
- □ *located within the Treasury portfolio*

Role

to inform the policy debate and provide a basis for better policy decisions

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9

Three key 'design features'

Independent

- own legislation
- □ Commissioners are statutory appointees
- □ 'arm's length' from Government

Transparent

- open and public processes
- □ analysis and advice exposed to public scrutiny
- published outputs

Community-wide perspective

□ proposals are intended to achieve higher living standards for the community as a whole

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How the Commission has assisted reform in Australia

- Impartial advice in the 'national interest'
 - □ 'honest broker' on reform issues
 - □ *ammunition for government in selling reform*
- Findings publicly scrutinized
 - robust
 - opportunity to test stakeholder reactions
- Greater community awareness of the costs of existing policies and benefits from reform

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11

Our activities Outcomes Better informed policy decisions > Enhanced public awareness **Outputs Activities** Performance Regulation Competitive Government Supporting review neutrality research Commissioned reporting complaints PRODUCTIVITY COMMISSION



3. Performance monitoring

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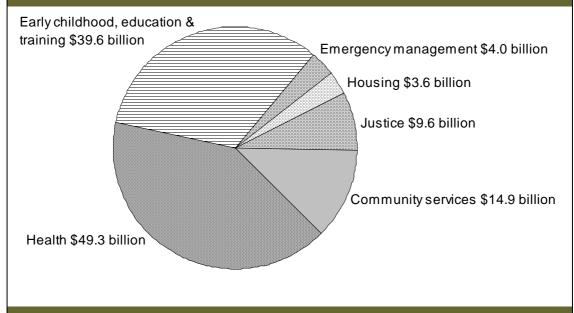
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Performance reporting

- Report on Government Services
- Overcoming Indigenous Disadvantage
- Financial Performance of GTEs

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Government services expenditure 2006-07



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Measuring performance has social and economic benefits

- Many services lack well developed markets
 - □ Measuring performance can drive improvement
- Social services are vital to community wellbeing
 - □ Particularly for 'special needs' groups

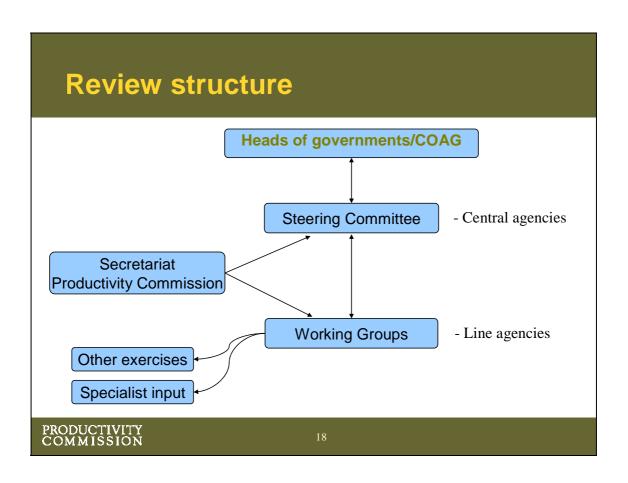
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What performance measurement can do

- Clarify service objectives & government responsibilities
- Provide indicators of performance
 - Over time and across services and jurisdictions
- Make performance more transparent
- Inform service users and the community
- Encourage ongoing performance improvement

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Report scope

Early childhood, education & training

- Children's services
- School education
- Vocational education and training

Justice

- Police
- Court administration
- Corrective services

Emergency management

Health

- Public hospitals
- Primary & community health
- Health management

Community Services

- Aged care
- Disability services
- Protection and support services

Housing

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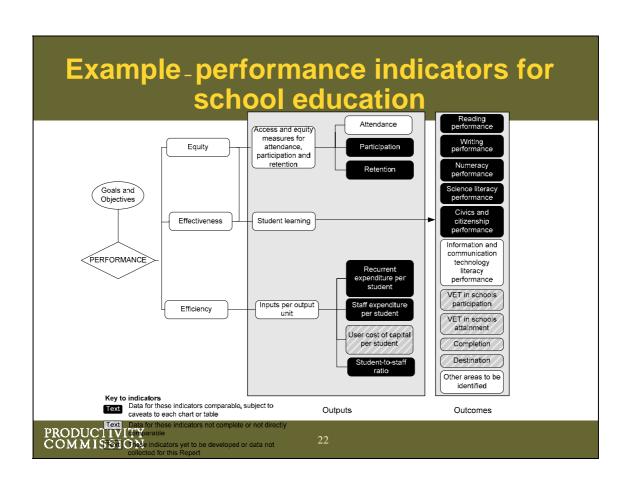
General performance indicator framework Equity of Equity of access Equity Access outcome indicators indicators Access Access indicators Program effectiveness Appropriateness PERFORMANCE Effectiveness Objectives Appropriateness indicators indicators Quality Quality indicators Technical Cost Inputs per Efficiency effectiveness efficiency output unit indicators indicators Outputs PRODUCTIVITY COMMISSION



Performance measurement : guiding principles

- A focus on outcomes
- Comprehensiveness
- Comparability
- Progressive data availability
- Timeliness
- Iterative improvement

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GTE performance reporting: origins

- 1991 inter-governmental initiative
- Concern with the slow rate of government business reform
- Subsequent reforms included
 - commercialisation, then corporatisation or privatisation
 - □ full cost recovery and other capital market disciplines
 - □ competitive neutrality and exposure to competition where possible

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GTE performance reporting: objectives

- Establish a nationally consistent system of performance monitoring
 - □ *To promote benchmark competition*
 - □ To set national or international best practice benchmarks
- Increase transparency and accountability for performance

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GTE performance reporting: coverage

- Performance reported by business, by industry and for all GTEs
- Industries covered are electricity, forestry, port authorities, railways, water, urban transport
- 85 businesses reported (for 2005-06)
 - □ assets valued at \$197 billion (3.3 per cent of non-household assets)

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GTE performance reporting: indicators

- Report indicators of financial performance
 - profitability
 - financial management
 - payments to and from government
- Five years generally reported each year
 - □ 2 years reported for 2005-06 after change to international reporting standards
- Financial statement data used

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2005-06 financial results

- Profitability generally low
 - □ more than 50 per cent of GTEs not earning commercial rate of return
- Profits improved at the sector level, but vary by GTE
 - □ 37 per cent of GTEs reported declining profits
 - □ 11 GTEs (6 in the water sector) reported a loss
- Debt to equity ratios increased in all sectors except urban transport
- Payments to government increased
 - □ dividend payments \$5.6 billion
 - □ tax-equivalent payments \$3.3 billion

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Research

- Economic rates of return, asset valuation and community service obligations
- External governance
 - □ relationship and interactions between minister and independent boards
- Capital structures and equity withdrawals

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What is external governance?

External governance

- □ the authority and systems utilised by ministers and government agencies for the control and supervision of public organisations (OECD 2002)
- Internal governance
 - □ the systems of direction and control within an organisation
 - covers matters that are the responsibility of the governing body, usually a board, and senior management of an organisation

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The way forward: What is required?

- Priorities are:
 - □ clearly delineating responsibilities for external and internal governance
 - □ exposing external governance to greater scrutiny
 - providing for the appointment of independent directors
 - □ rigorous reporting of outcomes

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The way forward: Integrity of the GTE model is important

- Maintaining commercial focus is critical to efficiency
 - □ hence, fully funding CSOs by government
- Strictly maintaining capital market disciplines
 - □ fully recovering costs including the opportunity cost of capital
 - making dividend, debt guarantee payments and taxequivalent payments

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The way forward: Government commitment is required

- If governments are not prepared to reform, the efficacy of the GTE model is compromised
- Other models, such as privatisation, could be more effective and efficient
 - public interest and core non-financial objectives must be clarified to make a sound assessment

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Website

Our publications can be accessed at:

www.pc.gov.au

PRODUCTIVITY COMMISSION





2008/EC/WGPRM/008

Agenda Item:004

Economy Experience Sharing 5- Singapore Performance Management in Singapore's Public Sector

Purpose: Information Submitted by: William Yap



Workshop on Government Performance & Results management

Taipei, Chinese Taipei 27-28 March 2008



Author's Biography

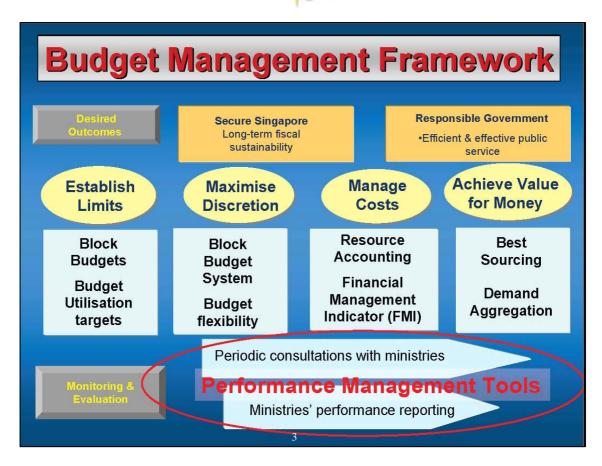
William Yap is the Director of Performance & Organization Directorate at the Ministry of Finance, Singapore.

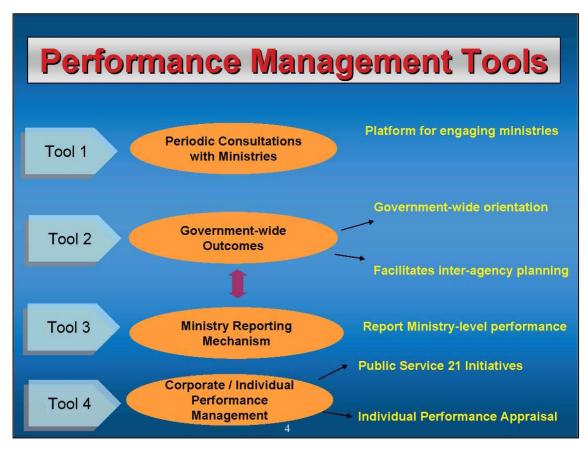
William was trained in Electrical & Electronic Engineering and graduated from Imperial College, London in 1997. He recently obtained his Masters of Science Degree in Public Policy & Administration from the London School of Economics and Political Science, and was awarded the Peter Self Prize.

William's first posting was at the Ministry of Trade & Industry as Assistant Director (International Business Development). He then served in the Public Service Division, Prime Minister's Office in which he oversaw the development of personnel policy for the Singapore Civil Service. He was subsequently transferred to the Ministry of Community, Youth and Sports (MCYS) as the Deputy Director overseeing the development of community relations and the voluntary sector, before taking on directorship in Community Relations and Engagement Division in 2005. He was posted to the Ministry of Finance in September 2007 following his post-graduate studies. In his current position in the Ministry of Finance, he is primarily responsible for the formulation of policies on public sector procurement as well as public sector governance.









Ministry Reporting

What is it?

- Performance Reporting by Ministries
- Quantitative and qualitative management tool

Quantitative

Budget Utilisation Trends

Revenue & Expenditure Trends

Trend in Key
Performance Indicators

Qualitative

Engage Ministries in strategic conversations on how well they are achieving their desired outcomes

Adjustments to key performance indicators to better capture performance

Guiding Principles for KPI-setting

Principle 1

Review Key Performance Indicators (KPIs) annually to ensure relevance

Example

Singapore already has one of the world's lowest infant and maternal mortality rates. Although we monitor these indicators internally to ensure that our standing does not deteriorate, these are not useful indicators to drive further improvements in our healthcare system.

Principle 2

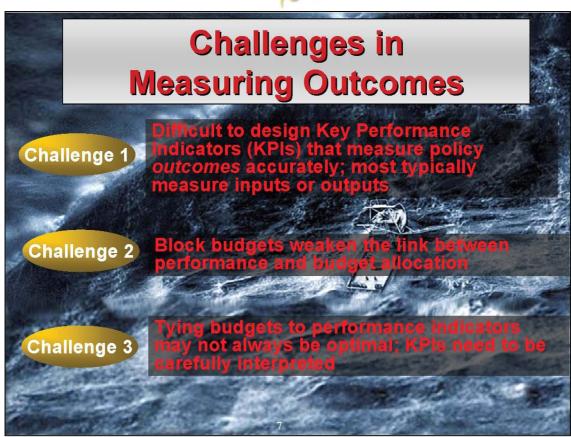
Keep KPIs to a critical few to preserve clarity and focus

Principle 3

Set longer-term targets so as to prompt ministries to think ahead and be in time for the future

Principle 4

Analyse KPI performances over a period of 3 to 5 yrs to determine broader trends e.g. trends in unemployment











2008/EC/WGPRM/009

Agenda Item:005

Demonstration on the Use of ICT in Public Sector Governance (Chinese Taipei GPMnet Report)

Purpose: Information Submitted by: Chung-Ing Shih



Workshop on Government Performance & Results management

Taipei, Chinese Taipei 27-28 March 2008



Author's Biography

Chung-Ing Shih is the Director of Department of Supervision and Evaluation, RDEC under the Cabinet. Chung-Ing Shih has responsibility for facilitating the program evaluations and organizational performance evaluations in the ministerial level agencies of Chinese Taipei. Since 2005, his department has been also responsible to introduce risk management into public sectors with a systematic approach. Chung-Ing brings extensive experiences of civil service and management to this position.

Prior to his current appointment, Chung-Ing was the Deputy Director of Preparatory Office of the National Archives Administration and Director of Information Management Department in RDEC. He holds a Master of Arts in Public Policy and Administration from the University of Wisconsin at Madison, U.S.A..

Session 4: Demonstration on the Use of ICT in Public Sector Governance

Innovative Approach for Performance Management: Government Plan/Program Management Network (GPMnet) in Chinese Taipei

Chung-Ing Shih
Director, Department of Supervision and Evaluation
Research, Development and Evaluation Commission
March 28, 2008

Research, Development and Evaluation Commission



Outline

- 1. The Establishment of GPMnet
- 2. GPMnet for Ministry Overall Strategic Plan Management
- 3. GPMnet for Ministry Program Management
- 4. GPMnet for Decision Support
- 5. Experience Sharing



1.1 Performance Management Scheme

□Organization Level

□Program Level

➤ Ministry 4-Year Overall

Strategic Plan

➤ Ministry Annual Overall Strategic Plan

➤Ministry Annual

Report

► Individual Medium and **Long- Term Program**

▶Preliminary Review of **Annual Program**

>Annual Program **Implementation**

Performance Evaluation & > Implementation Monitoring

>Annual Program

Performance Evaluation

Research, Development and Evaluation Commission



1.2 Problems Encountered Before Year 2005

- Many Cabinet overseeing organizations
- **Scattered Information**
- **Highly time-consuming process**
- Limited involvement of organization leaders
- Less performance information disclosure



1.3 Solutions

□ Using ICT (via Government Service Network) to build up a single portal for plan/program management network
□ Integrating scattered information systems into a new knowledge management system for decision-making and plan/program monitoring
□ All overseeing organizations and ministries use the same network and share information online

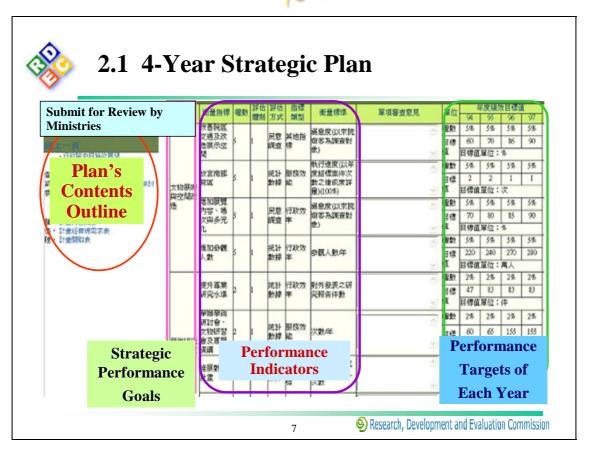
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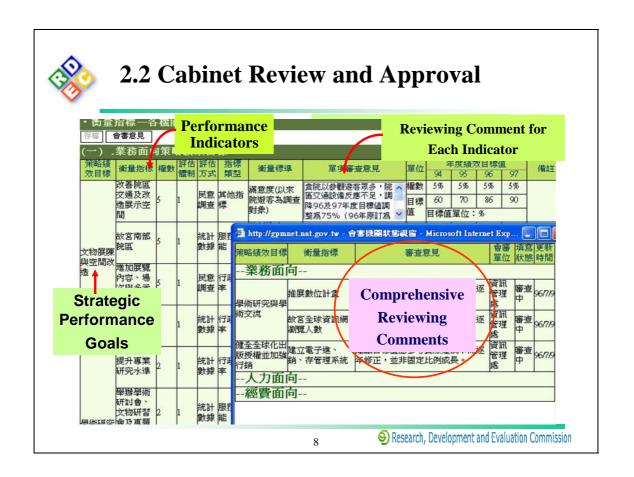


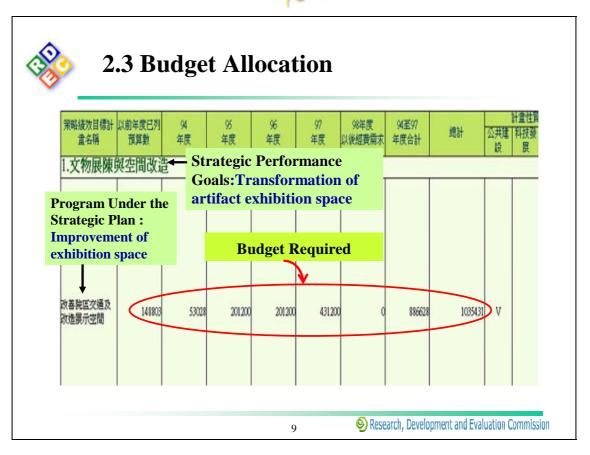
2. GPMnet for Ministry Strategic Plan Management

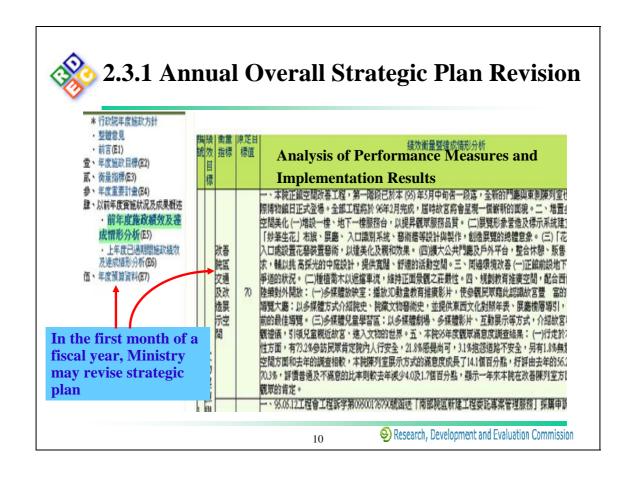
- ☐ Setting/reviewing strategic plan (strategic goals, performance indictors, evaluation measures, performance targets)
 - **□**Allocating total budget required
 - □ Conducting the preliminary and final evaluations

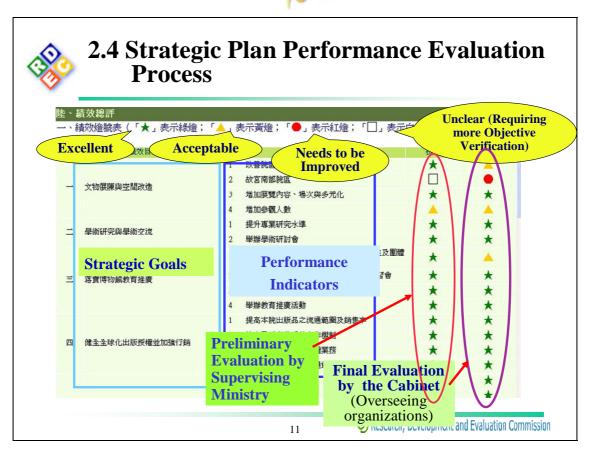
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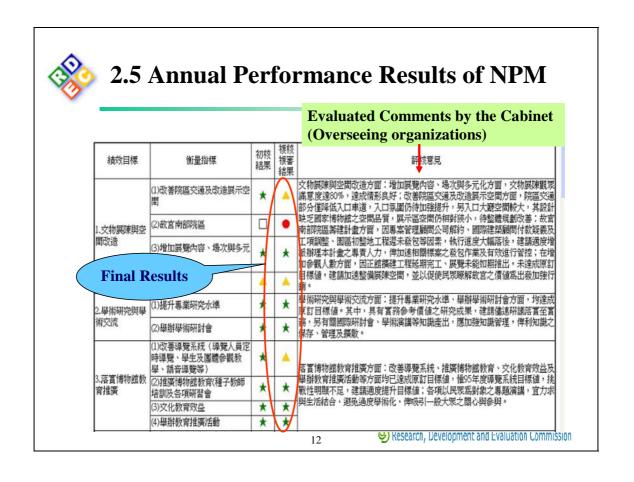






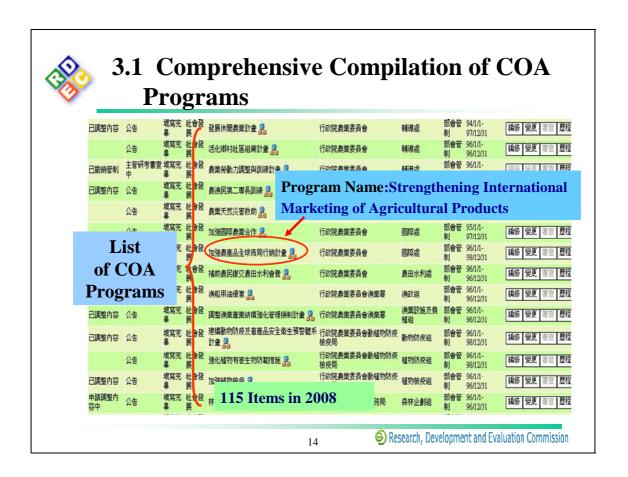


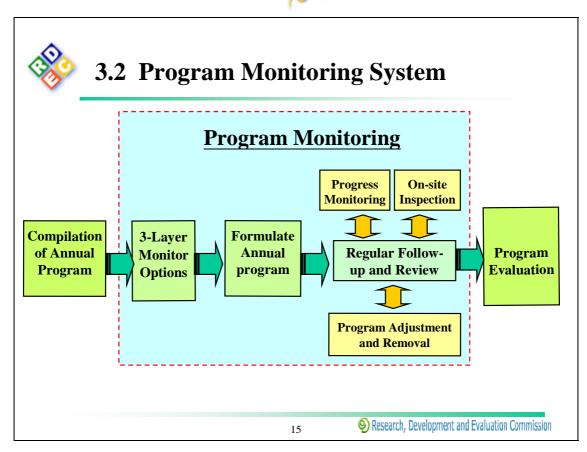


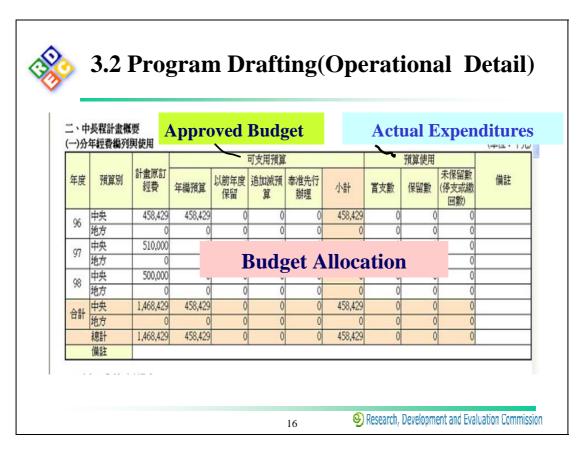


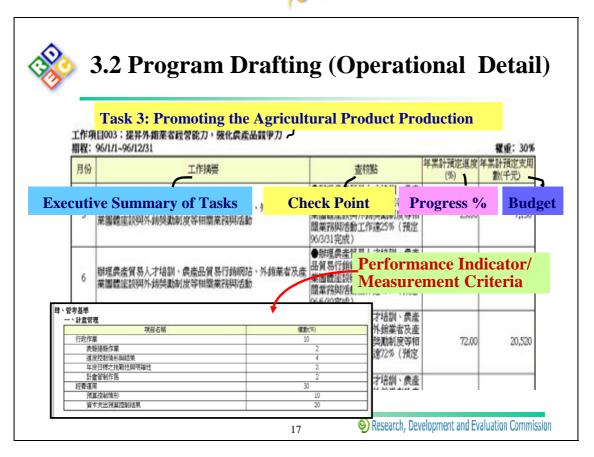


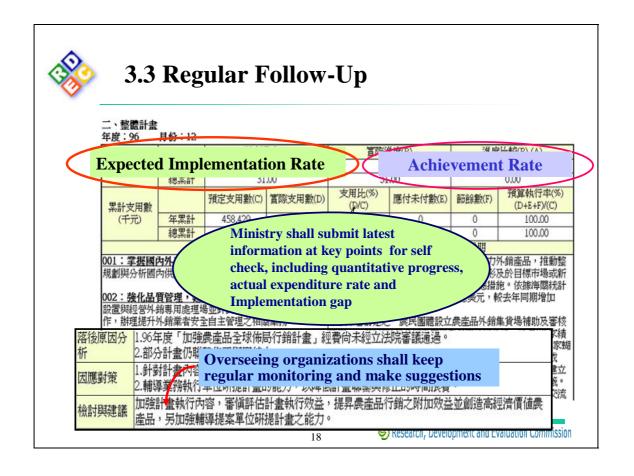








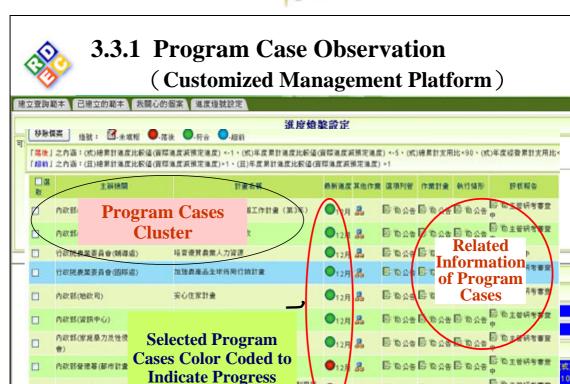






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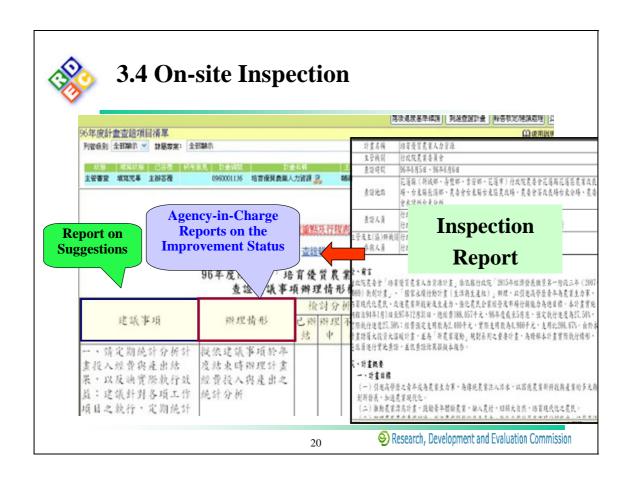
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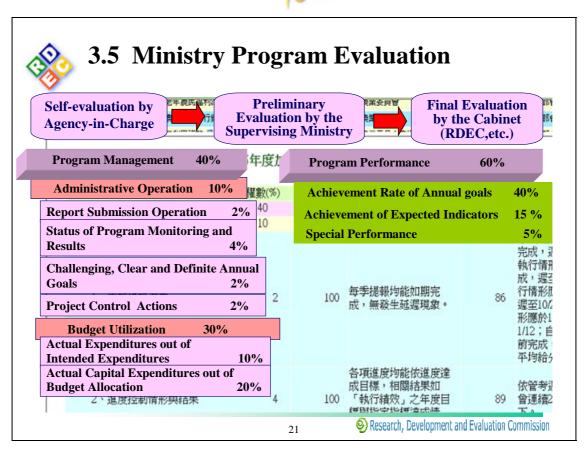


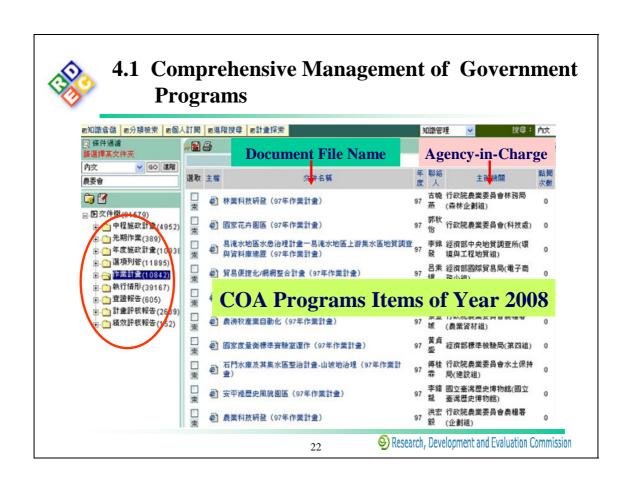
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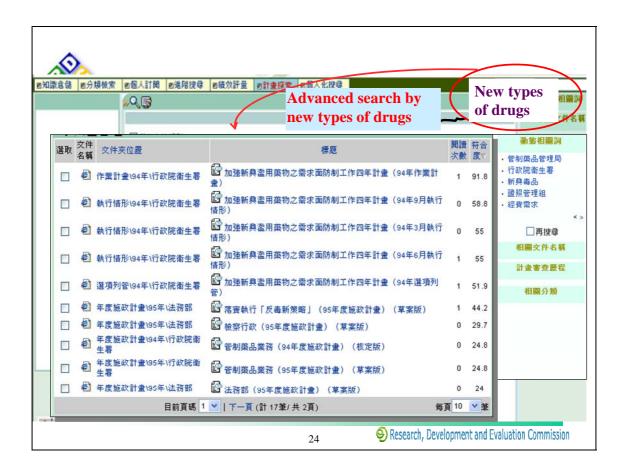
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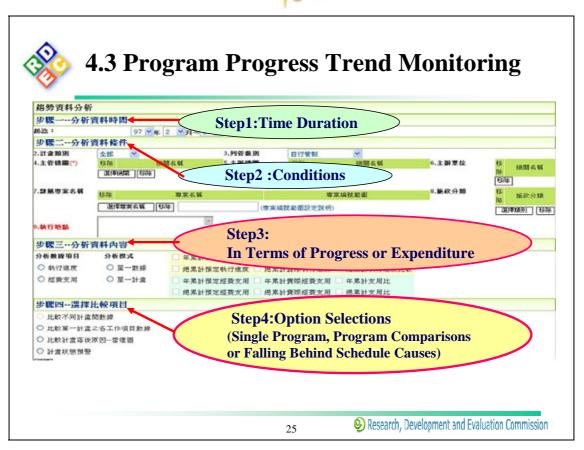


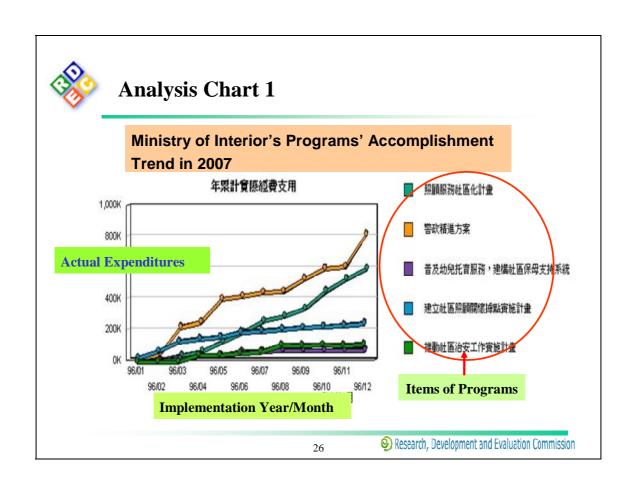




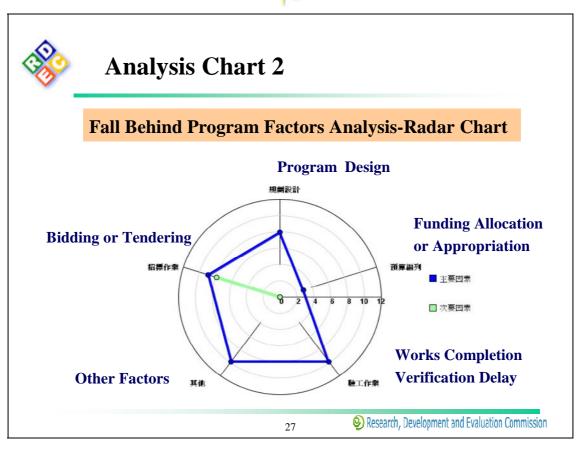


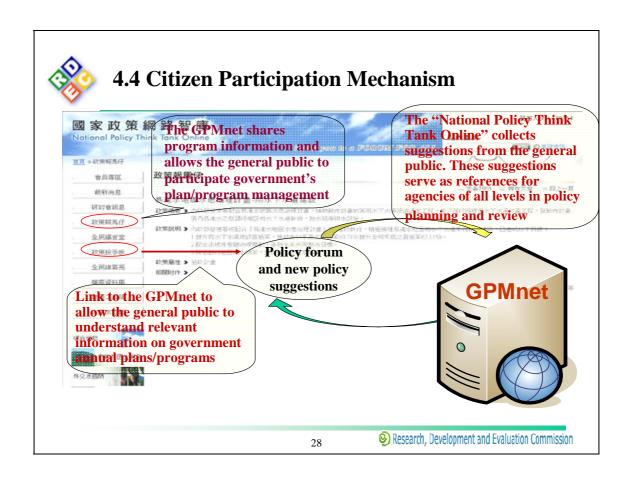


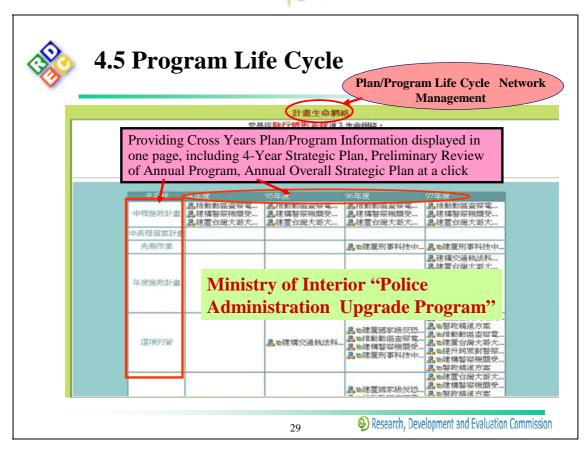














5.1 Benefits of GPMnet

- ➤ Providing service to 37 Ministries/4,000 Subordinate Agencies; 70,000 users for about 2,000 plans/programs a year
- ➤ Saving NT\$370 million in system development fees and NT\$ 32 million in maintenance manpower fees per year
- > Cabinet Awards







- ➤ Efficient and timely support for plan/program management
- ➤ Fully utilizing integrated information to improve the quality of decision-making
- ➤ The general public can be better informed to participate in governance process
- > Automatic information disclosure

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5.2 Prospects

- ➤ Better performance management is the key to strengthen accountability
- ➤ By harnessing ICT, we will continue to integrate other information systems into the GPMnet, such as knowledge discovery systems for planning, review, and decision making
- ➤ With the advent of Web 2.0 era, we will introduce GIS, video and audio clip technology into GPMnet for instant, active, and full-dimensional management of government plans/programs

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End of Briefing

Thank You for Your Kind Attention

GPMnet Website: http://gpmnet.nat.gov.tw