

Attachment A

Program Schedule

**NATIONAL INNOVATION COMPETENCIES AND
INTERESTS IN A GLOBALIZED WORLD**

May 25-27, 2004

Broomfield, Colorado U.S.A.

Conference Sponsors

Asia Pacific Economic Cooperation (APEC)
U.S. Department of Commerce
Office of Naval Research International Field Office

In Collaboration With:

Colorado Institute of Technology (CIT)
University of Colorado at Denver, CIBER

May 25, 2004 (Tuesday)

- 8:00 A.M.** ***Meet in Hotel Lobby***
Depart for conference site
(Colorado Institute of Technology Conference Center, 4LA Auditorium
Level 3 Campus, 1025 Eldorado Blvd. Broomfield, CO 80021)
- 8:10-8:30 A.M.** ***Continental Breakfast (Hosted)***
Registration
- 8:30-9:00 A.M.** ***Welcome***
Midge Cozzens, President and CEO
Colorado Institute of Technology
- Introductions:**
About the Conference: Sujata Millick, U.S. Department of Commerce
Manuel Serapio, University of Colorado at Denver
About APEC: Bill Herrmann, U.S. Department of Commerce
- 9:00-10:15 A.M.** ***Session I: Globalization and Its Impact on National Innovation:
Framing the Issues***
- Chair:** Manuel Serapio, University of Colorado at Denver
- John Cantwell, Rutgers University
Ivo Zander, Stockholm School of Economics (Sweden) and
Macquaire Graduate School of International
Management (Australia)
- 10:15-10:30 A.M.** ***Coffee Break***
- 10:30-12:00 P.M.** ***Session II: Globalization and National Innovation Systems: Country
Perspectives***
- Chair:** Donald Dalton, U.S. Department of Commerce
- Panelists**
Rick Christie, Growth and Innovation Advisory Board,
New Zealand
“Lessons from New Zealand’s Evolving Innovation Systems”
Yee-Yeen Chu, National Tsing-Hua University,
“National Innovation Competencies in Chinese Taipei:
Assessing the Impact of Globalization”
Deok Soon Yim, Science and Technology Policy Institute,
South Korea
“New Science and Technology Policy for Korea
in the Global Innovation System”
William Padolina, IRRI, Philippines
“National Innovation System in the Philippines:
Opportunities and Challenges”

12:00-1:00 P.M. *Lunch (Hosted)*

1:00-2:15 P.M. *Keynote Session*

Introduction of Keynote Speaker: Sujata Millick

Chris Israel, Deputy Chief Staff for Policy, U.S. Department of Commerce

“Perspectives from the U.S. Department of Commerce:
Globalization, Technology, and Commerce”

**2:15-3:45 P.M. *Session II (continued): Globalization and National Innovation Systems:
Country Perspectives***

Chair: Manuel Serapio, University of Colorado at Denver

Panelists

Rafiq Dossani, Stanford University

“India’s Growth in Software: Its Relationship to Innovation
and Entrepreneurship”

Andre Manseau, University du Quebec en Outaousais

“Canada’s Innovation System: Adapting to a
Global World”

Haider Khan, University of Denver

“Digital Transitions and Globalization:
The POLIS Theory and the NIEs”

**4:00-5:30 P.M. *Company Briefing and Visit to Network Operations Center
--Level 3***

Depart for University of Colorado at Boulder Campus

Evening Reception (Hosted)

Classics Library, New Humanities Bldg.

University of Colorado at Boulder Campus

May26, 2004 (Wednesday)

8:00 A.M. **Meet in Hotel Lobby**
Depart for conference site

8:00-8:30 A.M. **Continental Breakfast (Hosted)**

8:30-10:00 A.M. **Session III: National Innovation, Research and Development
and Entrepreneurship**

Chair: Honorio Todino, Pepperdine University

Panelists:

Jayshree Pandya, Risk Management Group

“Globalization Forces Impacting National
Innovation Systems: Valuing Risk Management”

Ivo Zander, Stockholm School of Economics (Sweden) and
Macquarie Graduate School of International Management (Australia)

“The Micro-Foundation of Cluster Stickiness-
Walking in the Shoes of the Entrepreneur”

Youngja Bae, Konkuk University, Korea

“Overseas and Foreign R&D Investment in Korea:
Trends and Analysis”

10:00-10:30 A.M. **Coffee Break**

10:30-12:00 P.M. **Session IV: Globalization and Workforce Development**

Chair: Wayne Cascio, University of Colorado at Denver

Panelists:

Yugui Guo, Fudan University, China

“China’s Competitive S&T Workforce: Unprecedented
Expansion of Higher Education at the Turn of the Centuries”

Mario Cervantes, OECD

“International Mobility of S&T Students and Personnel:
Trends and Policy Implications”

Margaret Cozzens, President and CEO,
Colorado Institute of Technology

“Technology Workforce Development in Colorado: The
Role of CIT”

Sujata Millick, U.S. Department of Commerce

“Technical Workers in the G-7 Nations”

12:00-1:30 P.M. **Lunch (Hosted)**

1:30-2:45 P.M. ***Session V: Globalization and Innovation: Company and Industry Perspectives***

Chair: Sujata Millick, U.S. Department of Commerce

Panelists

Andre Manseau, University du Quebec en Outaousais

“Canada's Innovation System or Systems –
Developing Strategic Industry Clusters”

Derick Sohn, University of Seoul

“Knowledge Management as a Means of Innovation:
The Case of Samsung Advanced Institute of Technology (SAIT)”

Jorge Miguel Carrillo Rivera, ITESM Mexico

“Innovation and Entrepreneurship in Mexico”

2:45-3:00 P.M. ***Coffee Break***

3:00-4:20 P.M. ***Session VI: Global Location of Production and Services***

Chair: Donald L. Stevens, University of Colorado at Denver

Panelists:

Ben Kedia, Somnath Lahiri and Alton Lovvorn, University
of Memphis

“Relocating Value Chain for Competitive Advantage”

Manuel Serapio, University of Colorado at Denver

“The Global Location of Operations in the High Tech Industry:
The Case of Colorado”

Honorio Todino, Pepperdine University

“Business Process Redesign: Embracing the New
Globalization”

4:20-5:00 P.M. ***Discussion and Summary***

6:00 P.M. ***Group Dinner (Hosted)***
(Buca Di Beppo, Pope Table 615 Flatiron Marketplace Drive)

May 27, 2004 (Thursday), StorageTek Conference Room

Breakfast (On Your Own)

8:00 A.M. ***Meet in Hotel Lobby***

8:00-9:30 A.M. ***Special Briefing Session: Global Location of Production and Services***
Introduction/Moderator: Manuel Serapio

Martin Kenney, University of California at Davis

9:30-12:00 A.M. ***Innovation and Emerging Trends in the Data Storage Industry***
Tour and Company Briefing: StorageTek Corporation

Russ Foster, StorageTek Corporation

Wendy Vink, StorageTek Corporation

12:30-2:00 P.M. ***Closing Luncheon (P.F. Chang's Bistro)***

Acknowledgment

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