Attachment A

Program Schedule

NATIONAL INNOVATION COMPETENCIES AND INTERESTS IN A GLOBALIZED WORLD

May 25-27, 2004

Broomfield, Colorado U.S.A.

Conference Sponsors

Asia Pacific Economic Cooperation (APEC)
U.S. Department of Commerce
Office of Naval Research International Field Office

In Collaboration With:

Colorado Institute of Technology (CIT)
University of Colorado at Denver, CIBER
May 25, 2004 (Tuesday)

8:00 A.M.  Meet in Hotel Lobby
Depart for conference site
(Colorado Institute of Technology Conference Center, 4LA Auditorium
Level 3 Campus, 1025 ElDorado Blvd.  Broomfield, CO 80021)

8:10-8:30 A.M.  Continental Breakfast (Hosted)
Registration

8:30-9:00 A.M.  Welcome
Midge Cozzens, President and CEO
Colorado Institute of Technology

Introductions:
About the Conference:  Sujata Millick, U.S. Department of Commerce
Manuel Serapio, University of Colorado at Denver

About APEC:  Bill Herrmann, U.S. Department of Commerce

9:00-10:15 A.M.  Session I: Globalization and Its Impact on National Innovation: Framing the Issues

Chair:  Manuel Serapio, University of Colorado at Denver
John Cantwell, Rutgers University
Ivo Zander, Stockholm School of Economics (Sweden) and Macquaire Graduate School of International Management (Australia)

10:15-10:30 A.M.  Coffee Break

10:30-12:00 P.M.  Session II: Globalization and National Innovation Systems: Country Perspectives

Chair:  Donald Dalton, U.S. Department of Commerce

Panelists
Rick Christie, Growth and Innovation Advisory Board, New Zealand
“Lessons from New Zealand’s Evolving Innovation Systems”
Yee-Yeen Chu, National Tsing-Hua University,
Deok Soon Yim, Science and Technology Policy Institute, South Korea
“New Science and Technology Policy for Korea in the Global Innovation System”
William Padolina, IRRI, Philippines
“National Innovation System in the Philippines: Opportunities and Challenges”
12:00-1:00 P.M.  
**Lunch (Hosted)**

1:00-2:15 P.M.  
**Keynote Session**  
*Introduction of Keynote Speaker:* Sujata Millick  
Chris Israel, Deputy Chief Staff for Policy, U.S. Department of Commerce  
“Perspectives from the U.S. Department of Commerce: Globalization, Technology, and Commerce”

2:15-3:45 P.M.  
**Session II (continued): Globalization and National Innovation Systems: Country Perspectives**  
*Chair:* Manuel Serapio, University of Colorado at Denver

*Panelists*  
Rafiq Dossani, Stanford University  
“India’s Growth in Software: Its Relationship to Innovation and Entrepreneurship”

Andre Manseau, University du Quebec en Outaousais  
“Canada’s Innovation System: Adapting to a Global World”

Haider Khan, University of Denver  
“Digital Transitions and Globalization: The POLIS Theory and the NIEs”

4:00-5:30 P.M.  
**Company Briefing and Visit to Network Operations Center**  
--Level 3

**Depart for University of Colorado at Boulder Campus**

**Evening Reception (Hosted)**  
Classics Library, New Humanities Bldg.  
University of Colorado at Boulder Campus
May 26, 2004 (Wednesday)

8:00 A.M.  Meet in Hotel Lobby
           Depart for conference site

8:00-8:30 A.M.  Continental Breakfast (Hosted)

8:30-10:00 A.M.  Session III: National Innovation, Research and Development
and Entrepreneurship

Chair: Honorio Todino, Pepperdine University

Panelists:
Jayshree Pandya, Risk Management Group
Ivo Zander, Stockholm School of Economics (Sweden) and Macquarie Graduate School of International Management (Australia)
“The Micro-Foundation of Cluster Stickiness-Walking in the Shoes of the Entrepreneur”
Youngja Bae, Konkuk University, Korea
“Overseas and Foreign R&D Investment in Korea: Trends and Analysis”

10:00-10:30 A.M.  Coffee Break

10:30-12:00 P.M.  Session IV: Globalization and Workforce Development

Chair: Wayne Cascio, University of Colorado at Denver

Panelists:
Yugui Guo, Fudan University, China
“China’s Competitive S&T Workforce: Unprecedented Expansion of Higher Education at the Turn of the Centuries”
Mario Cervantes, OECD
“International Mobility of S&T Students and Personnel: Trends and Policy Implications”
Margaret Cozzens, President and CEO, Colorado Institute of Technology
“Technology Workforce Development in Colorado: The Role of CIT”
Sujata Millick, U.S. Department of Commerce
“Technical Workers in the G-7 Nations”

12:00-1:30 P.M.  Lunch (Hosted)
1:30-2:45 P.M.  **Session V: Globalization and Innovation: Company and Industry Perspectives**

*Chair:* Sujata Millick, U.S. Department of Commerce

**Panelists**
- Andre Manseau, University du Quebec en Outaouais
  “Canada's Innovation System or Systems – Developing Strategic Industry Clusters”
- Derick Sohn, University of Seoul
  “Knowledge Management as a Means of Innovation: The Case of Samsung Advanced Institute of Technology (SAIT)”
- Jorge Miguel Carrillo Rivera, ITESM Mexico
  “Innovation and Entrepreneurship in Mexico”

2:45-3:00 P.M.  **Coffee Break**

3:00-4:20 P.M.  **Session VI: Global Location of Production and Services**

*Chair:* Donald L. Stevens, University of Colorado at Denver

**Panelists:**
- Ben Kedia, Somnath Lahiri and Alton Lovvorn, University of Memphis
  “Relocating Value Chain for Competitive Advantage”
- Manuel Serapio, University of Colorado at Denver
  “The Global Location of Operations in the High Tech Industry: The Case of Colorado”
- Honorio Todino, Pepperdine University
  “Business Process Redesign: Embracing the New Globalization”

4:20-5:00 P.M.  **Discussion and Summary**

6:00 P.M.  **Group Dinner (Hosted)**
*(Buca Di Beppo, Pope Table 615 Flatiron Marketplace Drive)*
May 27, 2004 (Thursday), StorageTek Conference Room

Breakfast (On Your Own)

8:00 A.M.    Meet in Hotel Lobby

8:00-9:30 A.M. Special Briefing Session: Global Location of Production and Services
              Introduction/Moderator: Manuel Serapio
              Martin Kenney, University of California at Davis

9:30-12:00 A.M. Innovation and Emerging Trends in the Data Storage Industry
                 Tour and Company Briefing: StorageTek Corporation
                 Russ Foster, StorageTek Corporation
                 Wendy Vink, StorageTek Corporation

12:30-2:00 P.M. Closing Luncheon (P.F. Chang’s Bistro)

Acknowledgment

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