

APEC SMETC 2010

THE 6TH APEC SMALL & MEDIUM ENTERPRISES TECHNOLOGY CONFERENCE AND FAIR

Fuzhou Strait International Exhibition Center, China

June 30 to July 3, 2010

“Technology for Economic Development and Cooperation for a Brighter Future”

21 members of APEC

Australia, Brunei Darussalam, Canada, Chile, People's Republic of China, Hong Kong, China, Indonesia, Japan, Republic of Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, The Philippines, Russia, Singapore, Chinese Taipei, Thailand, The United States and Viet Nam

APEC SMALL & MEDIUM ENTERPRISES TECHNOLOGY CONFERENCE AND FAIR

As one of the biggest regional economic cooperation organizations in the world and having 21 members, APEC is increasingly becoming an enormous locomotive for the economic development of the Asia-Pacific region and the world. APEC Small and Medium Enterprises Technology Conference Fair (hereinafter referred to as APEC SMETC) is one important trade and economic event under APEC and also the economic and trade event of the largest scale and highest grade even held by APEC in China.

“Technology Boosts Economy Cooperation Creates Future”

In order to further enhance the brand image and influence of APEC SMETC and promote the trade, economic, information and technical exchanges and cooperation among enterprises in APEC members, this session of APEC SMETC will focus on the theme of “Technology Boosts Economy Cooperation Creates Future” and try to create an ideal platform for small and medium enterprises to establish their international images, publicize product and technical information, promote exchanges and cooperation with suppliers and purchasers and look for subcontractors and accessory products. It is also expected to further help small and medium enterprises to improve and optimize their industrial structure and enhance their innovating ability and international competitiveness.

The 6th APEC SMETC is scheduled to be held in Fuzhou City of Fujian Province from June 30 to July 3, 2010 upon the approval by the State Council of the People's Republic of China.

Your patronage in this APEC SMETC is sincerely welcome and encouraged. Please contact and discuss with us about further details of cooperation. We will make proper arrangements of your visits and all other relevant issues!

Sponsored by: Ministry of Industry and Information Technology of the People's Republic of China

Supported by: Ministry of Foreign Affairs of the People's Republic of China

Ministry of Science and Technology of the People's Republic of China
Ministry of Commerce of the People's Republic of China
Fujian Provincial People's Government
Organized by: Fuzhou Municipal People's Government
China Centre for Business Cooperation and Coordination
China Small and Medium Enterprises International Cooperation Association

The 6th APEC SMETC consists of three constituents:

■ **new product and new technology exhibitions of small and medium enterprises from APEC members:** 1,200 standard exhibition booths are established;

■ **to hold the Dialogue Between APEC Medium & Small Enterprises and Fortune 500:** to invite CEOs from World Top 500, well-known experts and scholars, and representatives from small and medium enterprises and chamber (association) for the purpose of discussing how to strengthen small and large enterprises match-making process in order to achieve technical cooperation between small and large enterprises; to provide the opportunity for small and medium enterprises to enter large enterprises for the procurement chain and promote partnerships between large and small enterprises as well as international exchanges and cooperation;

■ **to hold exchange activities of APEC members,** including business conferences and match-making meetings, conferences participated by international purchasers and Fuzhou promotion conference and suchlike serial activities.

Introduction of Fuzhou City

As the capital city of Fujian Province, Fuzhou is located in the southeastern coast of China. Fuzhou is also named "the city of banyans" due to the prevalence of banyans in the city. Minjiang River and Wulong River run right across Fuzhou and into the East China Sea. For that reason, Fuzhou is a city with mountain, sea and river resources". Quanzhou is famous for its abundant hot spring resources. It is the city with the richest resources of fresh water, seawater and hot spring water in China.

As a famous state-level historic and cultural city with a history of over 2,200 years, Fuzhou has long been the pioneer of China's opening up and reforms and an important bridgehead of international trades. Fuzhou has had many zones and bases approved by the State Council successively since China's economic reforms, including economic and technological development zone, bonded zone, bonded logistics zone (park), export processing zone, national scientific and technological trade and export base, Chinese Taipei entrepreneurs' investment zone, cross-strait agricultural and cooperation experimental zone, etc, which enjoy relevant special and preferential state policies in comprehensive reforms and financial reforms. Fuzhou is one of the Chinese cities with the most layers of reforms, the fullest range of functions and the highest concentration of foreign investments. Eight-one of the Fortune 500 companies have invested or established their facilities in Fuzhou. As of 2009, Fuzhou had approved 9,052 foreign enterprises in all with aggregate paid-in investments of USD 15.86 billion.

In May 2009, the State Council promulgated "Some Proposals on Supporting Fujian Province to Accelerate the Development of the Economic Belt on the Western Coast of Strait". As the capital

city of the Economic Belt on the Western Coast of Strait, Fuzhou is situated in the proximity of the Yangtze River Delta and Pearl River Delta. Its unique geographic advantages are therefore further underscored and its scope of economic influence has been on the increase day by day. Facing such a new development opportunity, the time-honored city of Fuzhou will surely become a major stage for all investors from all around the world.

Honorary titles of Fuzhou City

- Top 10 Most Competitive Chinese Cities in the Manufacturing Sector
- Financially Ecological Chinese City with the Highest Investment Value
- One of the first National Scientific and Technological Product Export Bases
- National High Information Technology Industrial Base
- “Silver Medal City” for Investment Environment rated by the World Bank
- Excellent Chinese Tourism City
- The 18th place in the Forbes 2008 Best Commercial Cities of the Chinese Mainland
- National Gardenlike City
- The 13th place in the Cities Most Suitable for Development of Logistics Industry in the Chinese Mainland
- National Model City in Environment Protection
- 2007 “Top 200 Most Charming Cities in the World”

Introduction of Fuzhou Strait International Exhibition Center

The 6th APEC SMETC will be held in the newly built Strait International Exhibition Center. As one of the exhibition centers with the largest single architectural structure in China and a signature building of Fuzhou, the Center is designed for conference, exhibition and commercial purposes and furnished with various types of software and hardware facilities for exhibitions, conferences, news releases, product shows and other commercial events.

The Center takes a V shape and unfolds itself towards the southwest. It consists of two big oval exhibition halls in the east and west respectively and one conference center in the middle and has a covering area of over 2,000mu and a total construction area of about 380,000sqm, including 230,000sqm on the ground and 150,000sqm underground. The indoor exhibition halls have an area of 80,000sqm and can accommodate 3,728 standard booths. The outdoor exhibition area has an area of 30,000sqm. The Conference Center has 46 meeting rooms of various sizes, including opening ceremony hall, great hall, function hall and various other functional meeting rooms.

Industries concerned

- Products related to Environmental protection, ■ Recycling products
- energy-saving and emission-reduction,
and water-saving

- Automobiles and automobile spare parts
- New building materials
- Textiles
- Products with proprietary intellectual property rights and patented products
- Arts and crafts
- Electronic products and spare parts
- New special-purpose machineries

Booth fee:

Domestic enterprises:

Standard booth: RMB 4,800/3m X 3m

(including expenses for one table, two chairs, two spotlights, one socket, one Chinese and English name plate and public space cleaning)

Empty indoor space: RMB 420/sqm

Empty outdoor space: RMB 280/sqm

Overseas enterprises:

Standard booth: USD700/3m X 3m

(Including expenses for one table, two chairs, two spotlights, one socket, one Chinese and English name plate and public space cleaning)

Empty indoor space: USD60/sqm

Empty outdoor space: USD40/sqm

6th APEC SMETC

Application Form

Fuzhou Strait International Exhibition Center, China/June 30 to July 3, 2010

Deadline for submission of applications: April 30, 2010

This application is signed by APEC SMETC Organizing Committee and the participant hereinafter mentioned. The participant shall carefully read and confirm the general provisions on our official website. This application shall be legally binding.

Company name	Chinese:		
	English:		
Contact person		Person in charge	
Tel		Fax	
Homepage		Email	

Address	Chinese:		
	English:		
Postcode		Products on show	
Type of business	<input type="checkbox"/> Manufacturer <input type="checkbox"/> Importer & exporter <input type="checkbox"/> Wholesaler <input type="checkbox"/> Agent <input type="checkbox"/> Others _____ (Please specify)		
Purposes of participation	<input type="checkbox"/> Product display <input type="checkbox"/> Image publicity <input type="checkbox"/> Product export <input type="checkbox"/> Looking for agency <input type="checkbox"/> Others _____ (Please specify)		
Company introduction (within 150 Chinese characters. Please send it to apecsmetc@163.com before May 5, 2010. Any application submitted thereafter shall be deemed as invalid.			
Chinese:		English:	

Number of booths	Standard booth: USD 700/3m *	Empty indoor space: USD 60/ M ²		Empty outdoor space: USD 40/ M ²
	_____ booths	_____ M ²		_____ M ²
Special decoration required?	<input type="checkbox"/> Yes <input type="checkbox"/> No	Disposal of exhibits after completion of the exhibition	<input type="checkbox"/> return <input type="checkbox"/> local sale	Total booth fee: _____
Invoice	<input type="checkbox"/> To be issued in the exhibition center <input type="checkbox"/> To be mailed	Address: _____		
Standard booth	Blanket, one table, two chairs, lighting, socket, Chinese and English name plate, public space			

configuration	cleaning, air-conditioning and security guard
Source of information about the exhibition	<input type="checkbox"/> Organizing committee publicity <input type="checkbox"/> Chamber of commerce <input type="checkbox"/> Internet <input type="checkbox"/> Newspaper, magazine and TV <input type="checkbox"/> Outdoor advertisement <input type="checkbox"/> Others _____
Secretariat (Fuzhou) Office of the 6 th APEC SMETC Organizing Committee Address: 5/F, International Exhibition Center, No. 69, Wenquangongyuan Road, Fuzhou City Tel: 86-591-88023570 Fax: 86-591-88023571 Homepage: www.apecsmetc.org Email: apecsmetc@163.com A/C opening bank: A/C number:	Our Company hereby applies to attend the 6 th APEC SMETC and we agree to observe relevant rules made by the Organizing Committee and have the foregoing data stored in the database of the Organizing Committee for promotion of the exhibition. We confirm that the foregoing data are correct. GM of the applicant (signature): (Company seal) Date:

Note:

1. Please see the official website of the 6th APEC SMETC for the “General Provisions on Application”;
2. Please submit the photocopy of your business license together with the application form;
3. The Products on Show column must be filled. Please provide your details on a blank page if the column is not enough to accommodate them;

Introduction of the 5th APEC SMETC

The 5th APEC SMETC, as sponsored by the State Development and Reform Commission, supported by Ministry of Foreign Affairs, Ministry of Commerce and Ministry of Science and Technology and organized by China Small and Medium Enterprises Foreign Cooperation and Coordination Center and Qingdao Municipal People’s Government, was successfully held in May 5, 2008 despite the occurrence of natural disasters like the heavy snowfalls in South China and Wenchuan Earthquake.

This session attracted nearly 700 small and medium-size enterprises of APEC members. With 35,000sqm exhibition area and 1,132 booths, it had a throughput of over 40,000 domestic and overseas professional visitors, including 4,500 overseas visitors. A total export value of USD 416 million, import value of USD 12.58 million and domestic trading value of RMB 756 million were achieved. Fifty-five foreign investment contracts were signed with a total investment of USD 1.565 billion and a contracted foreign investment of USD 550 million. The session registered record highs in various transaction data.

Six professional forums and technical exchange events were also held during the 5th APEC

SMETC, including the 2nd Dialogue Between APEC Medium & Small Enterprises and Fortune 500 & 5th APEC Small and Medium Enterprises Service Alliance Forum & 5th APEC Small and Medium Enterprises Service Alliance Forum”, “APEC Energy-saving and Emission-reducing Forum”, “APEC Young Economic Leaders Summit”, “Hong Kong Enterprises Investment and Financing Forum”, “Asia-Pacific Biological Fuel Forum” and “USA Economic, Trade and Investment Introductory Meeting”. A professional audience of 2,000 was present in these events cumulatively.

Many other supporting events, like new product and new technology exchange and release meeting, environment protection project promotional and matchmaking meeting and international procurement and matchmaking meeting, were also held during the 5th APEC SMETC. During the international procurement and matchmaking meeting, the purchasers sit in their booths to talk with potential suppliers who make an appointment in advance. All these meetings are open to all participating enterprises free of charge. More than 350 successful matches were made between 60-plus purchasers and 200-plus suppliers cumulatively with a total intended and completed transaction value of USD 18.84 million and 10-plus intended investment projects.

Cooperation, win-win partnership, focus

Secretariat (Fuzhou) Office of the 6th APEC SMETC Organizing Committee

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