



2008
APEC Workshop on
e-Governance
Participant's Guidelines



**Asia-Pacific
Economic Cooperation**



**Economic Committee
Telecommunication Working Group**

Workshop on e-Governance

On behalf of the Chair of the APEC Economic Committee (EC) and the Chair of APEC Telecommunication Working Group (TELWG), Chinese Taipei would like to invite you to attend the Workshop on e-Governance to be held at the Lima, Peru, on 27 February 2008.

Background / Objectives for the Workshop

In 2004, Leaders gave the Economic Committee (EC) a mandate to promote the benefits of structural reform in APEC economies. The Leaders Agenda to Implement Structural Reform towards 2010 (LAISR 2010) aims to facilitate cooperation and dialogue in five priority areas: public sector management and governance, regulatory reform, economic and legal infrastructure, competition policy and corporate governance.

In the 2006 Ha Noi Declaration, APEC leaders have recognized the need to intensify work on structural reform, and took note of progress in carrying out the LAISR 2010, which initiated by the Economic Committee, included public sector governance as a key theme for APEC's structural reform work program. At the second EC meeting (ECII) in 2006, the EC endorsed to carry on the theme of public sector governance for structural reform into 2007.

To fulfill the responsibility of APEC's members, and to actively participate in the spirit of contribution, Chinese Taipei proposed to hold the Workshop on e-Governance on the margins of the first EC meeting (EC I), on 27 February 2008, hoping to provide a platform for all APEC members for in-depth discussion and to share their experience and contribute to the Asia-Pacific region's economic development.

E-Governance is an important component of public sector governance. The use of information and communication technologies (ICTs) in public sector aims to improve government information and service delivery, encouraging citizen participation in the policy-making process and making government more accountable, transparent and effective.

This workshop aims to achieve the following objectives:

- Raise awareness among APEC economies of the role of ICTs as an enabler for good public sector governance for structural reform.
- Share the relevant knowledge, experiences and lessons learned from different perspectives for better use of technology to drive good public sector governance.

Target Audience

Government officials, key practitioners from the public sector, and relevant experts from private sector of APEC economies.

Output

- The contents of in-depth policy dialogues and presentations will be made available on the APEC website to all APEC economies.
- The results and key findings of the workshop will be incorporated into a report which will be presented to the EC and TELWG for their consideration and endorsement.

APEC Workshop on e-Governance

27 February 2008, Lima, Peru

Agenda

| Time | Topic |
|-------------|--|
| 9:00-9:20 | Opening Remarks Chair of Economic Committee: Prof. Bob Buckle |
| 9:20-9:50 | Keynote Speech Dr. Jay N. Shih (Minister, Research, Development and Evaluation Commission, Chinese Taipei) |
| 9:50-10:40 | Session 1: e-Administration for Better Accountability Moderator: Ms Tomoko Hayashi (Vice-Chair of the Economic Committee; Director for International Economic Affairs Cabinet Office, Japan) Speaker: Dr. Toshio Obi (Director, APEC E-Government Research Center; Professor, Graduate school of Global Information and Telecommunication Studies, Waseda University, Japan) Q&A |
| 10:40-11:10 | Break |
| 11:10-12:00 | Session 2: e-Services for Better Efficiency and Transparency Moderator: Dr. Carlos R. Valdez Velasquez-Lopez (Deputy Convener, ICT Development Steering Group, APEC TELWG; General Director of Regulation and International Affairs on Communications, Ministry of Transportation and Communications, Peru) Speaker: Dr. Costis Torgas (Chair of the National Academy of Public Administration's standing panel on Social Equity in Governance; Lead Research Scientist, School of Engineering and Applied Science, Department of Computer Science, George Washington University, USA) Q&A |
| 12:00-14:00 | Lunch |

| Time | Topic |
|-------------|--|
| 14:00-15:10 | <p>Session 3: e-Participation for Better Policy Making</p> <p>Moderator: Dr. Yu-hsieh Sung (Chief Secretary, Research, Development and Evaluation Commission, Chinese Taipei)</p> <p>Speaker1: Dr. Jean-Pierre Auffret (Director, Center for Advanced Technology Strategy; Professor, George-Mason University, USA)</p> <p>Speaker2: Dr. Lichun Chiang (Deputy Director, Taiwan E-Governance Research Center; Associate Professor, Department of Political Science, National Cheng Kung University, Chinese Taipei)</p> <p>Q&A</p> |
| 15:10-15:40 | Break |
| 15:40-17:00 | <p>Session 4: General Discussion</p> <p>Moderator: Dr. Brian W McCulloch (Coordinator, Public Sector Governance Group, APEC EC; Director, The Treasury, New Zealand)</p> <p>Panelist1: Dr. Toshio Obi</p> <p>Panelist2: Dr. Costis Torgas</p> <p>Panelist3: Dr. Jean-Pierre Auffret</p> <p>Panelist4: Dr. Lichun Chiang</p> <p>Panelist5: Mr. Javier Roca Fabian (Peruvian EC Delegate, Office of International Economy, Competition and Private Affairs, Ministry of Economy and Finance, Peru)</p> <p>Panelist6: Dr. York Liao (Secretary General, Council For Economic Planning and Development, Chinese Taipei)</p> <p>Q&A</p> <p>Conclusion</p> |

Speakers / Moderators (in order of appearance)



Prof. Bob Buckle

Chair of the APEC Economic Committee

Professor Buckle is Chair of the APEC Economic Committee. He was recently appointed Pro Vice-Chancellor and Dean of Commerce and Administration at Victoria University of Wellington. Professor Buckle is also an advisor to the New Zealand Treasury where he is assisted in his role as APEC EC Chair. From 2000 to 2007 Prof. Buckle was a Principal Advisor to the New Zealand Treasury where he led work on macroeconomic policy priorities and the development of the Treasury's economic growth programme.

Prior to joining the Treasury in 2000, Professor Buckle was Head of the School of Economics and Finance at Victoria University of Wellington. He was a full-time member of the academic staff at Victoria University from 1981 to 2000 and has been a visiting economist at several overseas universities, research institutes and international economic policy organisations. In 2003 he was awarded the NZIER/QANTAS award for contributions to New Zealand economics."



Dr. Jay N. Shih

Minister, Research, Development and Evaluation Commission, Chinese Taipei

Dr. Shih is the Minister of Research, Development and Evaluation Commission (RDEC) under the Cabinet, since 2006. He is also a professor at the Department of Public Administration, National Chengchi University. Dr. Shih gets the bachelor degree from National Taiwan University, and holds a Ph.D in Graduate School of Public and International Affairs, University of Pittsburgh, USA.

Dr. Shih has actively participated in public affairs before taking the chairmanship, including serving as a member of President's Commission on Government Reform from 2001 to 2006, as well as being President of the Board of Directors, Transparency International-Taiwan from 2003 to 2006.

His major research interests include public personnel policy, human resource management, comparative public management and administration, policy analysis and government budgeting. He has contributed numerous chapters and papers published in Chinese journals and books. He was awarded Wu San-Lien Awards (1998) for

distinguished achievements in public administration. He is also a member of editorial boards of many top academic journals.



Tomoko Hayashi

Vice-Chair of the EC;

Director for International Economic Affairs Cabinet Office, Japan

Ms Tomoko Hayashi joined the Economic Planning Agency (EPA) in 1987. Following positions on international economic affairs in the EPA, the Permanent Delegation of Japan to the OECD, the Japan Bank for International Corporation, and the Economic and Social Research Institute, she was appointed the Director of International Economic Affairs Division in 2005. She is in charge of developing economic and fiscal policies in consistent with international trends through exchanging views in APEC, OECD and bilateral consultations.

Ms Hayashi authored books and papers. Her recent publications include “Monetary Policy and Inflation Target” (2006) co-authored with Takatoshi Ito, “Inflation Targeting in Asia” (2004) co-authored with Takatoshi Ito, and “Technique of Macroeconomic Policy”(2003). She holds a Master of Science in Economics from the London School of Economics.



Dr. Toshio Obi

Director, APEC E-Government Research Center; Professor, Graduate school of Global Information and Telecommunication Studies, Waseda University, Japan

Professor Obi researches in the fields of competitive policy, e-Government, International information and telecommunication policy, ITU-related issues and IT industry comparisons between Japan, America and Europe. The position he currently holds at international organizations include Chairman ITU CoE Steering Committee, Director APEC e-Government Research Center, Director ITU-Waseda ICT Center, Director JICA-Net Distance Learning Project, Chairman Asia-Pacific Economic Cooperation Council (PECC), and Overseer of the APEC Project on HRD for e-Government, a member of the International Advisory Board of the Encyclopedia of Digital Government. He has acted in the position of Advisor to NECTEC, Government of Thailand and the d-Government Practice Group of The World Bank. Within Japan, he has been Advisor to Communication and Information Network Association of Japan (CIAJ), Chairman, Broadband/Ubiquitous Committee, The Telecommunication Association (TTA), and the Project Director, Research and Policy Institute, Liberal Democratic Party of Japan. He has been an Editorial Member of Monthly Magazine “e-Gov”, Research , Research Institute of IT & Management, Waseda University, Advisory Member of AIESEC Japan Committee and the President, International Academy of CIO. Professor Obi graduated

from Faculty of Economics, and the Graduate School of Economics, Keio University. He is the Japan Representative and Research Associate, Center for Japanese Economy and Business, at Columbia University. He has published widely in many Japanese publications.



Dr. Carlos R. Valdez Velasquez-Lopez

*Deputy Convener, ICT Development Steering Group, APEC TELWG
General Director of Regulation and International Affairs on Communications, Ministry of Transportation and Communications, Peru*

Dr. Carlos Valdez is General Director of Regulation and International Affairs on Communications at the Ministry of Transportation and Communications. His main responsibilities are related to policy making on telecommunications and postal services, as well as international affairs matters. Since October 2007 is Deputy Convenor of the ICT Development Steering Group, APEC TEL Working Group. Between 1998 and 2002, Dr. Valdez was General Manager of the Special Unit for Concessions of Telecommunications. From year 2001 to 2004, he was also a member of the Board of Directors of the Supervisory Organism of Private Investment in Telecommunications (OSIPTEL), the regulatory body in Peru. During 1994-1997 he was an Assistant Manager of the Transmission Division at International Telecom Japan Inc. in Tokyo. Before that, from 1981 to 1991 he was with the National Institute for Training and Research on Telecommunications (INICTEL) in Lima.

Dr. Valdez is a Principal Professor, Universidad Peruana de Ciencias Aplicadas (UPC), a Principal Professor, Universidad Nacional de Ingeniería (UNI), a lecturer, Pontificia Universidad Católica del Perú, (PUCP). He holds a Dr. Eng., M. Eng. degrees, University of Electro-Communications, Tokyo, Japan, and B. Sc. degree, National University of Engineering (UNI), Lima, Peru, all in Electronics Engineering.



Dr. Costis Toregas

Chair of the National Academy of Public Administration's standing panel on Social Equity in Governance; Lead Research Scientist, School of Engineering and Applied Science, Department of Computer Science, George Washington University, USA

Dr. Costis Toregas is one of the best known experts on the topic of technology in public service. Emphasizing the human aspects of technology development and investment, he pioneered innovative strategies for defining the need for technology solutions and properly organizing public agencies for technology. He was one of the early contributors to the establishment of Public Technology Inc. (PTI) with all US local governments and the technology industry, and helped shape public/private partnerships which produced strong new products and services in the fields of Information Technology, Energy, Transportation, the Environment and Public Safety. He led this non-profit institution as President since 1985, retiring with a title of President Emeritus in 2004. He is currently an adjunct faculty

member of the School of Public Policy and Public Administration, and a Lead Research Scientist of the Computer Sciences Department of the School of Engineering and Applied Science of George Washington University. He is also an adjunct associate professor at the American University's Department of Public Administration and Policy where he teaches Public Private Partnership strategies.

Dr. Toregas supports the concept of sustainability and balancing economic development with environmental concerns as an important local theme. Issues he is currently addressing include strategies to heal the digital divide, deployment of broadband WiFi networks at metropolitan scale, facilitating decisions on Outsourcing and Partnerships, and the effective promotion of transformative E-Gov programs. Management approaches to the Avian Flu pandemic challenge, computer security and information assurance staffing and performance metrics for evaluating the impact of technology investments are also in his research purview.

He is a fellow and the chair of the National Academy of Public Administration's standing panel on Social Equity in Governance. He is a founder and principal of the Global Consortium for Sustainable Solutions (GCSS). He grounds his ideas in the reality of local government administration as the IT adviser to the Montgomery County, MD County Council, where he oversees the investment of more than \$150 million in IT systems and services. Dr. Toregas holds a PhD and MSc degrees in Environmental Systems Engineering and a BSc degree in Electrical Engineering from Cornell University. A reflection on his career and contributions to local government can be found at <http://www.govtech.net/magazine/story.php?id=89800>



Dr. Yu-hsieh Sung

Chief Secretary, Research, Development and Evaluation Commission, Chinese Taipei

Dr. Sung is the Chief Secretary of the RDEC under the Cabinet. He also teaches as Adjunct Associate Professor at Chuan-Yuan University. Dr. Sung has been working for RDEC since 1985. His experience mainly includes e-government, government performance evaluation, and government reform, etc. He was the key person to lead a group on developing, coordinating, and expediting the "Electronic Government" project started from 1996. In the past four years, he made his efforts in promoting the re-engineering of government organization, which require to combine the strategic use of ICTs with government administration.

Dr. Sung also has vast experiences in many government information systems projects, including local government office automation, privacy protection in cyber-age, official document exchange, automated services delivery, and national identification and health

insurance IC card, etc.

Dr. Sung holds a B.S. degree from Chung-Hsing University, an M.P.P. degree from the University of Michigan, U.S.A. and a Ph.D. degree in Business Administration from Cheng-Chi University. He is also a frequent lecturer of numerous government training programs for civil servants.



Dr. Jean-Pierre Auffret

Director, Center for Advanced Technology Strategy; Professor, George-Mason University, USA

Dr. Jean-Pierre Auffret is director of the newly established Center for Advanced Technology Strategy, and a technology management professor at George Mason University. He is also the recent director of the Technology Management Program and of the Bioscience Management Program at George Mason and a vice president of the International Academy of CIO.

Dr. Jean-Pierre Auffret has 25 years of technology industry and academic experience, including 15 years in the global telecommunications industry, in management and executive positions, with MCI, and with the MCI and British Telecom joint venture, Concert. J.P. earned a B.S. degree from Duke University, an M.B.A. from the University of Virginia and a Ph.D. in Physics from American University.



Lichun Chiang

Deputy Director, Taiwan E-Governance Research Center; Associate Professor, Department of Political Science, National Cheng Kung University Chinese Taipei

Dr. Chiang is the Deputy Director of Taiwan E-Governance Research Center, since 2007. She is also an associate professor at the Department of Political Science, National Cheng Kung University. Dr. Chiang earned the bachelor degree from Soochow University, and completed the master and doctoral programs in the Graduate School of Political Science, University of Southern California, USA.

Dr. Chiang's major research interests are focused on digital ethics, information technology and bureaucracy, and gender study. She has contributed numerous articles published in American journals and books, and also has vast research experiences in e-government projects, including e-training, e-voting, and trust and GPKI, etc.



Dr. Brian W McCulloch

Coordinator, Public Sector Governance Group, APEC EC; Director, The Treasury, New Zealand

Dr McCulloch is a Director in the Economic Performance Group of the New Zealand Treasury, and currently involved primarily with international issues. Since joining the Treasury in 1989, Dr McCulloch has undertaken various management and advisory roles, mainly in the area of financial management policy and strategy. He led the policy development for the establishment of the New Zealand Superannuation Fund and he has presented various papers and articles on the structure and governance of public funds, financial analysis, and financial reporting policy, public sector financial management reform, and KiwiSaver. Dr McCulloch holds a Ph.D. in Business from the University of Washington, USA, and he is a Chartered Accountant. He is a member of the Professional Conduct Committee of the New Zealand Institute of Chartered Accountants.



Javier Roca Fabian

Peruvian EC Delegate, Office of International Economy, Competition and Private Affairs, Ministry of Economy and Finance, Peru

Mr. Roca holds a Bachelor's degree in Economics from Pontificia Universidad Católica del Perú Peru and MSc (c) of Mathematics applied to Economics from Pontificia Universidad Católica del Peru.

Mr Roca is an official of the Office of International Economy, Competition and Private Investment Affairs (DGAEICIP) of the Ministry of Economy and Finance (MEF). Since 2005, Mr. Roca is the head in charge of the program for improvement the quality of regulation produced by MEF, this program is sponsored by the Inter-American Bank of the Development (IADB.) and the Peruvian Government, which is part of initiatives for the regulatory reform in Peru.

Mr Roca designed the institutional, legal and analytical framework for improvement the regulatory quality on MEF. Also, he worked on a strategy for implementing a regulatory reform in the Peruvian Government. At the moment, he has been designing an institutional framework for evaluated the quality of regulations in Ministerio de Salud (MINSA), Ministerio de Trabajo y Promoción del Empleo (MTPE), Ministry de la Producción (PRODUCE) and Ministerio de Energía y Minas (MEM).



Dr. York Yaw-Chung Liao

Secretary General, Council For Economic Planning and Development, Chinese Taipei

Dr. Liao is the Chief Secretary of the CEPD under the Cabinet. He holds M.S. degree in Agricultural Economics from National Taiwan University; a M.A. degree in Public Policy and Administration from University of Wisconsin at Madison, in U.S.A; and Ph.D. degree in Agricultural Economics from National Taiwan University.

Dr. Liao has been working for different ministries before he joined CEPD, including Directorate-general of Statistics, Budget and Accounting, Ministry of Agriculture, and Ministry of Economic Affairs (Small and Medium-sized Enterprise administration).

Dr. Liao's experience and professional specialty mainly includes corporate strategy management, Economic planning and policy management, Investment management and venture capital, Industrial policy and policy evaluation, Small and Medium-sized business development strategy.

REGISTRATION

To confirm your participation, please refer to the official website (<http://www.apec2008.org.pe>) for the EC I, 2008.

CONTACT INFORMATION

If you have any questions regarding the workshop, please contact:

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The logo "arrow" used in this workshop means the continual upgrade of e-governance.