



**Asia-Pacific
Economic Cooperation**

Public-Private Partnership to Counter Terror and Secure Trade Workshop

DRAFT AGENDA

Tuesday, August 19, 2008
Lima, Peru

Room Name

9:00 – 9:15 a.m. Chair’s Welcome and Announcements

Gilles Rhéaume
Vice-President, Policy Business and Society
The Conference Board of Canada

9:15 – 10:00 a.m. Presentation and Discussion: Findings of Report

Trefor Munn-Venn
Associate Director, National Security and Public Safety
The Conference Board of Canada

This presentation will share the key findings and messages that have emerged from a review of public-private partnerships that have been established to counter terror and secure trade in APEC economies.

10:00 – 10:30 a.m. Case Study Presentations

These case studies will provide in-depth, context specific examples of the challenges, opportunities and benefits of establishing public-private partnerships.

Case Study #1: Overcoming Challenges, Capitalizing on Differences

This case study will focus on the challenges of effectively bringing together a wide range of organizations with different approaches, cultures, mandates and capabilities to establish public-private partnerships that are effective. Participants will learn from the direct experiences of others and identify opportunities to capitalize on the strengths of a diverse set of partners.

10:30 – 11:00 p.m. Break

11:00 – 11:30 p.m. Case Study #2: Effective Information Sharing in Public-Private Partnerships

Ensuring the appropriate and meaningful sharing of information between representatives from the public and private sectors is critical to the development and operation of strong partnerships. This case study will provide participants with insights about the challenges of information sharing and opportunities for action to improve information sharing practices.

11:30 – 12:00 p.m. Case Study #3: Building Strong Value Propositions

The organizations that comprise public-private partnerships typically have goals that they share in common, as well as goals that are unique to themselves. This case study will provide participants with tangible examples of how organizations weigh the costs of participating in these partnerships with the benefits they hope to receive. It will also focus on how partnerships can be structured to ensure that both common and unique benefits are achieved by members of public-private partnerships.

12:00 – 12:30 p.m. Question and answer session on case studies

12:30 – 1:45 p.m. Lunch

1:45 pm – 3:45 Break out groups:

Building on the case studies, break-out groups will be established to further explore what actions can be taken to establish or enhance public-private partnerships to counter terror and secure trade in APEC economies with a recognition of the very different contexts that exist.

Each break-out session will include one of the speakers from the case studies and a facilitator to help participants identify specific actions, issues or opportunities.

Stream 1: Overcoming Challenges, Capitalizing on Differences

Facilitator: Trefor Munn-Venn, The Conference Board of Canada

Stream 2: Effective Information Sharing in Public-Private Partnerships

Facilitator: Andrew Archibald, The Conference Board of Canada

Stream 3: Building Strong Value Propositions

Facilitator: Gilles Rhéaume, The Conference Board of Canada

3:45 – 4:15 p.m. Break

4:15 – 5:00 p.m. Report Back and Actions/Next Steps – All

Each facilitator will report back on the findings of the break-out sessions and provide an opportunity to share the key messages of each discussion and receive the feedback and comments of other participants.

5:00 – 5:15 p.m.

Closing Remarks

Gilles Rhéaume

Vice-President, Policy Business and Society

The Conference Board of Canada