



APEC Conference on Evaluation as a Tool in Educational Planning: Best Practices in Evaluation of Educational Programmes

29 Oct - 1 Nov 2007

CALLING FOR PAPERS

FOCUS

Paper presenters could focus on:

- Concepts in Educational Evaluation
- Approaches in Educational Evaluation
- Curriculum Evaluation
- Evaluation of Extra-Curricular Activities
- Evaluation of Support Programmes
- Cost Effectiveness of Educational Programmes
- Cost Benefit of Educational Programmes
- Needs Assessment of Educational Programmes
- Evaluation of Preschool Programmes
- Evaluation of Reading/ Literacy/Numeracy Programmes

PRESENTERS

Presenters are required to:

- present the paper
- answer questions relating to presentation
- participate in workshops and forum

All presenters will be reimbursed:

- return air travel
- accommodation and food per diem

In accordance with APEC ruling, honorarium will be paid only to NON-GOVERNMENT presenters.

TECHNICAL INFORMATION ON PAPER PRESENTATION

- A4 sized paper
- 15-20 pages in length
- Font Trebuchet MS 12, double spacing

FEEES

Residential participant (inclusive of meals and conference materials):

- Single: RM1,700.00 per person
- Twin sharing: RM1,100 per person

Non-Residential participant:

Meals and conference materials only: RM370.00 (whole duration)

ENQUIRIES

For enquiries, please contact:

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BACKGROUND

The education sector forms the largest percentage of public expenditure that indicates the higher value given to education, relative to that of other public investments. In 2002, Malaysia and Thailand allocated more than 25 % of public expenditure for education, Mexico and New Zealand more than 20 %, Chile, Korea, Peru and USA more than 15 % whilst Australia, Philippines, Japan and Russia more than 10 % (Education at a Glance, 2005). Yet, some educational projects and programmes are carried out without proper need analysis and have no realistic goals and objectives despite the resources that have been committed.

The lack of information on program performance and impact hinders informed decision making on the direction of projects and programmes. Thus, projects and programmes may continue to run despite being no longer relevant, effective, efficient nor economical. The need to focus on results necessitates policy makers to conduct formative and summative evaluation as well as to develop performance indicators and monitor projects and programmes. Therefore evaluation of programmes and projects is an essential element of sound governance of educational policies.

The 3rd APEC Education Ministerial Meeting supported the priority towards effective governance and systemic reform in education. One of the concerns towards effective governance and systemic reform is the need to address transparency and accountability of educational service delivery. This means that policy makers and managers need information that would answer questions regarding the relevance, effectiveness, efficiency, impact, cost effectiveness and cost benefit of projects and programmes.

The conference would be opened for all areas of evaluation within the educational realm and this includes program and project evaluation, needs assessments, costs analysis and impact evaluation.

OBJECTIVES OF THE CONFERENCE

- To promote evaluation as an indispensable tool in the planning and implementation of educational programmes.
- To illuminate the various approaches, theories and models of evaluation and their adaptation to the educational realm in the effort towards enhancing the knowledge and skills of educational evaluators.
- To disseminate key evaluation findings of educational projects and programmes pertinent to educational planners and practitioners as valuable lessons learned and explore options relevant to their own economies.

IMPORTANT DATES

28 May 2007: Submission of abstract
29 Jun 2007 : Notification of acceptance
27 Jul 2007 : Submission of full paper
29 Oct 2007 : Conference begins
01 Nov 2007: Conference ends

Supported by:

- Economic Planning Unit (EPU), Government of Malaysia.
- The Malaysian Evaluation Society, MES.

To participate/ present paper, please complete the form on the following page and return it to the conference secretariat.

**APEC CONFERENCE ON EVALUATION AS A TOOL IN EDUCATION PLANNING:
BEST PRACTICES IN EVALUATION OF EDUCATIONAL PROGRAMMES**

29 Oct – 1 Nov 2007

PARTICIPATION FORM

To participate, please complete and return the form to the address given below:

1. Name :
2. Title :
3. Gender :
4. Position/Designation :
5. Institution :
6. Mailing Address :
7. Country :
8. Tel :
9. Fax :
10. E-mail :
11. Rooming: I prefer : single room
 twin sharing (sharing with)
.....
12. Meals: I prefer : vegetarian non-vegetarian
13. I would like to attend as : a participant only
 present a paper entitled:
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The APEC Evaluation Conference Secretariat
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