

THIRD TECHNICAL ASSISTANCE SEMINAR ON INTERNATIONAL IMPLEMENTATION OF THE APEC PRIVACY FRAMEWORK 2007

FINDING PATHS TO SUCCESSFUL CROSS BORDER PRIVACY RULE SYSTEMS

ADMINISTRATIVE CIRCULAR



Data Privacy Seminar Vancouver, Canada 22 & 23 September 2007

I. PURPOSE

This circular provides administrative, logistical and general information for the APEC Third Technical Assistance Seminar on International Implementation of the APEC Privacy Framework to be held in Vancouver, Canada on 22 & 23 September, 2007.

II. BACKGROUND

Sponsored by APEC, the Office of the Information and Privacy Commissioner for British Columbia will host the 3rd APEC Technical Assistance Seminar in Vancouver, Canada on September 22 & 23, 2007, on the eve of the 29th International Data Protection and Privacy Commissioners' Conference, to be hosted by Canada in Montreal on September 25-28, 2007.

The Vancouver seminar will build upon and advance the achievements of the two seminars hosted by Australia earlier in 2007, the overall goal being to advance international mechanisms to promote and implement the APEC Privacy Framework. Specifically, in light of the progress made at the last meeting of APEC's Electronic Commerce Steering Group in adopting a Pathfinder to implement the APEC Privacy Framework, this seminar will further work on and understanding of the Pathfinder. Three specific objectives in support of that work will be explored:

- 1. Provide an update on the Pathfinder and its application in the broader context of cross border information flows;
- 2. Provide information tailored to the various stakeholder groups on the implications of the pathfinder and constructive roles they can play in the process;
- 3. Build on the work of the two Australian technical assistance seminars to explore ways in which the Pathfinder may be applied across various legal frameworks, involving a variety of actors suited to the particular economy and compliance mechanisms. This exploration will place the issues in context and exploration across systems and economies' ecosystem of information flows and accountability.

Further details can be found in the agenda for this seminar, which is found at Annex A.

III. DATE AND VENUE

Dates: September 22 & 23, 2007, from 0830 to 1730 PDT (GMT -8)

Place: Hyatt Regency Hotel Vancouver

655 Burrard Street

Vancouver, British Columbia Canada

T +1 604 683 1234 F +1 604 689 3707

Organizer: Office of the Information and Privacy Commissioner

for British Columbia

Organizer contact: Maria Dupuis

Executive Coordinator to the Commissioner

Office of the Information and Privacy Commissioner for BC

T +1 250 387 0777 F +1 250 387 1696 E mdupuis@oipc.bc.ca

IV. SEMINAR AGENDA

The seminar agenda is found at Annex A.

V. METHODOLOGY

- 1. **Evaluation**—Participants are required to complete and return the evaluation form by the end of the seminar.
- 2. **Disclosure Policy**: Speakers' materials will be circulated to all attendees and uploaded to the seminar website (<u>www.oipc.bc.ca</u>) and APEC website after the seminar.

VI. REGISTRATION

- Delegates must register for the seminar using the registration form found at Annex A. Delegates must send their completed registration forms by August 24, 2007 to the organizer, the Office of the Information and Privacy Commissioner for British Columbia. Registration forms must be sent by email to mdupuis@oipc.bc.ca or by fax to Maria Dupuis at +1 250 387 1696.
- 2. Delegates must confirm attendance at the venue. A Registration Desk will operate at the Hyatt Regency Hotel, noted above, as follows:

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Saturday, 22 September, 2007 — 0800 to 1500 Sunday, 23 September, 2007 — 0800 to 1000
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 All delegates must collect their ID badges at the Registration Desk. They will be required to present their identification when collecting their badges. The ID badges should be worn at all times during the seminar and will be required for entry into the sessions.

VII. EXPENSES AND ALLOWANCE

Delegates from all APEC member economies are welcome to participate in the seminar.

Some APEC funding for round trip economy class airfare and per diem covering accommodation, meals and all other incidental expenses is being offered for speakers

and participants from travel-eligible economies, which include: Chile, People's Republic of China, Indonesia, Malaysia, Mexico, Papua New Guinea, Peru, the Philippines, the Russian Federation, Thailand and Viet Nam.

The APEC Secretariat will prepare a travel undertaking setting out in detail the tasks to be performed and the payments to be made to individuals funded by APEC. Each APEC-funded traveler must agree to this at least five days before the meeting.

Individuals who are confirmed for funding by APEC must submit their best Airfare Quotation and Detailed Travel Itinerary from a travel agent (clearly indicating the airfare, taxes, currency, flight duration of each sectors, travel class, travel times, etc.) to the APEC Secretariat directly. These are to be sent promptly by email to dh@apec.org or by fax: +65 6775 6013, to the attention of Ms. Daphne Ho for approval. Once APEC approval has been given, the traveler should immediately purchase the ticket at the approved rate. Their airfares should be for the most direct and economical route at the best available restricted or discount economy class fare.

VIII. ACCOMODATION AND MEALS

Delegates are responsible for their own hotel accommodations.

Delegates wishing to stay at the Hyatt Regency Vancouver Hotel must book their hotel directly by phone at +1 604 683 1234 (fax +1 604 689 3707) or online at http://www.vancouver.hyatt.com/hyatt/hotels/index.jsp.

Annex B contains information about alternative hotels in the downtown core of Vancouver. Delegates wishing to stay at another hotel must arrange their own accommodation by contacting the hotel directly using the information provided in Annex B.

Lunch will be provided free of charge by sponsoring organizations on both days of the seminar. Lunch will be served at the venue.

Refreshments will be provided for morning and afternoon breaks on both days of the seminar.

Except for the above, all other meals, delegates are expected to make your self-arrangements. For information about restaurants in downtown Vancouver, visit http://www.tourismvancouver.com/visitors/dining/dine_out_vancouver.

IX. ARRIVALS AND ENTRY FORMALITIES

All delegates are required to possess a valid passport or applicable travel document with valid visas or entry permits to enter Canada.

Delegates from the following countries or regions are required to obtain a visa in order to enter Canada as visitors:

Chile

The People's Republic of China

Hong Kong China** (exceptions)

Indonesia

Malaysia

Peru

The Philippines

The Russian Federation

Chinese Taipei

Thailand

Viet Nam

**Delegates from Hong Kong SAR, China do not require a visa if one of the two following exceptions applies:

- 1. Persons holding a valid and subsisting British National (Overseas) Passport issued by the Government of the United Kingdom to persons born, naturalized or registered in Hong Kong do not require a visa; and
- 2. Persons holding a valid and subsisting Special Administrative Region passport issued by the Government of the Hong Kong Special Administrative Region of the People's Republic of China do not require a visa.

X. GROUND TRANSPORTATION

The Hyatt Regency Vancouver Hotel is in the downtown core of Vancouver. It is an approximately 30-minute ride by taxi or airport shuttle bus from Vancouver International Airport.

The taxi fare is approximately CA\$23-\$26, inclusive of taxes. The airport shuttle bus fare is CA\$13.50 one way, inclusive of taxes.

XI. DRESS CODE

Delegates are asked to dress in business attire.

XII. BUSINESS SERVICE

Wireless internet is available in all guest rooms for CA\$9.95 per day, plus taxes

The seminar venue has wireless internet access in all public areas, but delegates must order and pay for this service at the hotel.

The Hyatt Regency Vancouver Hotel business centre will provide various business services such as faxing, computer use and printing for a fee.

XIII. WORKING LANGUAGE

The working language of the seminar is English.

XIV. RECREATION

The Hyatt Regency Vancouver Hotel has a swimming pool and fitness facility. Many of the other hotels listed in Annex B also have fitness facilities. There is ALSO a modern fitness facility one block away at the YW/YMCA Downtown Vancouver: http://www.ywcavan.org/health/index.cfm.

The following website has information about self-guided walking tours of Vancouver, including its famous Stanley Park, which is near the hotel: http://www.tourismvancouver.com/visitors/things to do/walkabouts.

XV. CONTACTS

For more information, please feel free to contact:

Maria Dupuis
Executive Coordinator
Office of the Information and Privacy Commissioner for BC T +1 250 387 0777
F +1 250 387 1696.
E mdupuis@oipc.bc.ca

XVI. GENERAL INFORMATION

Vancouver

Vancouver is Canada's third-largest city, with a metropolitan population of 2,100,00. Vancouver is Canada's gateway to the Asia Pacific, with extensive economic, trade, cultural and social links with the Asia Pacific. Many Vancouver residents are of Asian origin and a variety of Asian cultures continues to contribute to the diversity, richness and strength of Vancouver and Canada beyond.

For visitor information about Vancouver, visit the official Tourism Vancouver website: http://www.tourismvancouver.com/visitors/index.php.

Vancouver has a maritime climate. Annual rainfall averages approximately 1,200 millimetres, with September having an average of 53 millimetres. The average temperature in September is 15° C.

Currency

The official currency in Canada is the Canadian dollar. Each dollar has 100 cents. On July 27, 2007, each Canadian dollar was worth approximately US\$0.94.

Most international currencies and travelers' checks can be exchanged at commercial banks or currency exchange businesses. The Royal Bank of Canada's main Vancouver branch is located next door to the seminar venue.

Anyone bringing more than CA\$10,000.00 in cash into Canada must declare it upon entering Canada.

Electricity Supply

The power supply in Canada is 110 Volts, 60 Hertz. Hotels may have socket adapters available, but delegates should not assume this and should consider bringing their own.

Time

Vancouver Standard Time is UTC/GMT -8 hours.

Business Hours

Most stores and private businesses open from 930 to 1800. Banking hours are from 1000 to 1600, Monday through Friday.

ANNEX A

SEMINAR AGENDA



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OF THE APEC PRIVACY FRAMEWORK
2007

FINDING PATHS TO SUCCESSFUL CROSS BORDER PRIVACY RULE SYSTEMS

AGENDA



Data Privacy Seminar Vancouver, Canada 22 & 23 September 2007

KEY SEMINAR INFORMATION

The following is for ease of reference. For full information please refer to the administrative circular.

Dates: September 22 & 23, 2007 (0900 to 1730 PDT (GMT -8))

Place: Hyatt Regency Hotel Vancouver

655 Burrard Street

Vancouver, British Columbia Canada

T +1 604 683 1234 F +1 604 689 3707

Organizer contact: Maria Dupuis

Executive Coordinator to the Commissioner

Office of the Information and Privacy Commissioner for BC

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Optional conference: "Private Sector Privacy in a Changing World"

September 20 & 21, 2007

Hyatt Regency Hotel, Vancouver

http://www.governmentevents.ca/pipa2007/

Note CAD \$500 fee for attendance

SEMINAR OBJECTIVES

In light of the progress made at the last APEC meeting of the ECSG in adopting a Pathfinder to implement the APEC Privacy Framework, this seminar has been developed to further work on and understanding of the Pathfinder. Three specific objectives in support of that work will be explored:

- 4. Provide an update on the Pathfinder and its application in the broader context of cross border information flows:
- 5. Provide information tailored to the various stakeholder groups on the implications of the pathfinder and constructive roles they can play in the process;
- 6. Build on the work of the two Australian technical assistance seminars to explore ways in which the Pathfinder may be applied across various legal frameworks, involving a variety of actors suited to the particular economy and compliance mechanisms. This exploration will place the issues in context and exploration across systems and economies' ecosystem of information flows and accountability.

DAY 1 SEPTEMBER 22, 2007 (SATURDAY)

0800 — 0845 REGISTRATION (Hyatt Regency Hotel, Vancouver)

0845 — 0915 WELCOME & INTRODUCTION

Honourable Colin Hansen

Minister of Economic Development of British Columbia

Jesús Orta Martínez

Deputy Director-General of Digital Economy Ministry of the Economy of Mexico Chair, APEC Electronic Commerce Steering Group

0915 — 1015 UNDERSTANDING THE APEC PATHFINDER IN CONTEXT (Session 1)

This session will offer an overview of progress to date in implementation of the APEC Privacy Framework. It will then focus on the APEC Pathfinder projects, the being to discuss how the Pathfinder can help promote cross-border data flows and accountability.

Robin Layton (session chair)

Director, Office of Technology & E-Commerce
United States Department of Commerce

Danièle Chatelois

Privacy Policy Analyst
Electronic Commerce Policy Branch
Department of Industry of Canada

Joseph Alhadeff

Vice President Global Public Policy & Chief Privacy Officer Oracle Corporation

1015 — 1045	MORNING BREAK

1045 — 1130	OTHER COMPLIANCE MODELS—EU, ASIA PACIFIC
	& BEYOND (Session 2)

In order to move forward with the Pathfinder, we need to understand existing models of compliance for cross-border information flows. This session will explore the existing models in order to identify strengths and weaknesses.

Marty Abrams (session chair)

Executive Director, Centre for Information Policy Leadership Hunton & Williams LLP

J.H.J. Terstegge

Corporate Privacy Officer & Senior Counsel Royal Philips Electronics

Timothy Pilgrim

Assistant Privacy Commissioner of Australia

Drew McArthur

Vice-President & Chief Privacy Officer TELUS Corporation

1130 — 1245	APPLYING THE APEC PRINCIPLES IN EXISTING
	GOVERNMENTAL ACCOUNTABILITY FRAMEWORKS
	(Session 3)

In order to understand better how to implement the APEC Pathfinder across different legal frameworks and government models, this session will explore the roles of various types of actors and begin to identify some options for moving forward.

Colin Minihan (session chair)

Principal Legal Officer, Information Law Branch

Department of the Attorney General of Australia & Chair, APEC Data Privacy Sub-Group

Pamela Jones Harbor

Commissioner, United States Federal Trade Commission

Bonnie Smith

Deputy Privacy Commissioner for Personal Data Hong Kong SAR

Julio César Vega Gómez

Deputy Director of Electronic Commerce Regulation, Ministry of the Economy of Mexico

1245 — 1400 LUNCH (sponsored by Microsoft)
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1400 — 1515	HOW	DO	WE	DEVELOP	ACCOUNTABILITY
FRAMEWORKS? (Session 4)					

This interactive session will explore the attributes that accountability systems must have to be trusted, whether they are public regulators or non-governmental compliance agents. The focus will be on accountability agents and the attributes they need in order to be trusted by all participants.

David Loukidelis (session chair)

Information and Privacy Commissioner for British Columbia

Dr. Colin Bennett

Professor & Chair Department of Political Science University of Victoria **Dr. See Kiat Toh**Goodwins Law Corporation, Singapore **Sandra Kelman**Chief Privacy Officer
BP

1515 — 1545 *AFTERNOON BREAK*

1545 — 1700 ELEMENTS OF A CERTIFICATION / RECOGNITION SYSTEM (Session 5)

As we move forward with a system of cross border privacy rules ("CBPR") in which a variety of accountability agents will exist, this session will identify what key elements are necessary in a system for certifying accountability agents for CBPRs.

Frank Work QC (session chair)
Information and Privacy Commissioner of Alberta

Jim Jordan Chief Privacy Officer Checkfree

J.J. PanAsian Trustmark Alliance
Chinese Taipei

1700 — 1715 WRAP-UP OF DAY 1

This session will summarize the day's discussions and prepare the way for tomorrow's work.

Malcolm Crompton

Managing Director Information Integrity Solutions Pty Ltd.

DAY 2 SEPTEMBER 23, 2007 (SUNDAY)

0830 — 0845 INTRODUCTION TO DAY 2

This session will introduce the day's topics and the goals of the session.

Peter Cullen

Global Privacy Strategist, Microsoft Corporation

0845 — 0945	US	SAFE	HARI	BOR-	A	CASE	STUDY	OF
	CERT	IFICATIO	N	/	RECO	GNITION	SYST	EMS
	(Sess	ion 6)						

Yesterday's last panel examined, at a high leverl, elements of certification/recognition systems. This panel will focus on operational issues using the Safe Harbor programme as a case study.

Jennifer Barrett (session chair)

Global Privacy Leader Acxiom Corporation

Scott Taylor

Chief Privacy Officer Hewlett Packard Corporation

Markus Heyder

Counsel for International Consumer Protection Office Federal Trade Commission of the United States

0945 — 1015	MORNING BREAK

0945 — 1115	STAKEHOLDER ROLES IN THE APEC PATHFINDER &
	BEYOND (Session 7)

This session will explore how each stakeholder group can play an effective role in the APEC Pathfinder process and beyond, in implementation of CBPRs.

Yukiko Ko (session chair) Policy Advisor Alston & Bird LLP

Pamela Chan

Consumer Advocate Hong Kong SAR, China

Heather Shaw

Vice President, ICT Policy

U.S. Council for International Business

Pippa Lawson

Canadian Internet & Public Policy Clinic University of Ottawa

Harriet Pearson

Vice-President Corporate Affairs & Chief Privacy Officer IBM Corporation

1115 — 1300	HOW	CAN	GO	VERNM	ENT	& O	THER I	REGULATIO	NC
	MECH	HANIS	MS	WORK	IN	THE	SAME	ECONOM	Υ?
	(Sess	ion 8)							

This session will consider models for regulation by non-governmental accountability agents, including trustmarks. It will consider how non-governmental accountability agents can best work in the context of governmental regulation in the same economy and across economies.

Karen Curtis (session chair)

Privacy Commissioner of Australia

Alonso Lujambio Irazábal

President & Commissioner
Institute for Access to Public Information of Mexico

Richard Bourassa

Director of International Policy Electronic Commerce Branch Department of Industry of Canada

John Ho Chi

National Trust Council of Singapore & Partner (Technology & Security Risk Services) Ernst & Young

1430 — 1545 PATHWAYS FORWARD FROM HERE (Session 9)

A distinguished panel will discuss the conference findings and help point the way forward for in 2008 and beyond.

Dr. David Flaherty (session chair)

Information Policy Consultant & Principal, David H. Flaherty Inc.

Guillermo Thornberry Villaran

President OSIPTEL, Peru

Peter Cullen

Global Privacy Strategist Microsoft Corporation

Joe Alhadeff

Vice President Global Public Policy & Chief Privacy Officer Oracle Corporation

Paula Bruening

Assistant Director Centre for Information Policy Leadership Hunton & Williams LLP

1545 — 1600

CLOSING REMARKS

David Loukidelis

Information and Privacy Commissioner for British Columbia

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ANNEX B

REGISTRATION FORM

Title	□ H.E. □ Dr. □ Mr. □ M	s. Others:	
Family Name			Photo
Given Name(s)			
Name to appear on			
ID Badge			
Gender	□ Female □ Male		
Date of Birth	(dd / mm / yy)		
Special	(dietary / health / physical	1	
Requirements	(dietary / fleattir / physical)	
Passport Type	☐ Ordinary ☐ Official	☐ Diplomatic	
Passport No.			
Date of Issue	(dd / mm / yy)	Place of Issue	
Date of Expiry	(dd / mm / yy)	Citizenship	
Organisation			
Department			
Position			
Business Address			
Business Phone			
Business Fax			
Email			
Economy			

Signature of participant

(Completed Registration form must be sent by email to Maria Dupuis at mdupuis@oipc.bc.ca or by fax to Maria Dupuis +1 250 387 1696 by September 6, 2007.)

ANNEX C

The following is a list of hotels in the downtown area of Vancouver, provided by Tourism Vancouver. If these locations do not meet your needs, the website www.tourismvancouver.com contains more choices.

Hyatt Regency Vancouver Address: 655 Burrard Street Vancouver, BC V6C 2R7 Email: salesyvrrv@hyatt.com Phone: 1 604 683 1234 Fax: 1 604 689 3707 URL: http://www.Vancouver.Hyatt.com	Sheraton Vancouver Wall Centre Hotel Address: 1088 Burrard Street Vancouver, BC V6Z 2R9 Email: sales@wallcentre.com Phone: 1 604 331 1000 Fax: 1 604 331 1001 URL: http://www.sheratonvancouver.com
Marriott Residence Inn Vancouver Address: 1234 Hornby Street Vancouver, BC V6Z 1W2 Email: ribmsales@chiphospitality.com Phone: 1 604 688 1234 Fax: 1 604 689 1762 URL: http://www.marriott.com/yvrri	Holiday Inn Hotel & Suites Vancouver Downtown Address: 1110 Howe Street Vancouver, BC V6Z 1R2 Email: info@hivancouverdowntown.com Phone: 1 604 684 2151 Toll Free Phone: 1.800.663.9151 Fax: 1 604 684 4736 URL: http://www.holidayinnvancouverdowntown.com
Delta Vancouver Suites Address: 550 Hastings Street West Vancouver, BC V6B 1L6 Email: vancouversuites@deltahotels.com Phone: 1 604 689 8188 Fax: 1 604 899 3029 URL: http://www.deltavancouversuites.ca	Barclay Hotel Address: 1348 Robson Street Vancouver, BC V6E 1C5 Email: infos@barclayhotel.com Phone: 1 604 688 8850 Fax: 1 604 688 2534 URL: http://www.barclayhotel.com
Bosman's Hotel Address: 1060 Howe Street Vancouver, BC V6Z 1P5 Email: info@bosmanshotel.com Phone: 1 604 682 3171 Fax: 1 604 684 4010 URL: http://www.bosmanshotel.com	Coast Plaza Hotel & Suites Address: 1763 Comox Street Vancouver, BC V6G 1P6 Email: plazasuiteinfo@coasthotels.com Phone: 1 604 688 7711 Fax: 1 604 688 5934 URL: http://www.coasthotels.com
Comfort Inn Downtown Address: 654 Nelson Street Vancouver, BC V6B 6K4 Email: info@comfortinndowntown.com Phone: 1 604 605 4333 Fax: 1 604 605 4334 URL: http://www.comfortinndowntown.com	Days Inn Vancouver Downtown Address: 921 Pender Street West Vancouver, BC V6C 1M2 Email: welcome2@daysinn-van.com Phone: 1 604 681 4335 Fax: 1 604 681 7808 URL: http://www.daysinnvancouver.com