# APEC

## VIET NAM 2006

Asia-Pacific
Economic Cooperation

THE TREASURY
Kaitohutohu Kaupapa Rawa

# Public Sector Governance Seminar

DA NANG
10 SEPTEMBER 2006

# Public Sector Governance Seminar

New Zealand, in conjunction with its co-sponsor Malaysia and Japan, and on behalf of the chair of the APEC Economic Committee, would like to invite you to attend a public sector governance seminar to be held in Da Nang, Viet Nam, on Sunday 10 September 2006.

## Background/Objective for the Seminar

APEC's Economic Committee has a mandate to promote structural reform within APEC by undertaking policy analysis and action-oriented work. Five priority areas for APEC's structural reform work programme have been identified in the *Leaders' Agenda for Implementing Structural Reform (LAISR).* These are: regulatory reform; competition policy; public sector management; strengthening economic and legal infrastructure; and corporate governance.

The public sector governance seminar, proposed by New Zealand and co-sponsored by Japan and Malaysia, aims to further the *LAISR* work programme by stimulating discussion on an area of structural reform that has not yet been widely addressed in APEC. The key objectives of the seminar are to raise awareness among APEC economies of the importance of good public sector governance to the success of structural reform and to enhancing economies' attractiveness as places to trade and invest. The seminar will also highlight the key contributors to effective governance from both developed and developing economy perspectives.

As a follow-up to the seminar, New Zealand will produce a set of good practice principles for public sector governance which may be endorsed by APEC member economies.

## Target Audience

Good public sector governance is an issue of importance to all APEC economies. The public sector is constantly changing and governance arrangements need to be continuously monitored and adapted to suit changing circumstances. The seminar will therefore be of interest to both developed and developing economies. The target audience includes officials from research institutes, Treasuries, Ministries of Finance, Cabinet Offices and other central agencies with a whole-of-government overview.

## Registration

Registration forms for this seminar will be made available shortly on the APEC website.

A link to these forms will be posted at: www.treasury.govt.nz/apec2006vietnam/.

# Draft Agenda

|  | Topic | Speakers |
|---|---|---|
| **Session 1** | | |
| 9:00 to 9:40 General Introduction | Introduction<br>What is good governance and how is it important for structural reform and growth | EC Chair – Dr Kyung Tae Lee<br>Australia – Stephen Bartos |
| **Session 2** | | |
| 9:40 to 11:00 | Setting performance objectives | New Zealand – John Whitehead |
| Setting Performance | Whole of government approach to policy making<br>Q&A | Malaysia – to be confirmed |
| | Refreshment break | |
| **Session 3** | | |
| 11:30 to 1:00 | Core principles of organisational design | World Bank – Ed Campos |
| Designing Organisations | The dynamics of running government – developed economy perspective | Japan – Dr Kotaro Tsuru |
| | The dynamics of running government – developing economy perspective | Viet Nam – Dr Nguyen Khac Hung |
| | Q&A | |
| | Lunch | |
| **Session 4** | | |
| 2:30 to 4:00 | Measuring performance and improving the accountability of government agencies | New Zealand – Rob Laking |
| Monitoring Progress | Delivering on policy decisions – economy perspective<br>Q&A | Developing economy – to be confirmed |
| | Refreshment break | |
| **Session 5** | | |
| 4:30 to 5:30 Conclusions | Wise Persons Panel - Summing Up | |
| 5:30 to 6:30 Reception | Hosted by New Zealand | |

# Speakers

## Stephen Bartos
*Director, National Institute for Governance, Australia*

Stephen Bartos was appointed Director of Australia's National Institute for Governance in January 2005. Prior to this he was a visiting fellow at the Australian National University and Deputy Secretary of the Commonwealth Department of Finance & Administration, where he was at the forefront of Australia's public sector reforms during the 1980s and 1990s.

Stephen is the author of *Public Sector Governance Australia* (CCH, Sydney, 2004) and numerous articles on governance and public sector reform. Stephen's research interests lie in governance, public sector budgeting, fiscal management, tax expenditures and public policy. He is a Fellow of the Australian Institute of Management and a Member of the Institute of Public Administration and the Australian Institute of Company Directors.

## John Whitehead
*Secretary to the Treasury (CEO), The Treasury, New Zealand*

John Whitehead was appointed to the position of Secretary to the Treasury in April 2003.  In this role, he is Chief Executive of one of the key central agencies of the New Zealand Government, and operates as its chief economic and financial advisor.

Before this, Mr Whitehead was a Deputy Secretary to the Treasury, managing the Regulatory and Tax Policy Branch of the Treasury.

Most of Mr Whitehead's 30 year plus career in the public service has been spent at the Treasury, where he has held various senior positions in tax policy, economics, macro economics and medium term strategy.

Between 1985 and 1988, he was seconded from the Treasury to the position of Economic Adviser in the Prime Minister's Office, and spent four years between 1988 and 1992 as a Counsellor (Economic) and Minister (Economic) at the High Commission in London.

Mr Whitehead has a BSc with Honours in Mathematics and a MCom with Honours in Economics.

## J. Edgardo (Ed) Campos
*Coordinator, Governance and Anti-corruption Thematic Group, World Bank*

Mr. Ed Campos is a Lead Public Sector Specialist at the World Bank and is the Coordinator of the Bank's Governance and Anticorruption Thematic Group. As Coordinator, he is responsible for managing the dissemination of good practices in the field of public sector governance and anticorruption within the Operations complex of the Bank as well as within the external development community.

Mr. Campos rejoined the Bank in 2002 as senior public sector management specialist after a four year leave of absence. While on leave, he worked at the Asian Development Bank as a senior economist with the Programs East Department in Operations and then with the Strategy and Policy Department, providing advice and guidance on governance related activities and programmes.  He also spent two years with a USAID programme as senior strategy adviser for public sector reforms at the Department of Budget and Management (DBM), Government of the Philippines. He has recently been involved in governance-related sector reform programmes in Indonesia, the Philippines, and Bangladesh and will soon be moving to the South Asia Region as governance adviser for Bangladesh operations.

Mr. Campos has a Ph.D. in the Social Sciences from the California Institute of Technology and an M.S. in Agricultural and Applied Economics from the University of Minnesota. He has co-authored three books and numerous papers on issues relating to political economy, governance, and corruption, including a seminal piece with Mr. Pradhan on public sector budgeting that has influenced research and thinking on budget reforms in both the developed and developing world. In 1997, the International Political Science Association awarded him and his co-author the Charles Levine Prize for the best book on comparative politics.

## Dr Kotaro Tsuru
*Research Fellow, Economics and Social Research Institute (Cabinet Office), Senior Fellow, Research Institute of Economy, Trade and Industry (RIETI) and Visiting Professor, Keio University, Japan*

Prior to the appointment to his current post at the Research Institute of Economy, Trade and Industry (RIETI), Dr. Tsuru was Research Economist at the Institute of Monetary and Economic Studies, Bank of Japan (2000-2001); Staff Economist, Economics Department, OECD, Paris (1995-2000); and Government Economist, Economic Planning Agency of Japan (1984-1995).

His research includes comparative institutional analysis, corporate governance, and political economics. He received his D. Phil. in economics from University of Oxford. *Major Works:* "Japanese corporate governance in transition," Seoul Journal of Economics, Vol.13, 2000, "Careers and incentives of Japanese "fast-track" bureaucrats: A career-path dependent model perspective", RIETI Discussion Paper Series 01-E-005, 2001.

## Dr Nguyen Khac Hung
*Acting Director, Department of International Cooperation of the National Academy of Policy Administration, Viet Nam*

Dr Hung is the Acting Director in the Department of International Cooperation of the National Academy of Policy Administration (NAPA) in Viet Nam, and is head of the faculty of foreign languages. He has extensive consulting experience with the Asian Development Bank, the World Bank and Asian Institute of Technology. During his more than 23 years at NAPA, he has also been sent on attachment to the Ministry of Home Affairs (the then Government committee on organisation and personnel) as the Programme Secretary of the Steering Committee on Public Administration Reform – a United Nations Development Program project.

Dr Hung has a PhD in Public Administration and Management from the Institute of Development Policy and Management, University of Manchester, UK. He has written and worked extensively on public administration and civil service reform in Viet Nam. His research experience also includes work on international cooperation.

Dr Hung is fluent in Russian and English.

## Rob Laking
*Senior Lecturer in Public Management, Victoria University, New Zealand*

Rob Laking is a former senior New Zealand public servant and specialist in advice and capacity building in governance, public management and financial management. Rob left the public service in 1995 after thirty-two years with the last four as Chief Executive of the Ministry of Housing.

Rob has combined his university teaching with consulting both here and overseas. He is currently teaching on the Master of Public Management Programme. He was Director of the programme from 1997-2002. He also directs the annual Commonwealth Advanced Seminar on leadership and change in the public sector.

Rob's interests include the role of good governance and public management in developing countries.