



Green Commodities Programme



United Nations Development Programme
may 2016

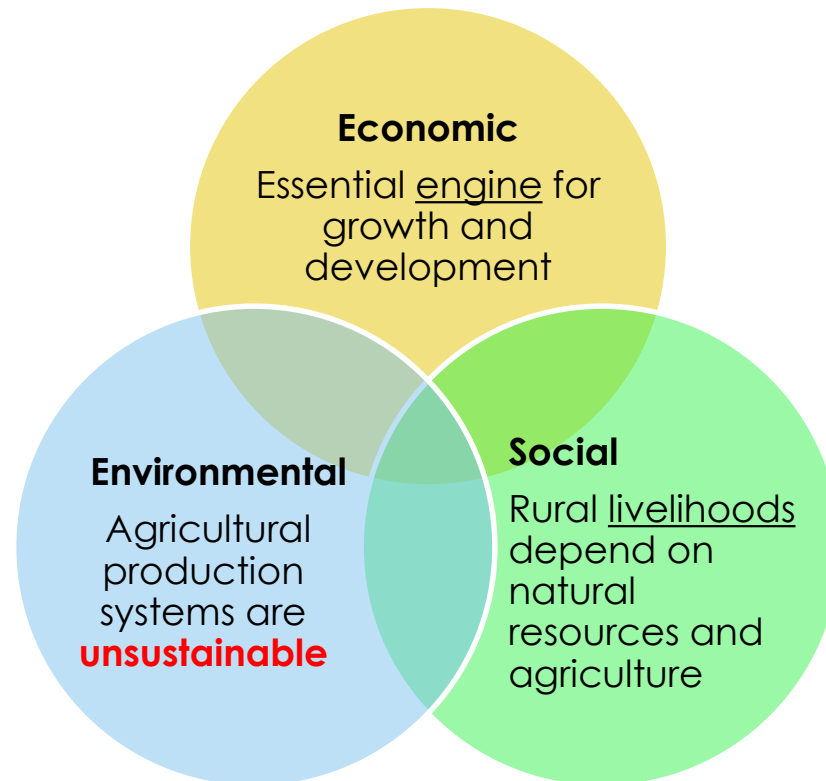


The Challenge

- Agriculture is the **single largest cause of** deforestation today.
- Deforestation and forest degradation account for **20% of total GHG emissions**.
- Forests cover **30%** of the planet, but could completely disappear in **100 years** at current rate of deforestation.
- **Palm oil, cocoa, coffee, soy** and **cattle** – key commodities that drive deforestation.
- Agricultural commodities are the **bedrock** of most rural developing economies, contributing to **economic development, food security** and **poverty reduction**.
- **1.6 billion people** depend on forests to survive.
- But agricultural production – most of which is carried out by small farmers - is threatened by **climate change, water scarcity, competition for arable land** and **ecosystem degradation**.



Agricultural Commodities: the backbone of the global economy





What are *some* of the specific problems?

- Unclear **land tenure**
- Poor land-use **planning**
- **Policies** and **fiscal** incentives promoting negative impacts
- Limited access to **financial services**
- Low **productivity**
- Weak **extension systems** for small farmers
- Projects work **in isolation**
- **Lack of alignment** and coordination between stakeholders



The UNDP response: Green Commodities Programme

- Launched by UNDP in 2009 – global technical experts
- Mission: To **improve** the national economic, social and environmental performance of agricultural commodity sectors
- Why? To **improve rural livelihoods, mitigate climate change, and protect forests and ecosystems.**
- Goal: By **2020** GCP aims to transform agricultural commodity sectors that currently impact **8 million farmers** and **20 million hectares**. This has the potential to indirectly benefit 40 million people worldwide.



What does GCP do?





What does GCP aim to achieve

- ◆ **Improved national and sub-national extension systems**
- ◆ **Policy/legislation reform and** enforcement in agricultural land use
- ◆ **Improved economic incentives** for sustainable production
- ◆ **Intra- and inter-sector coordination**



How will GCP achieve its goals?

- ◆ **National Commodity Platforms** – focussing on highly-traded commodities with significant environmental and social impacts
- ◆ **Public-Private Partnerships (PPPs)**
- ◆ **Technical services**
- ◆ Support for **policy/legislation** reform
- ◆ Improved national **extension systems** – focussing on smallholders



Why National Commodity Platforms?

- Provide a **neutral** space that convenes multiple stakeholders to jointly agree on a National Action Plan
- Deliver multi-sector **coordinated action** for sustainable commodity production
- Work on **systemic solutions** to root causes
- Driven by participants, led by government and enabled by GCP
- Provide **effective and efficient** implementation
- Foster national **leadership**

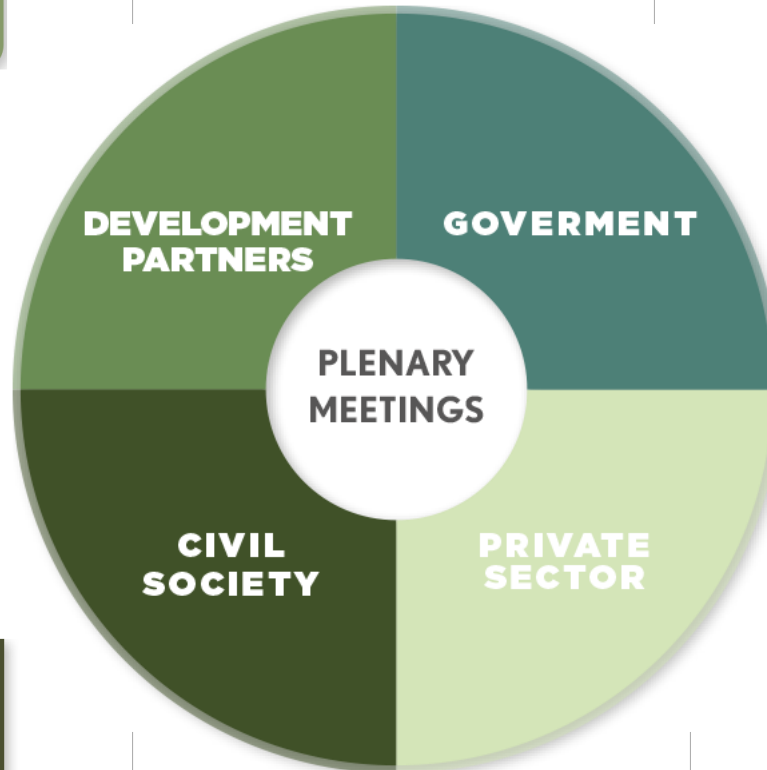
Stakeholder Composition

Donors and bilaterals

UN Agencies/
Programmes

National Government

Sub-national
Government



Academics/researchers

Charities/NGOs

Standards and other
multi-stakeholder
initiatives

Producers

Supply chain actors

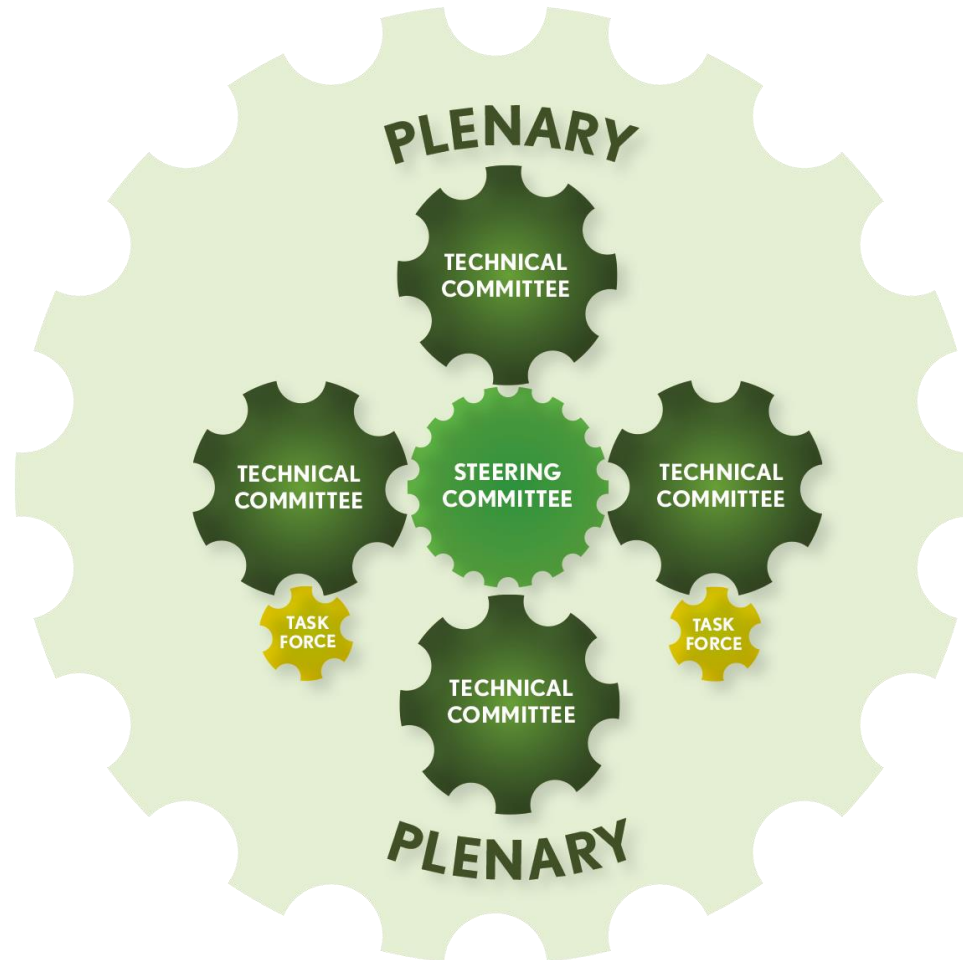
Buyers and traders

Trade associations

Banking/finance



How do Platforms operate?



Developing a National Action Plan

MEET
REGULARLY
THROUGHOUT
PROCESS

FINAL
ROOT CAUSE
ANALYSIS
REPORT

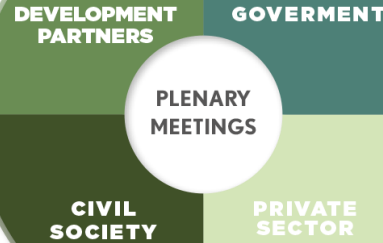
DRAFT
5 YEAR
NATIONAL
ACTION PLAN

FINAL
5 YEAR
NATIONAL
ACTION PLAN

STEERING
COMMITTEE

LAUNCH
EVENT

TECHNICAL
WORKING
GROUPS



STEERING
COMMITTEE
SIGN OFF

MONITORING
COMMITTEE

DRAFT
ROOT CAUSE
ANALYSIS
REPORT

MEET AT LEAST
4 TIMES

MEET AT LEAST
3 TIMES

CODIFICATION AND DRAFTING OF ACTIONS

PRODUCER
MEETINGS

PROVINCIAL
PLATFORMS

GROUP OF
ADVISORS

ONGOING (FORMAL AND INFORMAL)
STAKEHOLDER ENGAGEMENT

PRODUCERS, PROVINCES, ETC.

National Commodity Platforms



Costa Rica:
Pineapple
Fisheries



Dominican Republic:
Cocoa



Ethiopia:
Coffee



Honduras:
Livestock



Ecuador:
Fisheries



Philippines:
Fisheries



Indonesia:
Palm
Fisheries



Peru:
Palm &
Coffee



Paraguay:
Soy &
Livestock




Ghana:
Cocoa



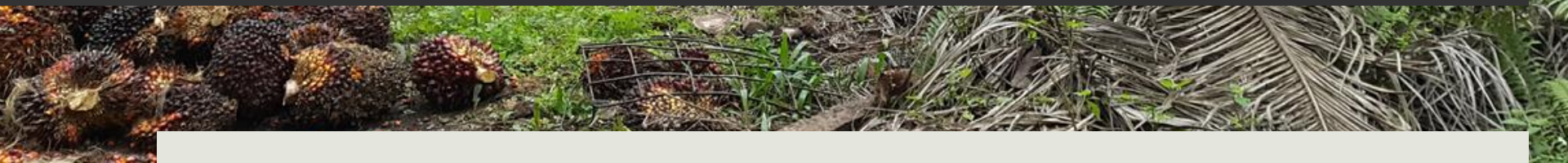
How can private companies contribute?

- Enhance the **thinking and solutions** to root cause of problems
- Boost **sustainable** production
- Add **political pressure** and harness serious government attention
- Add **market demand pressure** – leading to greater attention from producers and downstream supply chain
- Give GCP's work **credibility** and legitimacy with global donors
- Strengthen **piloting innovative extension system models**, land use policies, and economic incentives



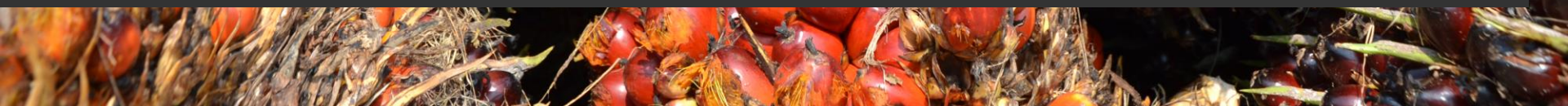
Supporting Indonesia and Peru to transform key commodities sector

In partnership of Government of Switzerland through SECO





Indonesia is the **largest producer and exporter of palm oil** in the world, generating **\$20bn** per year and employing millions.





INDONESIA: Boosting Indonesia Palm Oil Platform

- ▣ **Small-scale farmers** in Riau province can be certified under the new **Indonesian Sustainable Palm Oil (ISPO)** system
- ▣ **Laws and policies will be revised**, for example new laws that will allow producers to conserve high carbon value forest in palm oil concession will be put forward
- ▣ **Palm Oil Sector governance** will be boosted with new tools that will enable better land use, conflict resolution



Coffee is Peru's biggest agricultural export



PERU: Fostering a National Coffee Platform

- **Identify** and proposing ways of creating an environment where **positive actions** can be taken.
- **Strengthening** the ability of key government ministries
- **Supporting farmers**, setting-up a national system
- **Engaging** stakeholders along the supply chain

Platform Websites

Costa Rica
www.pnp.cr

The screenshot shows the homepage of the Costa Rica National Platform for Responsible Pineapple Production. At the top, there is a header with logos for UN Women (PIN/UID), COOPERACIÓN, IDH (the sustainable trade initiative), the Government of Costa Rica, MINAE, and the Sector AGRO. The main content area features a large image of pineapples with the text "BUENAS PRÁCTICAS EN EL CULTIVO DE PIÑA DE COSTA RICA". On the left, there is a green sidebar menu with the following items: Reuniones Plenarias, Preguntas frecuentes, Organizaciones, Legislación, Bibliografía, Enlaces, and Participe de la Plataforma.

The screenshot shows the navigation bar for the Costa Rica website. It consists of three orange buttons: "PUBLICACIONES", "PLAN DE ACCIÓN", and "VÍDEO PLAN DE ACCIÓN". Below the "PUBLICACIONES" button, there is a small thumbnail image of a person. Below the "PLAN DE ACCIÓN" button, there is a small thumbnail image of a person. Below the "VÍDEO PLAN DE ACCIÓN" button, there is a button labeled "VER MULTIMEDIA +".

Ghana
www.ghanacocoaplatform.org

The screenshot shows the homepage of the Ghana Cocoa Platform. At the top, there is a header with logos for UNDP, the Ghana Cocoa Board, and a large image of cocoa beans. Below the header is a navigation bar with the following items: HOME, ABOUT US, STEERING COMMITTEE, PLENARY SESSIONS, TECHNICAL COMMITTEES, NEWS, GALLERY, ANNOUNCEMENTS, and CONTACT US. The main content area features a large image of a group of people standing together, with the text "Welcome to Ghana Cocoa Platform". Below this is an "INTRODUCTION" section with the following text: "Cocoa is the cornerstone of Ghana's economy. It has long contributed to the country's economic development and represents an important source of employment. Cocoa is Ghana's major export commodity, accounting for about 30 percent of Ghana's total export earnings, and provides the second largest source of export earnings. According to the Bank of Ghana, the sector accounts for more than 9% of agricultural Gross Domestic Product (GDP). Over 500,000 farmers depend to a great extent on cocoa for their income, with many others engaged in trade, transportation, and processing activities." Below the text is a button labeled "READ MORE...". At the bottom, there is a section titled "COCOBOD PARTNERS GHANA COCOA PLATFORM TO ORGANIZE CONSULTATION" with a small image of a group of people.



Thank you!

Andrew Bovarnick

Global Head, Green Commodities Programme, UNDP

Andrew.bovarnick@undp.org

James Leslie

Senior Advisor Biodiversity and Climate Change, UNDP Peru

James.leslie@undp.org

Lucia Ballesteros

Specialist Disaster Risk Reduction and environmental, UNDP Peru

Lucia.ballesteros@undp.org

www.greencommodities.org

